

#### **ASX ANNOUNCEMENT**

ASX: RBO | 11 May 2017

# Significant Pre-Orders for Robo R2

## **HIGHLIGHTS**

- Over A\$800k in pre-orders received for Robo R2
- Robo R2 expected to be delivered to customers during May 2017
- Continuing discussions with potential new customers in USA and internationally

Robo 3D Limited ("Robo" or the "Company"), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, is very pleased to provide the following update on the launch of the much-awaited Robo R2, the Company's state of the art high-performance smart 3D printer with Wi-Fi aimed at the high-end prosumer market.

#### **R2 Pre-Orders**

For the last few months, the Company has been actively pre-selling the Robo R2 to existing customers, including wholesale, retail, and direct-to-consumer, as well as progressing discussions with potential new Robo customers who have expressed an interest to represent Robo.

The Company is very pleased to advise that it has received over A\$800,000 in pre-orders for its first shipment of Robo R2 printers ahead of their delivery this month. Commenting on the significance of this achievement, Managing Director Ryan Legudi stated:

"The Company is incredibly excited to deliver this multiple award-winning product to our customers. This is a product that is designed solely with the end-user in mind: beautifully designed, market leading features, complemented by software and mobile functionality all combining to seamlessly provide a compelling "out of the box" user experience. With its accessible price point, it is a compelling value proposition that we believe has the potential to be quite disruptive for our industry."

### **R2 Production**

As announced previously, Robo selected Hon Hai Precision Industry Co., Ltd., trading as Foxconn Technology Group ("Foxconn"), as its production partner for the Robo R2 smart 3D printer. Foxconn is a major electronics manufacturing company with clients including major international electronics and information technology companies including Apple, Amazon, Sony and Nintendo.

In conjunction with Foxconn, Robo has completed the design and installation of the new Robo R2 production line. Over the last eight weeks, an extensive range of testing has been completed to the satisfaction of the Company and Foxconn. The Company is delighted with the quality of the finished product, and its print performance, with full production underway. The Company expects to deliver these award-winning 3D printers to customers during May 2017.

- ENDS -



#### FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as 'anticipate", "believe", "could", "estimate", "expect", "future", "intend", "may", "opportunity", "plan", "potential", "project", "seek", "will" and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

# **Further information**

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# About Robo 3D Limited

Robo 3D Limited (ASX.RBO) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (Robo).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com