

Wednesday 31 May 2017

Salmat Leadership Transition

Salmat Limited (**ASX:SLM**) today announces that by mutual agreement, Craig Dower will complete his term as Chief Executive Officer today, 31 May 2017. Ms Rebecca Lowde, the Chief Financial Officer, will be appointed Acting Chief Executive Officer with immediate effect.

Chairman and Founder, Mr Peter Mattick AM thanked Mr Dower for his service over the last three years.

“Craig joined Salmat as Chief Executive Officer in April 2014 and has overseen the re-platforming of the company onto cloud based solutions with Workday and Google apps. The strategy has delivered lower operating costs and greater efficiency for the whole business.

“We wish Craig well in his future endeavours,” said Mr Mattick.

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ABOUT SALMAT

Salmat is a leading Australian marketing services business. We partner with our clients to help them with the constant pressure of acquiring and servicing their customers, week-in, week-out. With media, digital and contact capabilities, we have the right solutions for our clients, enabling them to Reach, Convert and Serve more customers.

Founded in 1979, Salmat has evolved from a small letterbox distribution business to an ASX-listed company. With a talented team across four countries, we work with some of Australia's most recognised and trusted brands to manage billions of customer interactions every year.

Reach: We offer the broadest reach media (online & offline), with the ability to target individuals and up to 17 million people.

Convert: We deliver conversion across multiple channels, creating more opportunities for our clients' customers to buy.

Serve: We make every one of our clients' interactions count online and offline.

For further information, please contact:

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