

# ASX ANNOUNCEMENT FOR IMMEDIATE RELEASE

9 March 2017

## iSelect director share sale

As disclosed in the Appendix 3Y lodged with ASX today, iSelect Limited (ASX: ISU) non-executive director Damien Waller has sold 5,064,000 shares in the Company. This sale represents less than 20% of Mr Waller's holding in iSelect Limited.

The sale of shares has been undertaken to allow Mr Waller to diversify his family's investments.

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#### **About iSelect**

At iSelect, we get that most people find insurance, utilities and personal finance boring. But we understand that it's really important to always get these things right. As Australia's Life Admin Store™, iSelect gives customers the confidence to make the right call on some of the things that matter most.

Last year, more than 9 million Australians visited our website and we provided recommendations to over 6 million customers. But we are much more than just another online comparison website. Our highly-trained experts at iSelect HQ help customers to choose and buy from thousands of available policies, products and plans. And we provide our advice at no cost to the customer.

We compare and sell some of Australia's biggest brands and are proud to be ASX-listed and, unlike other comparison sites, we are not owned by an insurance company. From health and life insurance through to energy and broadband, as well as car insurance and home loans, iSelect helps Australians take care of the boring but important stuff. www.home.iselect