Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: REDBUBBLE LIMITED

ABN: 11 119 200 592

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Cawsey
Date of last notice	10 October 2016

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Off-market transfer between Mr Cawsey's controlled entities: (1) Cawsey Superannuation Fund Pty Ltd, as transferor; and (2) Denali Investors Pty Ltd, as transferee.
Date of change	25 May 2017
No. of securities held prior to change	9,726,480 ordinary shares held by Cawsey Superannuation Fund Pty Ltd Zero ordinary shares held by Denali Investors Pty Ltd
Class	Ordinary shares in Redbubble Limited
Number acquired	587,500 ordinary shares acquired by Denali Investors Pty Ltd
Number disposed	The same 587,500 ordinary shares disposed by Cawsey Superannuation Fund Pty Ltd
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$519,937.50 (\$0.885 per share)

⁺ See chapter 19 for defined terms.

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No. of securities held after change	9,138,980 ordinary shares held by Cawsey Superannuation Fund Pty Ltd 587,500 ordinary shares held by Denali Investors Pty Ltd (no change in aggregate holding of Mr Cawsey and his controlled entities)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market transfer between Mr Cawsey's controlled entities: (1) Cawsey Superannuation Fund Pty Ltd, as transferor; and (2) Denali Investors Pty Ltd, as transferee.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

N/A
N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded	No
during a +closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.