

26 April 2017

Manager of Company Announcements  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

### **DICKER DATA APPOINTS WENDY O'KEEFFE TO BOARD AS NON-EXECUTIVE DIRECTOR**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce the appointment of Wendy O'Keeffe to the Dicker Data Limited Board in the capacity of Non-Executive Director. Ms O'Keeffe joins the Board effective immediately and is the first independent Non-Executive Director to have been appointed to the DDR Board since it listed in 2011.

Chairman and CEO, David Dicker, Dicker Data Limited, said "I'm very pleased to welcome Wendy to our Board. She brings great experience from our own industry and I am sure she will be a real benefit to the company."

Ms O'Keeffe most recently held the role of Executive Vice President – Asia Pacific between 2010 and 2016 at rival distribution company Westcon Comstor. Prior to that, O'Keeffe also held the position of Managing Director, Australia & New Zealand at Westcon Comstor between 2005 and 2010. During her tenure at Westcon Comstor, Ms O'Keeffe carried full P&L responsibility for the organisation operating in twelve countries across both South East and North East Asia.

Ms O'Keeffe actively supports women in the Australian IT industry, having participated in the inaugural Women in Executive IT Management program as coach for aspiring female leaders in the ICT industry as well as participating annually in the ARN Women in IT mentoring program. Ms O'Keeffe has also previously served on a number of distribution advisory boards for vendors Cisco, Juniper, Polycom, Avaya and Palo Alto.

For and on behalf of the Board,



David Dicker  
Chairman & CEO

**About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).