

# ASX Release

23 March 2017

## Forever New joins the zipPay platform

**zipMoney Limited** (ASX:ZML) (“**zipMoney**”) is pleased to announce that Forever New, one of Australia’s leading fashion brands, has joined the zipMoney payments platform. zipPay will be offered as a ‘buy now, pay later’ option across Forever New stores and online at [forevernew.com.au](http://forevernew.com.au).

Today’s launch reinforces the validity of the zipPay option and highlights the unique position the zipPay digital wallet holds. zipPay is pleased to launch across the 92 Forever New stores nationally over the coming month, giving customers a more streamlined, multi-channel shopping experience.

“Forever New is recognised as a leading global fashion retailer that really cares about its customers. zipPay shares in that mission by combining the convenience of a digital wallet with the freedom and security of a financial experience that always puts those customers first. This is why we are seeing zipPay gain traction within the fashion market segment,” said Larry Diamond, CEO of zipMoney.

Carolyn MacKenzie, Forever New Brand Director, said, “Forever New continuously looks at ways to innovate and serve our customers better. By now offering the simple zipPay payment process in-store we hope to replicate the success we have had online”.

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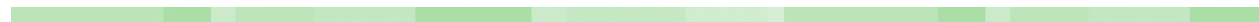
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### **About Forever New**

Forever New is a fashion clothing and accessories brand founded in Melbourne, Australia. One of the fastest growing Australian brands, Forever New emerged in late 2006 as a start-up retailer and now trades over 300 stores in ten countries globally. For more visit [www.forevernew.com.au](http://www.forevernew.com.au)

### **About zipMoney**

ASX-listed zipMoney (ZML: ASX) is a leading player in the digital retail finance and payments industry. The Company offers point-of-sale credit and digital payment services to the retail, education, health and travel industries. It operates under the zipPay and zipMoney brands. The Company is focused on offering transparent, responsible and fairly priced consumer products. zipMoney's platform is entirely digital and leverages big data in its proprietary fraud and credit decisioning technology to deliver real-time consumer responses. zipMoney is managed by a team with over 50 years' experience in retail finance and payments and is a licensed and regulated credit provider. For more visit [www.zipmoneylimited.com.au](http://www.zipmoneylimited.com.au)