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iCollege

TRANSFORMATION STRATEGY

Andrew Vlahov OAM
Chief Executive Officer
iCollege Limited

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iCollege Corporate Snapshot



Shares on Issue
– 182,972,082

Convertible Notes
– \$1.15M

Market Capitalisation
~ \$7.5M

LeadershipTeam

Andrew Vlahov, OAM Chief Executive Officer

Andrew has a strong background in business development, innovation, marketing and team orientated success bringing to iCollege the unique combination of elite sport and corporate success.

- Stanford University (Economics)
- Previous experience in renewable energy
- Former owner and Managing Director of Perth Wildcats
- Founder of Friendship Games
- Andrew has more than 10 years experience working with Asia focused Australian companies (agriculture, property, technology)
- Andrew is a 4 time Olympian, winner of the Medal of the Order of Australia and winner of the West Australian of the Year (Sport).

Matt Sutherland Chief Operating Officer

Matt is an accomplished executive, with a proven track record of successful company management and over 5 years' experience as the CEO of national registered training organisation.

- 15 years of experience in effective stakeholder management.
- Former CEO of Capital Training Institute
- Experienced in education and sporting industries
- Key knowledge base with government and private funding models

iCollege & New CEO

The upside for iCollege:

- Education is Australia's 3rd largest export
- iCollege can position a unique product into the Asian growth market
- iCollege intends to consolidate, transform and grow
- Current operations being enhanced, new hybrid offering being created
- Education for all Australians – iCollege has piloted key programs involving sports & classrooms hybrids that provide innovative learning
- Innovative online product designs have been initiated

CEO focus:

- Cost reduction circa \$200K / pa implemented already
- CEO to bring a fresh team, key Asian relationships and innovative approach
- Re-calibrate company for 2017/2018 FY
- Transition of key positions within company to build correct skill matrix

Friendship Games & Online Development

Friendship Games

- iCollege is acquiring the event and marketing assets of Friendship Games (FG)
- FG provides job opportunities for graduates of iCollege programs
- FG is the marketing platform for iCollege for China, India and ASEAN countries
- Re-positions iCollege to access this market cost effectively

Online Development

- Initiation of online development for marketing to China, India and ASEAN countries
- Key content compressed into online offering in Mandarin and Bahasa
- Expected launch Q3



Next 90 Days: Rebrand

Rebrand for iCollege and all RTO's within the group:

iCollege

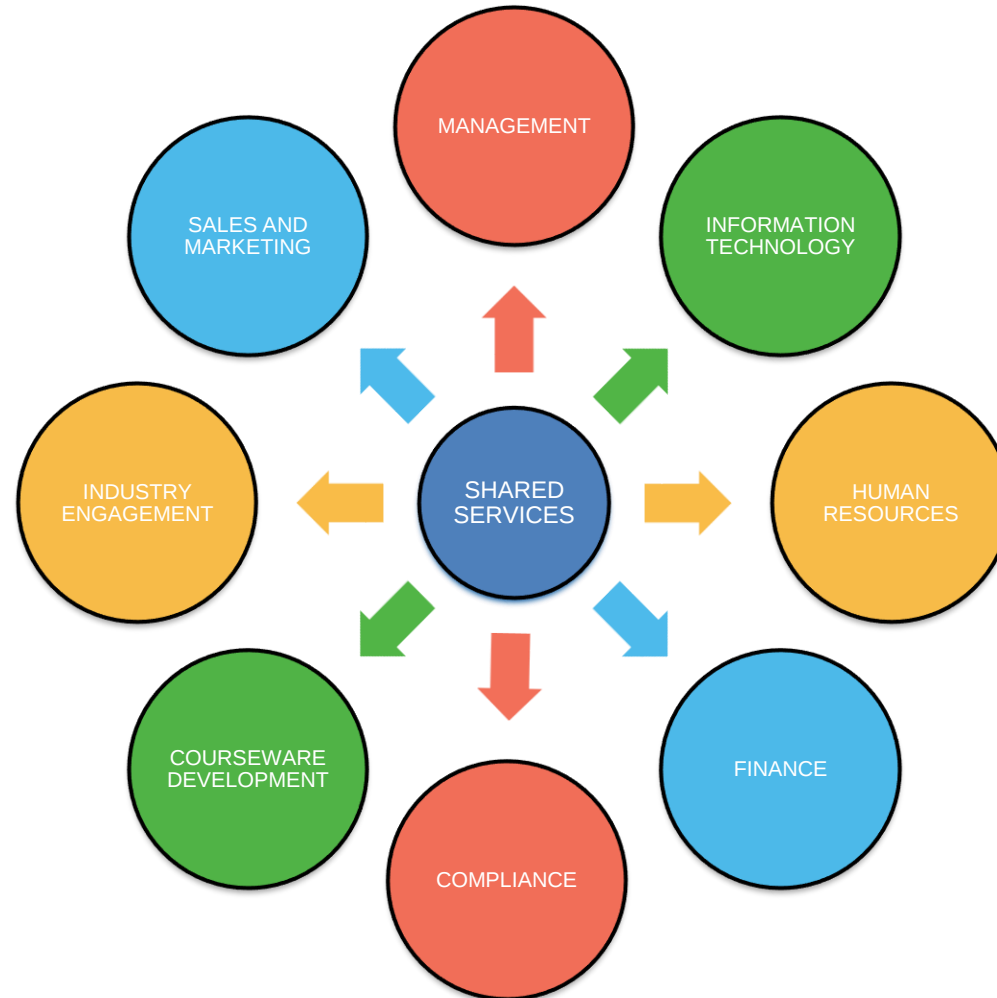
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flexible business training

 **Bookkeeping
School**

Next 90 Days: Shared Services Model

Implementation of a shared services model:



Asian Engagement Summary

- New market for iCollege with FG acquisition
- Significant growth market for iCollege – includes ASEAN, China and India
- Emerging middle class of Asia want Australian education opportunities
- iCollege Sport & Health programs (accredited and non-accredited training) are desired courses
- iCollege provides the NEW hybrid of online learning and inbound student opportunities
- Provides a significant profit margin once critical mass achieved

Further Information

Andrew Vlahov

Chief Executive Officer

andrew.vlahov@icollege.edu.au

+61 8 9466 9008