



Nicolas Brusson and Hugh Crean Appointed to Flight Centre Travel Group's New Digital Commerce Advisory Board

Accomplished Travel Technologists to Offer Advice and Ideas During Digital Transformation

March 28, 2017 BRISBANE, Australia and BOSTON—[Flight Centre Travel Group](#) (ASX: FLT) today announced that it has established a Digital Commerce Advisory Board to solicit strategic advice on its digital commerce capabilities and transformation plans. Accomplished travel professionals Nicolas Brusson, CEO of the leading French technology company BlablaCar, and Boston-based travel tech investor and entrepreneur Hugh Crean join FLT's Chief Digital Officer (CDO) and Advisory Board Chair Atle Skalleberg as the first board members.

The advisory board will work with FLT executives and its board of directors to provide informed guidance on e-commerce, online marketing, mobile commerce, business intelligence and data management, as well as the interaction between offline and online channels. The development of this board comes less than a year after the [CDO](#) role was created within FLT to drive a digital transformation that will propel online and mobile services.

"Given that the digital commerce team in Boston is playing a central role in Flight Centre's digital transformation, it is great having Hugh onboard, with his travel tech knowledge and network right in our backyard," said Atle Skalleberg, Chief Digital Officer, Flight Centre Travel Group. "As one of the most well-known startup founders in France, and an active angel investor, Nicolas brings a European perspective and tech CEO experience to the advisory board. We are very excited about our first two members and look forward to leveraging their expertise to help propel FLT's digital transformation."

Hugh Crean is an authority on travel e-commerce trends. He was named one of the most influential angel investors in travel tech by *Skift*, and was an Entrepreneur in Residence focused on e-commerce and travel tech at General Catalyst. Crean has a deep background as an operator, investor and Board member in industry. After Vice President roles at Priceline and National Leisure Group, Hugh was the CEO of Farecast, which was acquired by Microsoft and became Bing Travel. Crean was an early investor in HotelTonight, SilverRail Technologies and Room77/Checkmate (licensed to Google and acquired by TrustYou and Lola). He's served on the BODs of Room77/Checkmate, Decide.com (acquired by eBay), and Luxury Retreats (acquired by Airbnb).

Speaking on his appointment to FLT's Digital Advisory Board, Crean said: "The opportunity to play an advisory role in the transformation of one of the world's largest travel agency groups is an honor. I look forward to collaborating with the other board members."

In the coming months, FLT plans to confirm two additional members to the Digital Commerce Advisory Board.

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About Flight Centre Travel Group

[Flight Centre Travel Group](#) (ASX: FLT) has grown to be the world's largest travel agency since its founding in 1982. Headquartered in Brisbane, Australia, the company has more than 30 brands in its portfolio (including the iconic Liberty Travel, GOGO Vacations and StudentUniverse in the US), 18 office locations across the U.S., 2,800 retail shops worldwide and employs more than 16,000 people.

After starting as a leisure travel agency, the company is now also one of the world's largest corporate travel managers through a network of specialist brands that includes FCM, Corporate Traveller, cievents, Campus Travel and Stage & Screen.