

## **ASX Announcement**

22 March 2017

## Facebook senior executive joins LiveTiles Board

- Andy McKeon, Global Accounts and Agencies for Facebook and Instagram joins LiveTiles board as non-executive director
- Brings over 25 years of experience and expertise in global marketing
- Formerly Creative Director at Apple, Andy helped launch iPhones, iPads, Macs and iOS software under Apple Co-Founder, Chairman and CEO Steve Jobs
- Andy's expertise will be invaluable to the Company as it plans for rapid global growth

**LiveTiles Limited (ASX:LVT) ('LiveTiles' or 'the Company')**, a global software company providing digital workplace software to the commercial, government and educational markets, is pleased to announce the appointment of Andrew (Andy) McKeon as a non-executive director, effective 1 April 2017.

Andy has over 25 years of global marketing experience. In his current role as Global Accounts and Agencies for Facebook and Instagram, Andy's team manages relationships with Facebook's most important customers, including Amazon, Nike, Apple, Ford, Microsoft, Walmart, Samsung and Visa and their advertising agencies.

Prior to joining Facebook, Andy was Creative Director at Apple where he worked under Steve Jobs and helped launch iPhones, iPads, Macs and iOS software.

**Karl Redenbach, LiveTiles co-founder and Chief Executive Officer said**: "We are incredibly fortunate to have someone of Andy's calibre join our board. Andy brings a wealth of knowledge and expertise to LiveTiles, and his Silicon Valley connections and experience managing fast-growing teams at Facebook and Apple will be invaluable as we focus on accelerating our growth."

Commenting on his appointment, Andy McKeon states: "Having seen LiveTiles' innovative offering, I was impressed with how its clever 'drag-and-drop' technology is disrupting traditional IT development. By allowing customers to create their own digital workplaces with no programming experience necessary, big companies are saving time and money and creating simple to use, visually pleasing digital workplaces that are tailored to their specific needs. I am excited to be joining LiveTiles and am looking forward to being part of the team that drives the Company towards achieving its global growth aspirations."

**Andrew Gray, LiveTiles Chairman said:** "I am pleased to welcome Andy McKeon to the LiveTiles board and my fellow directors and I look forward to working closely with him. I have no doubt Andy's contribution will be tremendous, with his experience and expertise in marketing a valuable asset which will help drive LiveTiles' growth globally."



## For further information, please contact:

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## **About LiveTiles:**

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Melbourne, London and Tri-Cities, Washington State. LiveTiles offers digital workplace software for the commercial and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles SharePoint, LiveTiles Cloud and LiveTiles Mosaic. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.