

ASX : DNA

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Donaco signs deal with Poker King Club

Donaco International Limited (ASX:DNA) announces that it has signed a three year deal with Kings Consulting Limited, owner of Poker King Club, to stage international poker tournaments at the Star Vegas.

Now famously known as “The Home of the World’s Biggest Game”, Poker King Club (PKC) was founded in 2009. PKC provides both cash game services and tournaments at different levels for all types of players. PKC currently has three poker rooms under its name: Poker King Club Macau, located at the gaming floor of The Venetian Macao, Poker King Club Manila at the Solaire Resort and Casino Manila, and Poker King Club Korea at Maison Glad Hotel Jeju.

PKC has worked with some of the most well-known tournament brands in the world, including Asian Poker Tour (APT), World Poker Tour (WPT), and, recently, Boyaa Poker Tour (BPT). As of 2017, the club has organized more than 40 tournaments in different branches around Asia.

PKC is also the organizer behind all Triton Poker events, which cater to the affluent super high roller market.



Under the deal, PKC will stage a minimum of three international poker tournaments at the Star Vegas, under a range of potential brands, including the Thailand legs of the Asian Poker Tour and World Poker Tour. The parties will conduct joint marketing campaigns for the tournaments, including marketing to PKC’s network of players across Asia and globally. Revenues and costs for the tournaments will be shared.



The deal, which commences on 1 July 2017, represents the first step in Donaco's strategy of increasing the utilisation of available capacity at Star Vegas, and increasing visitation to the property from players located in Thailand and across Asia.

For further information:

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ABOUT DONACO INTERNATIONAL LIMITED (ASX: DNA)

Donaco International Limited operates leisure and entertainment businesses across the Asia Pacific region.

Our major business is the Star Vegas Resort and Club, a successful casino and hotel complex in Poipet, Cambodia, on the border with Thailand. Star Vegas was established in 1999, and is the largest and highest quality of the Poipet casino hotels. The property has more than 100 gaming tables, more than 1400 slot machines, and 385 hotel rooms.

Our flagship business is the Aristo International Hotel, a successful boutique casino in northern Vietnam, located on the border with Yunnan Province, China. Established in 2002, the property has recently been expanded to a brand new five star resort complex with 400 hotel rooms. Donaco is a pioneer casino operator in Vietnam, and owns a 95% interest in the business, in a joint venture with the Government of Vietnam.

To learn more about Donaco visit www.donacointernational.com
