

ASX ANNOUNCEMENT

ASX: RBO | 30 May 2017

Robo commences R2 promotional activities with in-store event at Microsoft

HIGHLIGHTS

- Inauguration of Robo R2 promotional activities with successful completion of first in-store event at Microsoft Store
- Robo products integrated with Microsoft products, including Windows 10, Surface Studio, and Surface Pro
- Additional marketing activities for Robo R2 scheduled through June and July

Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, is pleased to announce that it has commenced promotional activities of the Robo R2 with an in-store event at the Microsoft Store in Fashion Valley, San Diego. Robo is already selling its Robo C2 printer on the Microsoft online store at Microsoft.com, with the Robo R2 soon to be made available.

Robo hosts event at Microsoft Store

Robo is pleased to advise that it successfully hosted its first Microsoft in-store event at the San Diego Microsoft Store. The event showcased Robo’s new printers — Robo R2 and Robo C2 — and demonstrated integrated 3D printing from the Microsoft Surface and Surface Pro products, as well as other activities including designing 3D prints in Microsoft Paint 3D, live 3D printing, and 3D printed giveaways.

Managing Director Ryan Legudi commented:

“Microsoft is the pioneer of technology and we are extremely pleased to work with such an iconic brand. There is a seamless integration between our products and Microsoft Windows, and this event will be incredibly valuable to generate further awareness of our 3D printers, specifically with our new Robo R2, and with the ultimate goal of generating sales.”

“We have an incredibly experienced team in place, a highly sophisticated range of 3D printing products, with the ability to work with brands of this calibre. We are continuing to grow our distribution and reach, while exploring opportunities with major customers and partners in the USA and abroad.”

Robo is excited to work with Microsoft to strengthen its mission to make 3D printing fun, easy and accessible for everyone. To allow this, Robo’s 3D printers have been built to work with Microsoft products including Windows 10, Surface Studio, and Surface Pro. The printers are completely optimised for ease-of-use, providing the best experience possible whether printing via USB or Wi-Fi.

With its track record and decades of industry success, Microsoft products provide a great way to bring ideas to life; and by using Robo’s 3D printers, these ideas can now be made into physical objects.

— ENDS —

FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

INVESTORS:

Ryan Legudi — Managing Director, Robo 3D Limited
+61 434 528 648 | ryan@robo3d.com

MEDIA — AUSTRALIA:

Elodie Castagna — FTI Consulting
+61 8 9485 8888

MEDIA — NORTH AMERICA:

Lindsay Anthony — Havas Formula
+1 619 234 0345 | robo@havasformula.com

Or email investors@robo3D.com

About Robo 3D Limited

Robo 3D Limited (**ASX.RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com