

oOh!media Limited  
ABN 69 602 195 380

10 March 2017

## ASX Announcement



## Merger Update

APN Outdoor Group Limited (ASX: APO) and oOh!media Limited (ASX: OML) note that the ACCC has rescheduled the provisional date for the announcement of its decision in respect of APO and OML's proposed merger.

The new provisional date for a decision or the release of a Statement of Issues is Thursday 4 May 2017. APO and OML continue to work closely with the ACCC and the extension will enable further information to be provided to, and considered by, the Commission in assessing the merger.

As a result, the parties have agreed to an extension of the scheme timetable under the Scheme Implementation Deed (including the timing for satisfaction of conditions) and OML now expects to dispatch its Scheme Booklet to shareholders in late May 2017, with a vote to be held in late June 2017 and implementation in July 2017.

APO and OML remain confident in their position that the merger does not result in a substantial lessening of competition in a rapidly changing media landscape.

Both parties continue to believe strongly in the long-term growth and value creation opportunities the merger would offer to a broad range of stakeholders including the benefits of the talented teams within both businesses.

**Ends:**

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**Investor contact:**

Madhukar Bhalla  
02 9927 5527  
[Madhukar.Bhalla@oohmedia.com.au](mailto:Madhukar.Bhalla@oohmedia.com.au)  
oOh!media Limited

**Media contact:**

John Hanrahan  
0411 212 965  
[JHanarahan@lighthousecomms.com.au](mailto:JHanarahan@lighthousecomms.com.au)  
Lighthouse Communications Group

**About oOh!media Limited:** oOh! is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels to provide clients with greater connections with consumers.