

Tuesday 4 July 2017

## Salmat appoints new Director

**Salmat Limited (ASX:SLM)** today announced that Mr Stuart Nash will join the Salmat Board with effect from 1 August 2017 as an independent, Non-executive Director.

Stuart is presently Interim CEO of Green's Foods Holdings - a diversified FMCG company – and a Non-executive Director of Opteon Group Holdings – a national property valuation and advisory business. Stuart is also Chairman of Australian Affordable Housing Securities Limited.

Stuart's executive experience includes over 20 years in accounting and investment banking with global firms including Macquarie Capital and Barclays Capital, specialising in mergers and acquisitions, debt and equity, capital markets and strategy.

Stuart is a qualified accountant, with a Bachelor of Arts (Honours) from Cambridge University and is a graduate of the Australian Institute of Company Directors.

Salmat Chairman, Peter Mattick said "Stuart brings to the company a set of skills and experience that complement the current composition of the board, which will assist us in our next stage of development."

-ENDS-

## ABOUT SALMAT

Salmat is a leading Australian marketing services business. We partner with our clients to help them with the constant pressure of acquiring and servicing their customers, week-in, week-out. With media, digital and contact capabilities, we have the right solutions for our clients, enabling them to Reach, Convert and Serve more customers.

Founded in 1979, Salmat has evolved from a small letterbox distribution business to an ASX-listed company. With a talented team across four countries, we work with some of Australia's most recognised and trusted brands to manage billions of customer interactions every year.

**Reach:** We offer the broadest reach media (online & offline), with the ability to target individuals and up to 17 million people.

**Convert:** We deliver conversion across multiple channels, creating more opportunities for our clients' customers to buy.

**Serve:** We make every one of our clients' interactions count online and offline.

*For further information, please contact:*

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