

ASX ANNOUNCEMENT

ASX: RBO | 28 June 2017

Robo continues growth in education sector

HIGHLIGHTS

- Strategic focus on education segment continues to drive demand for new products
- Expanded into four of the largest STEAM-focused U.S. school districts
- 11 new resellers signed in USA
- Marketing activities accelerating in June with attendance at education trade conferences attended by around 50,000 people
- Ongoing discussions with a number of education partners, and development of education-focused product additions

Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the 3D printing industry, is pleased to provide the following update on its sales and marketing initiatives in the education segment, a key strategic focus of the Company.

Expansion of Sales Footprint Continues

Robo is pleased to advise that its partnership with Best Buy for Education has already provided Robo entry into four of the largest U.S. school districts that are focused on STEAM education. Best Buy is a trusted technology supplier in the education space and is an important partner for Robo as it expands deeper into the segment.

In addition, Robo is pleased to advise that its distribution agreement with WYNIT has led to the opening of 11 new 3D printing resellers in the USA, with each reseller providing sales, training, machine repairs and customer service support in their local regions.

Robo has also expanded its presence into the education segment in Canada, with Robo selling directly to a number of school districts across Canada, and was recently selected as an approved vendor in the Province of Nova Scotia by the Department of Education. In April, the company attended the Education Technology Summit in Toronto in partnership with Staples Advantage. Robo’s products received a positive response from educators, with many show attendees providing enthusiastic anecdotes of their own 3D printing experiences in the classroom, and the importance of integrating the technology into higher education.

“The 3D printing upswing we’re seeing in the education sector isn’t just happenstance — it’s the cumulative result of viable and new technologies driving the initiative to make classrooms more efficient, providing students and educators with a more hands-on approach to learning, while demonstrating why the technology is important to teach now and in the future,” said Ryan Legudi, Managing Director at Robo. *“Our company efforts — from product ideation and engineering phases down to each launch and long thereafter — align so well with this movement we’re seeing.”*

Marketing Efforts Accelerating

Robo showcased its Robo C2 and Robo R2 smart 3D printers at two of the biggest education conventions this month — the American Library Association (**ALA**) Annual Conference & Exhibition in Chicago and the International Society for Technology in Education (**ISTE**) in San Antonio, Texas — further positioning the brand as a go-to 3D printing solution for classrooms throughout the U.S. and across the world. All combined, nearly 50,000 people converged for both events.

Attendance at both events was timely for Robo as it continues to elevate its credentials in the education segment, providing an opportunity to leverage the recent Best Buy Education partnership, drive education focused program initiatives with its distributor WYNIT, and promote the Promevo partnership announced in April. It provided ample opportunities to show educators how easy its 3D printers connect and print from mobile devices — specifically Chromebooks and iPads, which make up the majority of the devices used within education — and showcased a selection of 3D-centric lesson plans demonstrating how 3D printing integrates within STEAM curricula.

Robo is developing even more education-centric partnerships and education-focused product additions to address this growing market.

— ENDS —

FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans, and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions, and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

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About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of 3D printers and associated products for the desktop segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction online and through retail partners including Amazon and Best Buy. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3D.com