

ASX ANNOUNCEMENT ASX: RBO | 2 June 2017

# Robo signs first major distributor in Europe

## HIGHLIGHTS

- Distribution agreement with Sotec3D in Europe, marking Robo's entrance in France
- Growth of executive team with appointment of senior Sales Director to lead sales efforts in the region
- Over A\$800,000 in pre-orders for Robo R2 excludes international markets

Robo 3D Limited ("**Robo**" or the "**Company**"), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, is pleased to advise that it has signed an agreement with Sotec3D for sales and distribution expansion into France.

### Robo signs major distributor in France

Robo is pleased to advise that it has executed an agreement with Sotec3D for sales and distribution expansion into Europe. Headquartered in Le Mans, France, Sotec3D is one of the largest 3D printer suppliers in Europe and is the leading distributor of 3D printers, filaments, and accessories in France. Sotec3D will be adding Robo products to all its sales channels in the upcoming weeks.

Managing Director Ryan Legudi commented: "We have been receiving a lot of interest for Robo in Europe from makers and distributors alike, so we're excited to bring on such a highly-regarded partner to support our expansion. We are increasing Robo's footprint in Europe and we're looking forward to working with Sotec3D in bringing our award-winning printers — Robo R2 and Robo C2 — to France and the rest of Europe, and deliver a new revenue stream for Robo."

Since the start of the calendar year, Robo has successfully expanded its presence in the USA, and entered into key international markets including Canada and Mexico. As announced on 11 May 2017, Robo has received over A\$800,000 in pre-orders for its first shipment of Robo R2 printers, which did not include pre-orders from international markets.

The Company is actively pursuing new distributors and re-sellers, and select partners, as it looks to continue expanding its footprint in leading international markets in Europe and Asia.

#### Sales Team Expansion

To further support the expansion of Robo's international sales and distribution, and to drive channel partner interest in the R2 printer in parallel with the launch of the Robo R2 3D printer, the Company has appointed Tomasz Wykowski as International Sales Director for Europe and Asia. Mr Wykowski was previously at 3D printing firm ZMorph where he held the role of Director for Sales and Business Development.

"We're excited to have Tomasz join our executive team," said Randy Waynick, VP of Revenue at Robo 3D. "His experience, skillset, insight and understanding will serve the markets well. And his overall commitment to further developing the 3D printing industry also positions him as a key voice for international markets as we continue to expand."



— ENDS —

#### FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as 'anticipate", "believe", "could", "estimate", "expect", "future", "intend", "may", "opportunity", "plan", "potential", "project", "seek", "will" and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

## Further information

INVESTORS: Ryan Legudi — Managing Director, Robo 3D Limited +61 434 528 648 | ryan@robo3d.com

MEDIA — AUSTRALIA: Elodie Castagna — FTI Consulting +61 8 9485 8888

MEDIA — NORTH AMERICA: Lindsay Anthony — Havas Formula +1 619 234 0345 | robo@havasformula.com

Or email investors@robo3D.com

## About Robo 3D Limited

Robo 3D Limited (ASX: RBO) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (Robo).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com