

5 April 2017

Australian Stock Exchange
Market Announcements Office
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir / Madam

INVESTOR PRESENTATION

Attached is a copy of an investor presentation to be delivered by Infomedia's CEO Jonathan Rubinsztein at the UBS Australian Emerging Companies Conference: Technology in Sydney on Wednesday 5 April 2017.


Daniel Wall
Company Secretary



Global leaders in parts and service software



Infomedia: UBS Emerging Companies Conference – Technology

5 April 2017

Jonathan Rubinsztein | CEO

Our Core Values

“Our drive is to make our customers successful and that journey to success fun.”



ASX: IFM Local company with global reach

Infomedia is an Australian based technology company that provides software as a service to the global automotive industry

- Global leadership in electronic parts catalogue and service quoting & inspection software for auto manufacturers and dealers
- \$227m market capitalisation (3 Apr 2017)
- 1H17: revenue \$34m, \$16m cash, debt free (FY16: revenue \$68m, \$14m cash, debt free)
- Over 80% of revenue is derived from outside Australia - Over 90% of revenue is recurring
- 300 employees in Sydney AU (HQ), Melbourne AU, Plymouth MI USA, Cambridge UK, China, +50 offshore in Indonesia & Philippines
- New leadership in 2016



Microcat
ELECTRONIC PARTS SELLING SYSTEM

Superservice
menus 

Superservice
triage 

Trusted partner to global automakers

Infomedia provides technology leadership and supply efficiencies to our global partners original equipment manufacturers and their dealerships



Competitive market leading technology

Software that drives performance, retention and profits for auto manufacturers and dealers

| | CUSTOMER | OFFERING | PRODUCT |
|-------------------------|----------|---|---|
| AUTOMAKER | | <ul style="list-style-type: none"> • Data licence agreements • Channel support • Market endorsement • Data management | <ul style="list-style-type: none"> • Electronic Parts Catalogue (EPC) • Service quoting system • Vehicle inspection system |
| DEALER | | <ul style="list-style-type: none"> • Subscription based products • Training • Support | <ul style="list-style-type: none"> • Electronic Parts Catalogue (EPC) • Service quoting system • Vehicle inspection system |
| INDEPENDENT MOTOR TRADE | | <ul style="list-style-type: none"> • Subscription based products • Training • Support | <ul style="list-style-type: none"> • Mechanical EPC • Collision EPC • Vehicle inspection system |

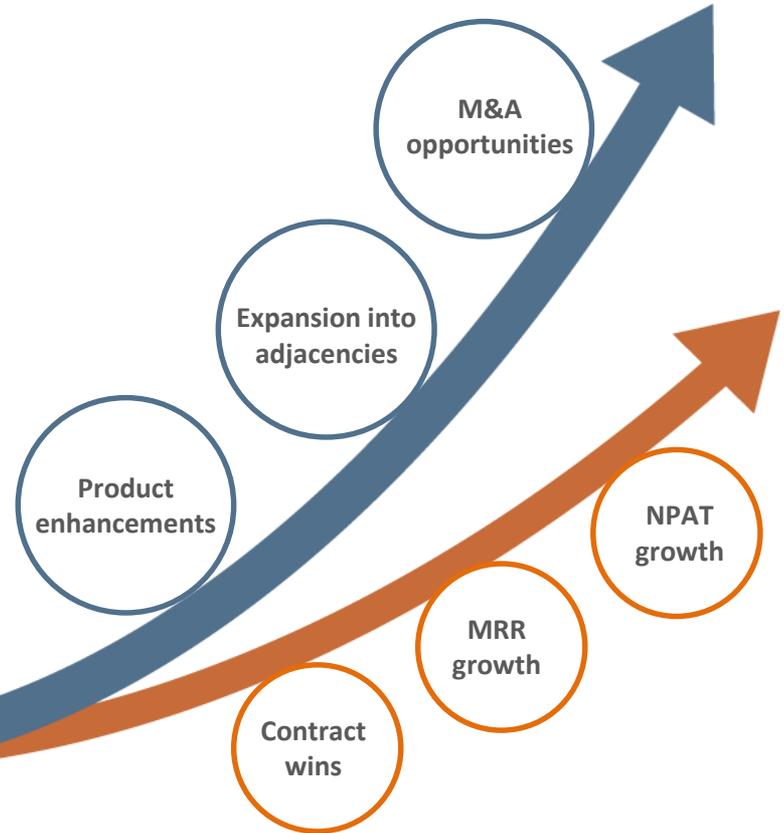
IFM moving from value towards growth



Drivers to amplify sustainable growth

Opportunities to disrupt the industry and take stronger leadership position

Market leading software – Parts & Service



FY17 outlook

- Contract sales momentum to continue - solid pipeline in all products & regions
- Ongoing investment to accelerate delivery
- FY17 revenue growth between 6% - 8%
- FY17 profit growth double digit on previous year
- Continue to assess opportunities to disrupt industry both organically and inorganically

Thank you

Please visit our YouTube channel for more information

<https://www.youtube.com/user/superservicesolution>

Further queries: Please contact Tanya Thomas, Head of Investor Relations e: tthomas@infomedia.com.au