

## Perth Investor day and asset tours





# Welcome and overview

Angus McNaughton CEO and Managing Director

## Perth Investor day and asset tours

## Agenda



	WEDNESDAY 7 J	UNE		THURSDAY 8 JUNE
12.15	Welcome and ov	verview	8.00	Depart Crown Metropol
	Angus McNaughto	n CEO and Managing Director		
	M/A oconomy			Asset tour – Mandurah Forum
	WA economy			James Fudge Project Director, WA
	Stepnen Koukoula	S Managing Director, Market Economics		Richard Terhorst RGM Shopping Centres, WA
	WA portfolio			Jacqueline McKenzie Centre Manager
	Michael O'Brien Ch	ief Investment Officer		Asset tour – Halls Head Central
	Loosing			Stephen Beer Development Director, WA/SA
	Leasing Stuart Macrae EGM	Leasing		Richard Terhorst RGM Shopping Centres, WA
			_	Asset tour – Galleria
	Development up			Andrew Weston RGM Development, WA
	Carolyn Viney EGM	Development		Richard Terhorst RGM Shopping Centres, WA
	WA developmen	nts		Mike Barrington Centre Manager
		James Fudge Project Director, WA		Asset tour – Ellenbrook Central
	Galleria	Andrew Weston RGM Development, WA		Stephen Beer Development Director, WA/SA
	DFO Perth	Stephen Beer Development Director, WA/SA		Richard Terhorst RGM Shopping Centres, WA
				Graham Hahn Regional Manager, WA
16.30	Presentations co	onclude		
	Angus McNaughto	<b>n</b> CEO and Managing Director	15.00	Asset tour – DFO Perth
47.20	<b>.</b>			Stephen Beer Development Director, WA/SA
17.30	Dinner			Sally Ockenden Development Manager, WA

## Our Strategy: simple and transparent business model with a single sector focus





#### **Group investment principles**

Simple and transparent business model, with a single sector focus
Invest in quality Australian assets across the retail spectrum
Focus on long-term value creation and sustainable earnings growth
Strong balance sheet with access to diverse capital sources
Efficient cost structure and low management expense ratio

### **Key financial objectives ('through cycle' basis)**

Group level	Target
Total return	>9.0% p.a.
Underlying EPS growth	>3.0% p.a.

Portfolio level	Target	
Property level returns	>8.5% p.a.	
Development returns	Initial yield 6% to 8+% Incremental IRR 10% to 15+%	

85	centres	

\$24.5b

under management

assets under management

~8,700

~3,200

tenants

retailer relationships

\$17.8b

moving annual turnover

**2.8**m sqm

gross lettable area

Note: Data as at 31 December 2016.

## Active repositioning reflected in improved key metrics



Delivering on strategy since Vicinity's formation in June 2015 has driven strong results

Delivered merger sy	ynergies and	refinancing	savings
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#### Improved portfolio quality

Sold interests in 18 assets for \$1.7b

Acquired interests in five assets for ~\$540m

Completed six developments totalling ~\$1b (Vicinity's share is ~\$500m with average initial yield of >7% and IRR of >11%)

#### **Strengthened balance sheet**

Standard and Poor's increased credit rating to A/stable from A-/stable and Moody's initiated at A2/stable

Launched inaugural EMTN program with £350m issuance

Extended debt duration from 3 years to ~5 years

#### Since merger:



11%

Net tangible assets per security

9% 1

Specialty MAT/sqm

	Dec-16	Jun-15
Total asset value (\$b)	14.9	14.3
Number of assets	75	88
Average asset value (100%) (\$m)	306	239
Total MAT (\$b)	16.1	16.9
Specialty MAT/sqm (\$)	9,200	8,412
Occupancy rate (%)	99.4	98.9
Specialty occupancy cost (%)	14.6	15.4
WACR (%)	5.75	6.30
NTA (\$)	2.73	2.45
Gearing (%)	24.0	28.0
Debt duration (years)	4.8	3.0
Credit rating - Standard and Poor's - Moody's	A A2	A- not rated

## **Retail trends**

## **Structural changes providing opportunities for Vicinity**



#### **Technology is changing the shopping centre landscape**

Merging physical and digital consumer experiences
Increasing application of operational technology in-centre
Operating, leasing and development decisions to be enhanced by data insights

#### **Consumer demand for better experiences**

Consumer demand for lifestyle, services and food driving sales growth in these categories

Opportunities exist to enhance consumers' shopping centre experience Portfolio-wide connectivity will enable closer relationships with consumers

#### Divergence in retailer performance

Retailers with well-considered omni-channel strategies to benefit most Recent retailer administrations providing remixing opportunities

### **Continued strong demand from international retailers**

New international flagships driving strong foot traffic and sales Some impact on retailers who have not adapted to increased competition



## 2017 achievements

## A productive calendar year to date



#### **Strong balance sheet**

S&P have upgraded credit rating to A/stable Issued \$400m of AMTNs and repaid FY18 expiries

### Improving portfolio quality

Acquired the remaining 25% interest in DFO South Wharf and new multi-deck car park completed

### Development pipeline continues to enhance portfolio

Construction completed at Chadstone, with majority of backfill tenancies to be opened by the end of this month

Mandurah Forum redevelopment on track, first stage of retail to open end of July 2017

Commenced The Glen redevelopment, first stage due to open in late 2017

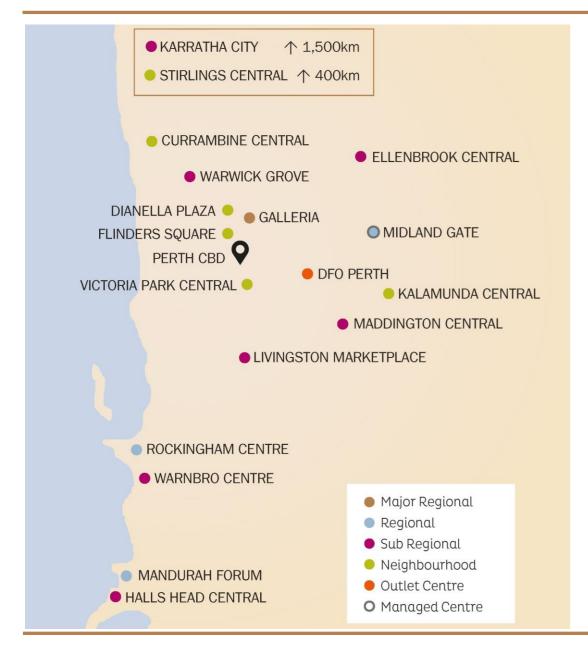




## WA portfolio overview

## Deep and experienced local capability





#### Long established presence in WA

#### The largest retail team in WA

Deep and experienced team of ~150 on the ground

Scale benefits with 12 leasing and 11 development executives,
and dedicated marketing and tenancy design executives

#### **Broad portfolio**

16 assets across the retail spectrum in direct portfolio valued at \$2.1b1

DFO Perth retail construction commencing mid year

One Regional centre (Midland Gate) owned jointly by a Vicinity wholesale fund and mandate client

Three centres with leasing mandate for a third party

1. Excluding DFO Perth.

## WA Regional shopping centre landscape





#### Perth market is under serviced by Regional centres

33% less Regional centre space compared to national average<sup>1</sup>

Retail cap was lifted in 2010 and Sunday trading commenced in 2012

#### A number of projects have been mooted for development

Current Regional centre offer is out dated

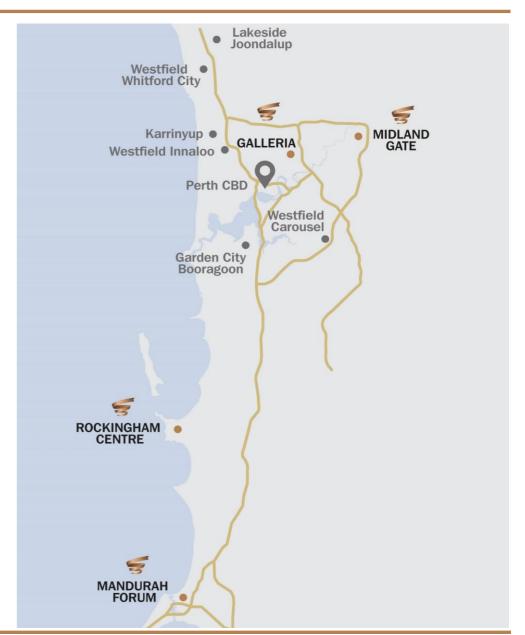
Most centres have high levels of sales productivity

All mooted projects may not be completed in this cycle

#### Vicinity's assets are uniquely placed

Distinct trade areas

Opportunity to capture greater market share

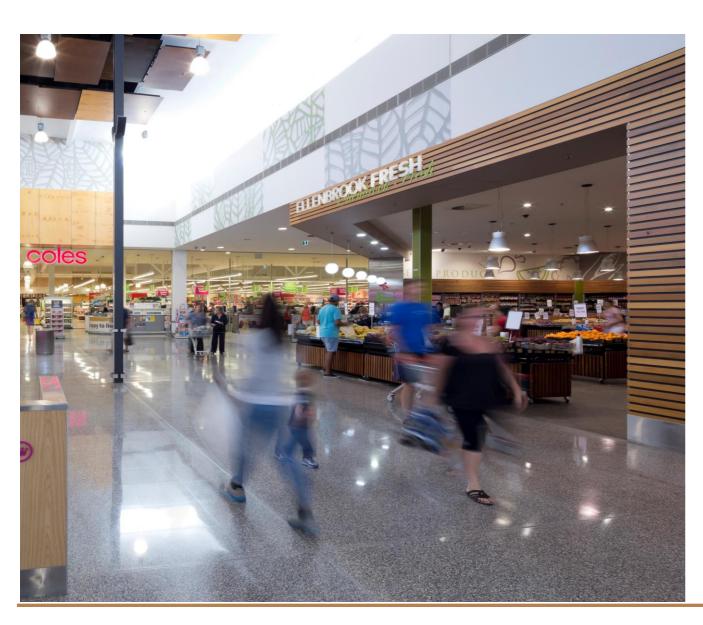


1. Source: Urbis, 2016.

## **Ellenbrook Central acquisition**

## Significant value created through intensive asset management and development





Acquired in December 2015 from ICWA for \$220m<sup>1</sup> at 5.75% capitalisation rate, currently<sup>2</sup> valued at \$236m

#### One of the fastest growing catchments in Australia

Population growth forecast at 4.7% p.a. over next 10 years<sup>3</sup>

Specialty<sup>2</sup> MAT/sqm of \$8,929 and occupancy cost of 9.5% provide **scope for further rental uplift** 

Intensive asset management has driven strong short term gains

- Average leasing spread of 6.1% since acquisition
- Strong growth in ancillary income
- Improved tenancy mix and lease terms
- Completed development of Aldi and five Bulky Goods stores for \$15.2m with an initial yield of 7.9%

As anticipated, short term sales impact from opening of Woolworths at Aveley

- Excluding acquisition costs.
- At 31 December 2016.
- 3. Source: MacroPlan Dimasi, 2015.

## **Opportunities exist for further value creation**

Future development potential to broaden centre's offer





#### Well positioned to take advantage of market opportunity

Further opportunities to improve tenant mix to align to market demand

## **Future development potential**

Five hectares of adjacent vacant land

Expanded offer could include:

- Discount department store
- Mini majors
- Indoor/outdoor food and café offers
- Cinema and entertainment precinct



# Leasing

Stuart Macrae

EGM Leasing

## **Leasing trends**

## Greater focus on leisure, dining and experience



#### International retailers continue to expand

New international flagships driving strong foot traffic and sales

Uniqlo, H&M, Zara and Sephora

Some impact on retailers who have not adapted to increased competition

**Re-weighting of mid-tier apparel** to food, health and wellbeing, general merchandise and services

Cosmetics and beauty continues to experience strong sales growth

### **Customers demand for better experiences**

Consumer demand for lifestyle, services and food driving sales growth in these categories



## **Tenant administrations**

## Remixing opportunities created through retailer administrations



#### Some retailers more impacted than others in current sales environment

Performance varies across retail categories

Varying retailer performance within categories

#### Making good progress on sites handed back

Pumpkin Patch stores were being progressively changed over prior to going into administration

All Dick Smith stores have been re-leased

Strong re-leasing outcomes at DFO Outlet Centres and Emporium Melbourne

Limited store impacts from administrations announced in the past three months

#### Administrations providing leasing opportunities

At >99% occupancy, tenant administrations allow for introduction of more productive retailers

Topshop has prime location at Emporium Melbourne

Close monitoring of underperforming tenants allows for early identification and proactive remixing





# Development update

Carolyn Viney EGM Development

## **Development achievements**

## **Actively improving portfolio quality through development**





Halls Head Central, WA

6 projects

~\$1 billion<sup>1</sup>

>7% initial yield

>11% IRR







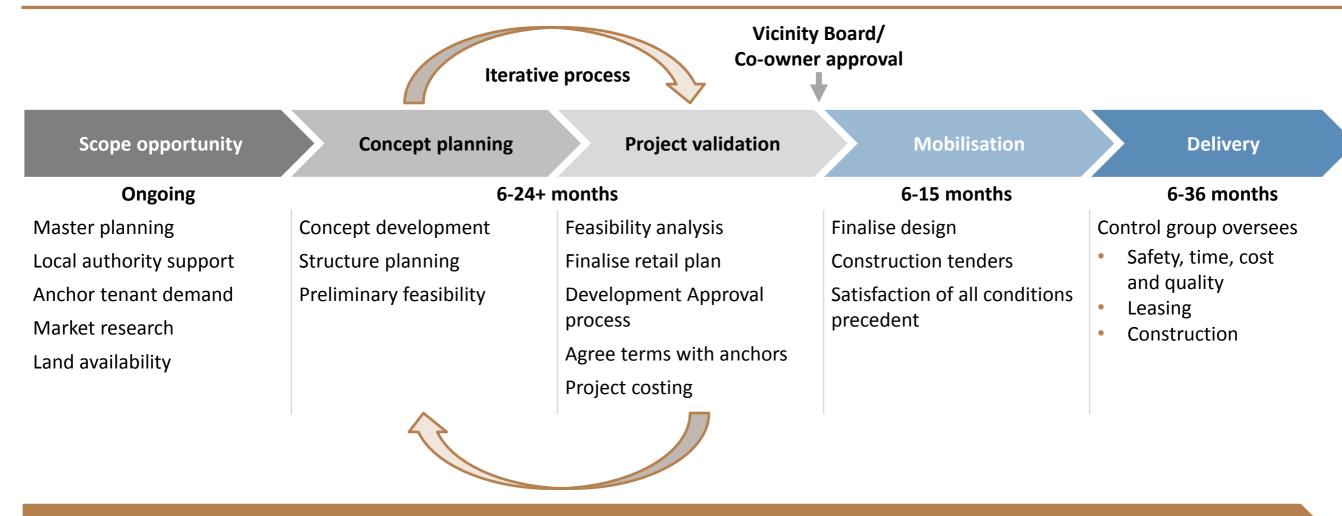


1. 100% interest (Vicinity's share: ~\$500m). Includes the \$666m (Vicinity's share: \$333m) Chadstone project.

## Rigorous controls govern the development planning process







Board and senior management oversight and progressive approvals throughout process

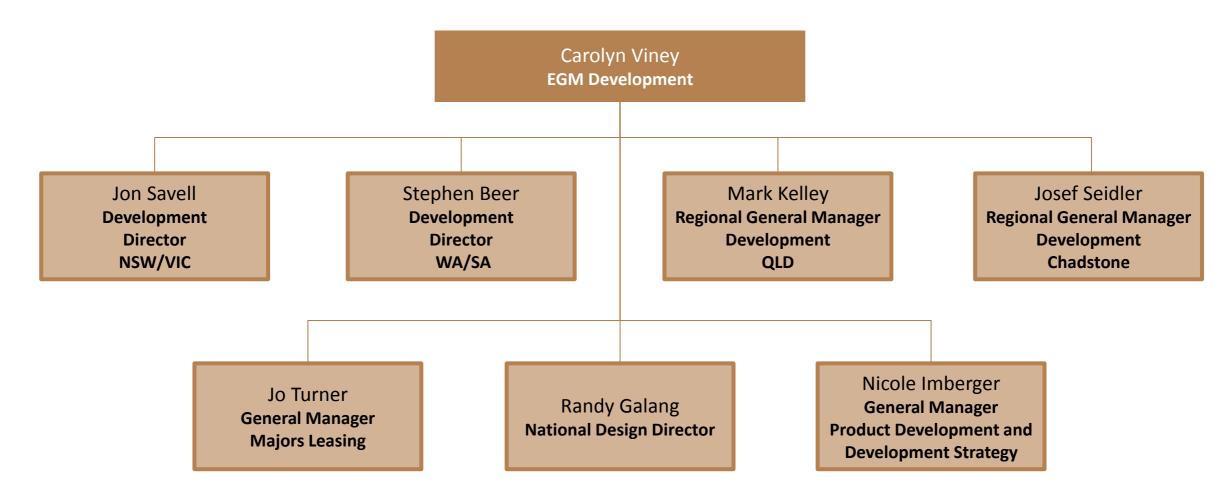
Board deep dives monthly External advice and consultancy

**External risk sign-offs** 

## **Demonstrated development capability**

**Structured to support strategy execution** 



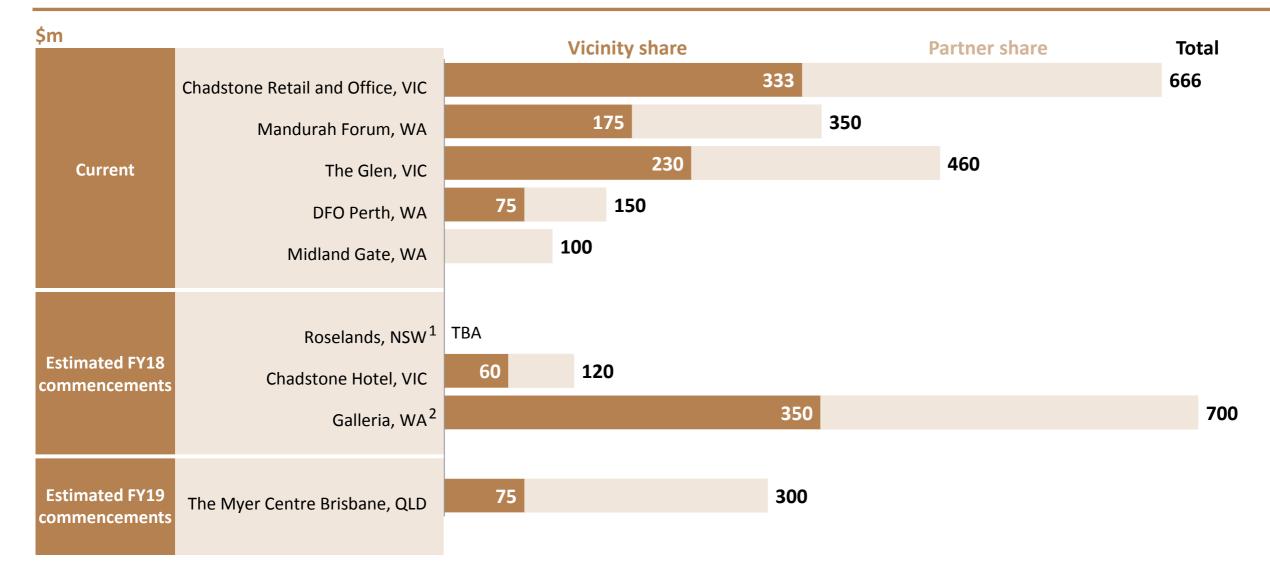


37 development executives

## Investing to create long-term value







Note: Timing and costs of identified projects are indicative only and may change as projects advance.

<sup>1.</sup> Master planning continues.

<sup>2.</sup> Progressing through project validation phase, with total project cost expected to be <\$700m.

## The Glen redevelopment underway

## Major redevelopment to capitalise on high income trade area and capture escape expenditure



\$460m
>6%
>10%

**+18,900 sqm** GLA

2020 target completion

### \$460m<sup>1</sup> major redevelopment

First stage fully leased and due to open in late 2017

 Introduction of Aldi and relocated Woolworths to anchor fresh food market hall with Coles and over 60 specialty stores

Latest format David Jones and new contemporary food gallery with casual dining hub and an outdoor dining precinct

Complete refurbishment of existing centre

#### Strong trade area

Above average incomes, low levels of household debt and above average apparel expenditure

#### Residential developer appointed

Contract for sale of residential air rights entered into, redevelopment costs <sup>1</sup> reduced from \$490m to \$460m

Over 500 apartments across three towers, construction expected to commence in early to mid-2019 and complete within 24 months

Artist's impression

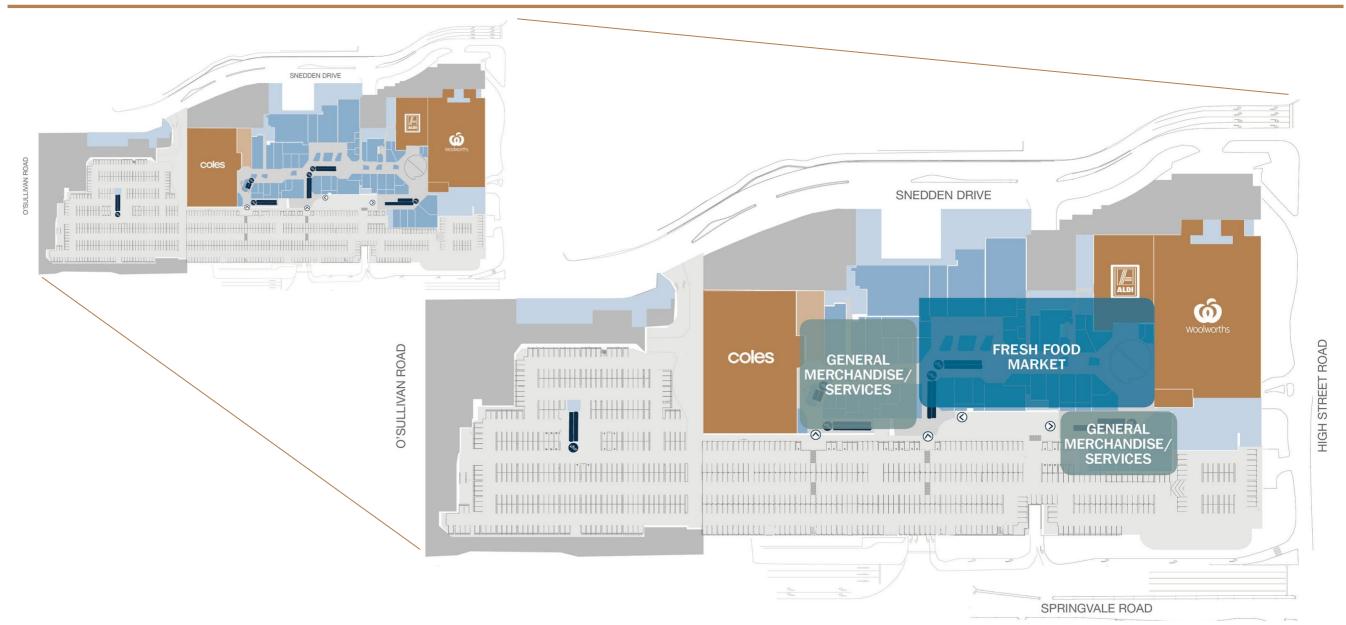


<sup>1. 100%</sup> interest. Vicinity's share is 50%.

## Lower ground level precinct plan



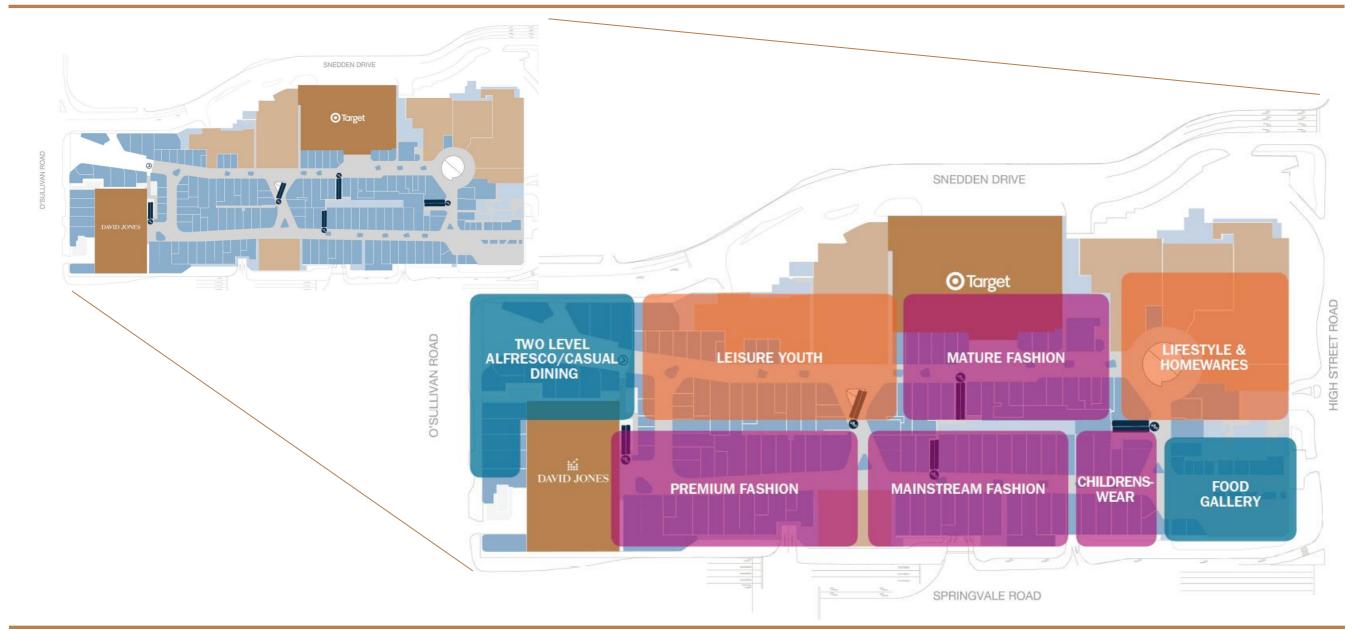
Introduction of Aldi and relocated Woolworths to anchor fresh food market hall with Coles and a number of specialty stores



## **Ground level precinct plan**

New format David Jones, contemporary food gallery, lifestyle and fashion



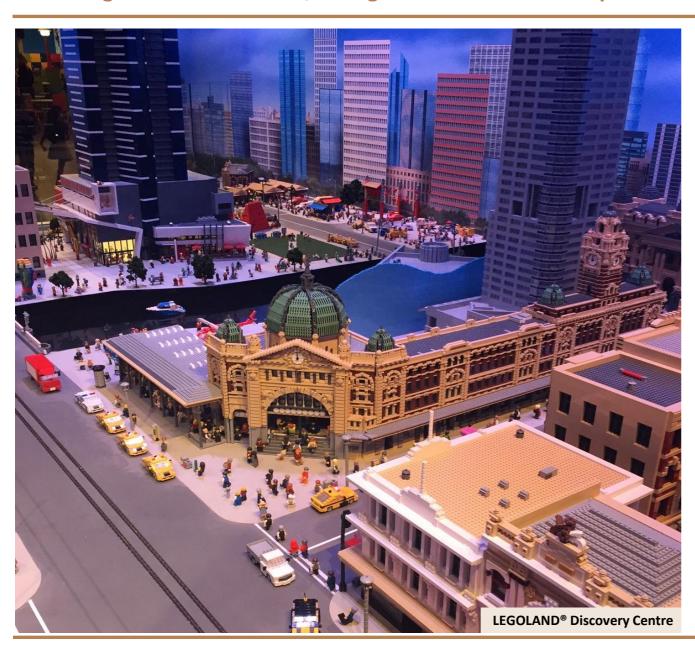


## Chadstone retail and office development

Delivering a world-class retail, dining and entertainment experience



24



#### Australia's leading retail offer strongly embraced by consumers

Largest luxury precinct in Australia

Leading international flagship stores – H&M, Sephora, Uniqlo and Zara

Victoria's number one performing HOYTS

Annual visitations up 17%<sup>1</sup>

MAT up 14%<sup>1</sup>

## Maintained highest MAT for an Australian shopping centre for 16 consecutive years

Annual sales >\$1.6b<sup>1</sup> with only partial year sales for the expanded centre

#### **LEGOLAND®** Discovery Centre opened in April 2017

Flagship attraction

Attracts high traffic volumes especially on weekends

Majority of backfill tenancies to be opened this month

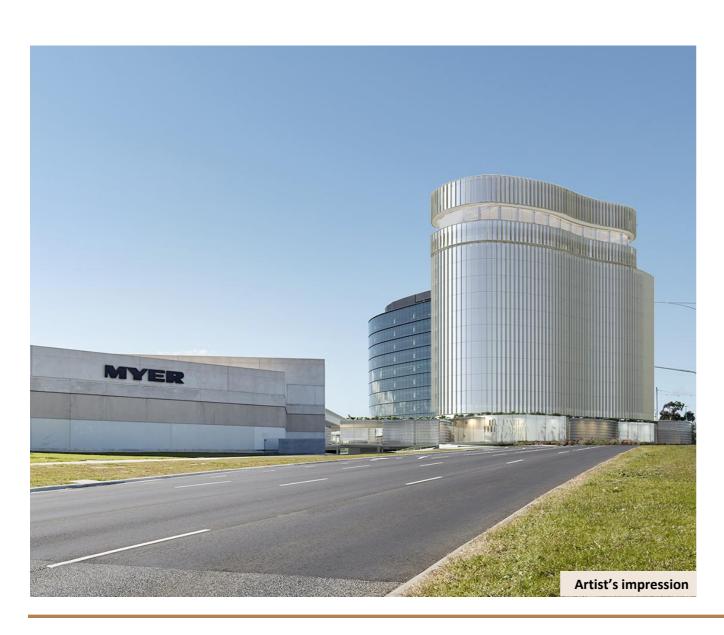
Further opportunities to create value through master planning

1. For the 12 months to 30 April 2017.

## **Chadstone – the evolution continues**

High quality hotel offer to service business and tourist markets





Estimated development cost \$120m

(Vicinity share: \$60m)

Targeting 4 to 4.5 stars with full service amenity and conference facilities

Proposal for 250 rooms over 13 levels

Focused on business and tourist markets

Discussions underway with hotel operators

**Target commencement in FY18** 

## Chadstone – the evolution continues – proposed hotel

Prime location at Chadstone Shopping Centre, close to Melbourne's business, education and health science precincts







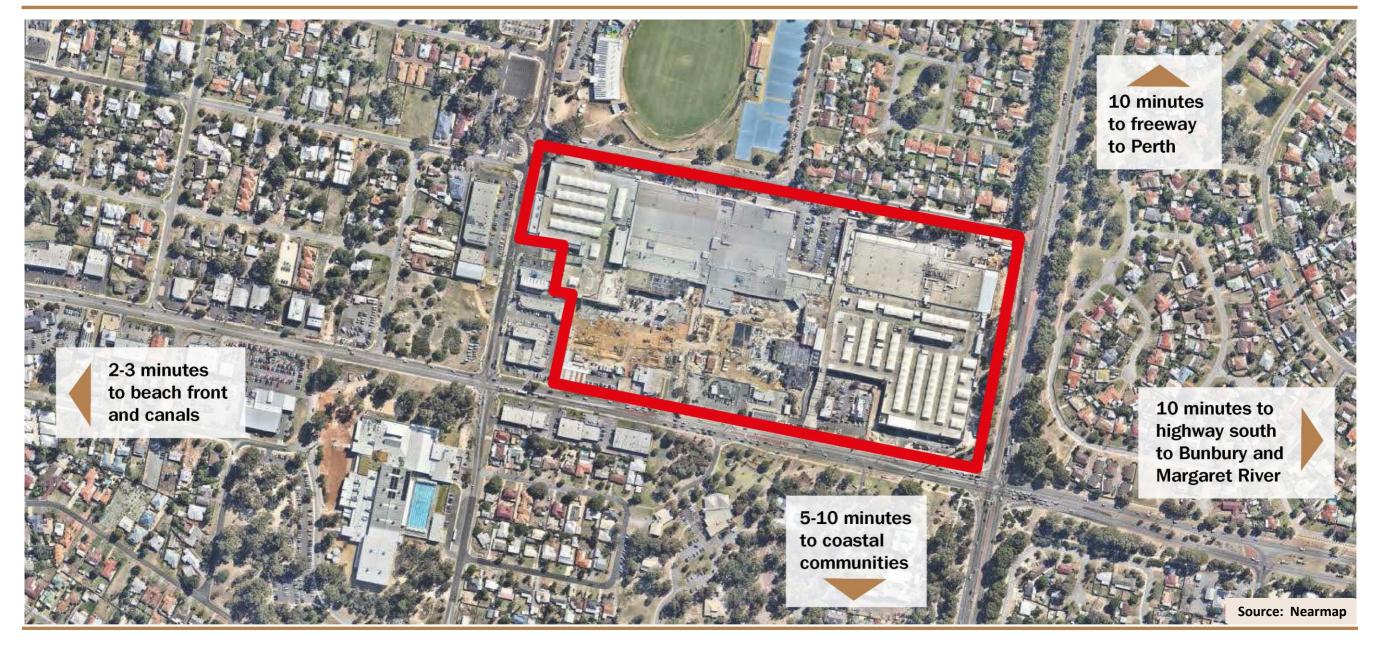
# Mandurah Forum

James Fudge Project Director, WA

## **Mandurah Forum**

Well located centre in one of Australia's fastest growing catchments





## The opportunity

## **Transform Mandurah Forum into one of WA's leading Major Regional shopping centres**



Dominant ~40,000 sqm Regional centre in a captive market being expanded to 64,500 sqm Major Regional centre

Mandurah's total trade area **population growth remains high** at 2.6%, compared to WA average of 1.0% and national average of 1.4%<sup>1</sup>

Located in one of the fastest growing catchments in Australia

No.1 for total MAT in 'Little Guns' survey since 2003<sup>2</sup>

Last redeveloped in 1995

Existing centre traded strongly, 36% above comparable centres<sup>3</sup>

Sales leakage due to limited retail offer and out-dated presentation

Redevelopment to capture growth opportunity and sales leakage through introduction of department store and improved retail offer

Perth 72km North **TERTIARY** SECONDARY NORTH PRIMARY WEST MANDURAH FORUM SECONDARY SOUTH EAST SECONDARY SOUTH WEST

<sup>1. 12</sup> months to 30 June 2016.

Up to development commencement at 31 December 2015.

<sup>3.</sup> Specialty sales per sqm, compared to Urbis comparable centre average.

## The market

## Strong population and retail spending growth





## **Leading market position**

19.1% market share of trade area<sup>1</sup>



## Strong population growth

~95,800 people in trade area, forecast to grow at 2.8% p.a. through to 2028<sup>1</sup>



## **Excellent transport infrastructure**

Serviced by Kwinana freeway and suburban rail line from Perth



#### Sizeable tourist market

Over 1.4m visitor nights and 1.9m day trippers annually<sup>1</sup>



## Strong trade area retail spending growth

Forecast to grow at ~6% p.a. through to 20281





## The project

## Development positioned to capture additional segments of the trade area



Key metrics	
Cost <sup>1</sup>	\$350m
Initial yield	>6%
Expected IRR	>10%

+26,000 sqm

Mid-2018 project completion

New 850 space multi-deck car park opened in December 2016

Centre to have >3,000 spaces on completion

First retail stage to open end of July 2017, on track to be fully leased

Completion remains on schedule for mid-2018

Construction on program

Complete centre transformation

- GLA increases to 64,500 sqm
- Expanding from a Sub Regional to Regional shopping centre
- Brand new David Jones and Target
- Upgraded Coles and Kmart
- Total stores to increase by 80 to over 220 on completion
- New food court with adjoining play area, fresh food market hall and alfresco dining precinct

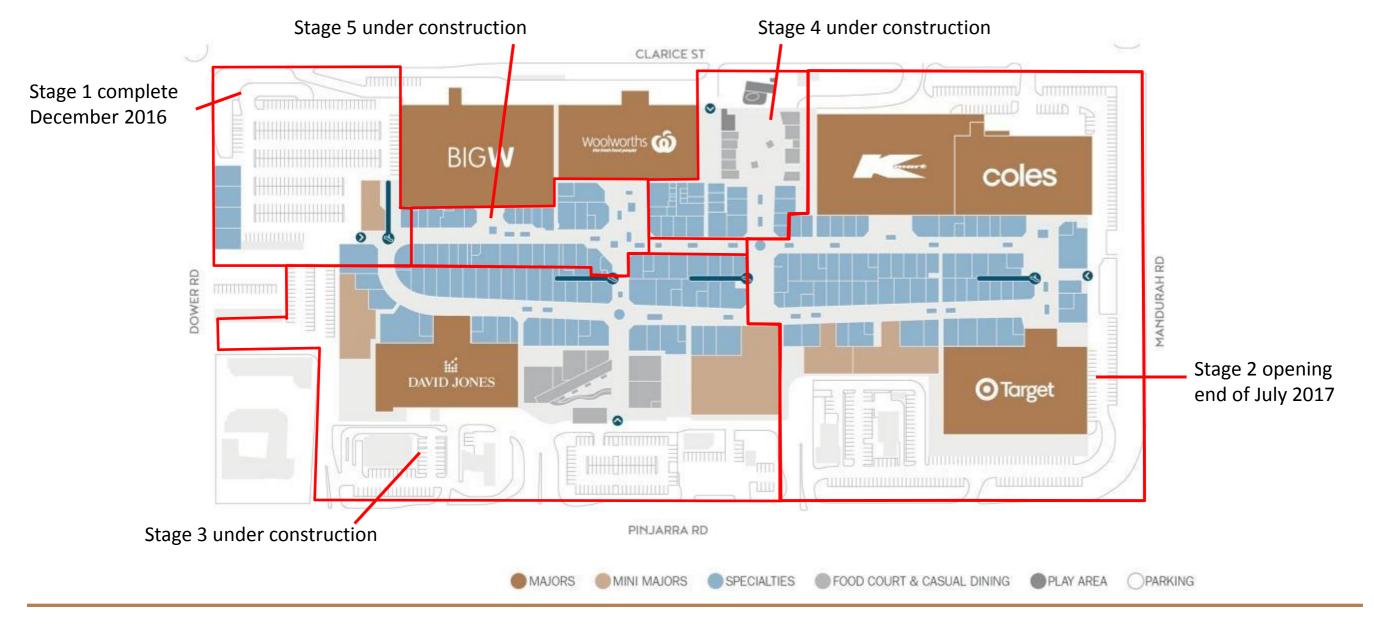


<sup>1. 100%</sup> interest. Vicinity's share is 50%.

## Floor plan and construction staging

Desirable 'race track' configuration to improve customer experience and navigation





## **Precinct plan**

## Well precincted layout to enhance the customer experience







# Galleria

Andrew Weston RGM Development, WA

## The dominant Major Regional centre of north east Perth

## Strongly trading, well-located centre in growing catchment



Trade area is large and growing (22% of Perth's population)
Total trade area forecast to increase 2.0% p.a. from
453,000 (2016) to 553,000 (2026)<sup>1</sup>

Strong trading performance of existing centre<sup>2</sup> Specialty MAT/sqm of \$10,996

**Limited retail competition from Perth CBD** 

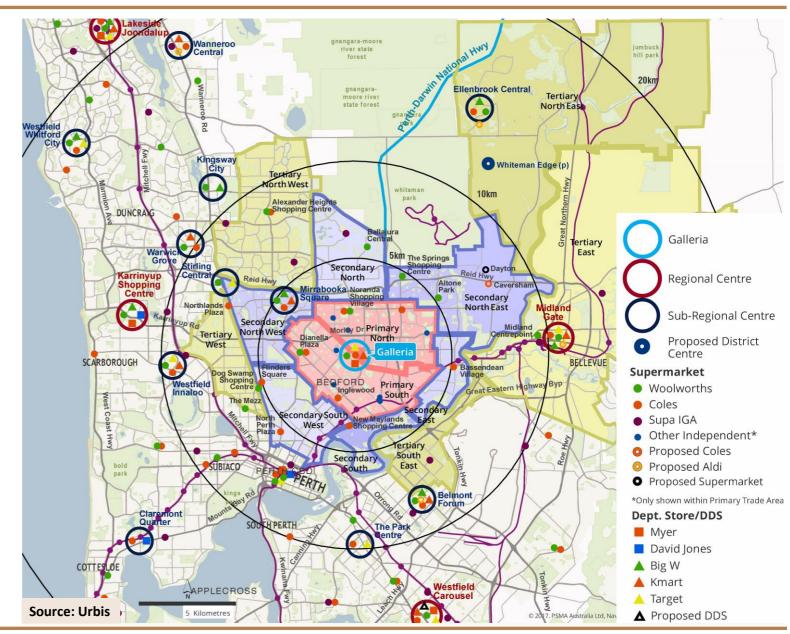
### **Strong long-term fundamentals**

Well-defined catchment with limited competition

Closest Regional centre to affluent inner north eastern suburbs

#### **Centre profile**

- 80,800 sqm Major Regional centre
- 8km north east of Perth
- Myer, Kmart, Target, Coles, Woolworths and Greater Union, and over 170 specialty stores
- Last redeveloped in 2008



<sup>1.</sup> Source: Urbis, 2016.

At 31 December 2016.

## The opportunity

## Galleria has a large, diverse trade area with strong demand from families



**Opportunity to increase market share** with expanded and more modern offer

Council **supportive of increasing the residential density** in the immediate surrounds of the centre

**Sufficient land to expand** centre

Customers view the **Perth retail offer as generic** 

Current DA approval allows significant expansion over time



## Progressing through project validation phase

### Transform Galleria to become one of the leading retail destinations in Perth





**\$700m** redevelopment<sup>1</sup>

DA approval obtained

FY18 target commencement

#### Agreement reached to relocate stormwater basin

Unlocks more desirable layout and design options to expand and improve the development footprint

Proposed major redevelopment to reinforce Galleria as the leading retail destination in north east Perth

## DA approval obtained

Progressing through project validation phase

<sup>1.</sup> Progressing through project validation phase, with overall project cost expected to be <\$700m (100% interest, Vicinity's share is 50%).



# **DFO Perth**

Stephen Beer Development Director, WA/SA

## The opportunity

## Introduce proven DFO Outlet Centre format to under supplied market



Building on Vicinity's DFO expertise and strong tenant relationships

Perth has the **lowest Outlet Centre floorspace per capita**<sup>1,2</sup>

Trade area<sup>3</sup> includes ~80% of Perth's population and average income per capita<sup>1</sup> is 10.7% above Australian average

1.6m

17,000+

13.8m

Total trade area Airport workers

Passengers<sup>4</sup>

2.0%
Population growth<sup>1,5</sup>

3.1%

Spending growth<sup>1,5</sup>

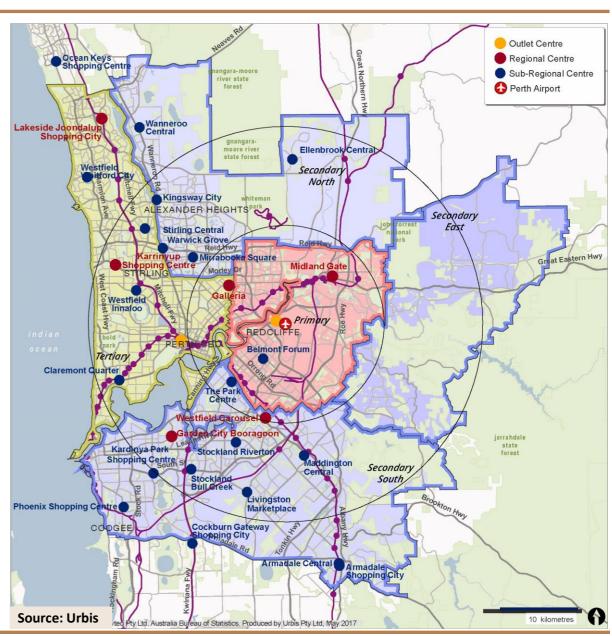
1. Source: Urbis, 2016.

2. Compared to other Australian capital cities.

3. Total trade area.

4. Source: Perth Airport Pty Ltd for 2015/2016.

5. 10-year annual forecast for main trade area.



## The project

## Retail construction to commence in the coming weeks



Key metrics	
Cost <sup>1</sup>	\$150m
Initial yield	>10%
Expected IRR	>15%

**24,000 sqm** GLA

2018 target completion

Joint venture to develop the first DFO in Perth

- 120 specialty stores
- Over 1,500 car spaces

Reinforces Vicinity's market leadership position in Outlet Centres

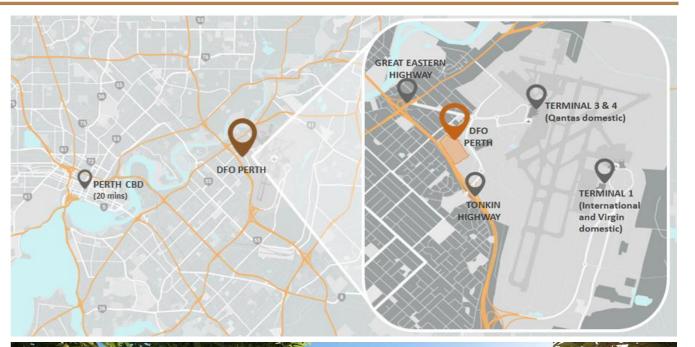
Centrally located adjacent to Perth Airport and near major arterial roads

Greenfield development enables optimisation of design

and construction

Site works due to complete mid June 2017

Leasing demand strong, leveraging extensive retailer relationships





<sup>1.</sup> Total cost including a lump sum rental payment. Vicinity's share is approximately \$75m.

## **Prime location**

## **Excellent exposure adjacent to main north/south highway and airport entry**

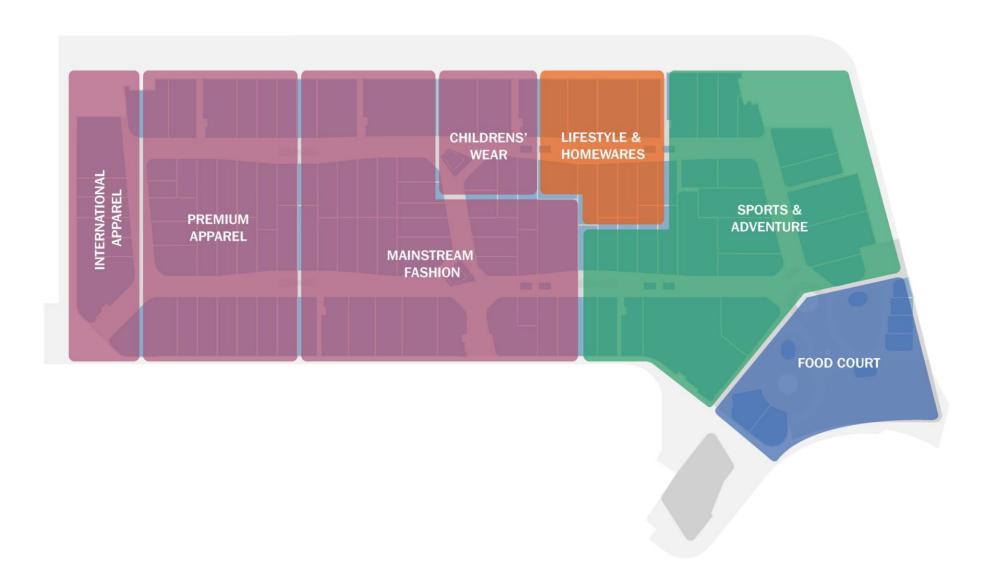




## Optimal centre design supports strong precinct layout

Well-known brands offering quality stock at discounted prices and a significant food offer





## Vibrant and engaging mall design

Inspired by location and surrounding natural environment





## **Significant food offer**

Contemporary food and dining options for DFO customers and Airport passengers and workers





## **Contact details and disclaimer**



#### For further information please contact:

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