

# MinterEllison

25 July 2017

Manager of Company Announcements  
ASX Limited  
Level 6  
20 Bridge Street  
SYDNEY NSW 2000

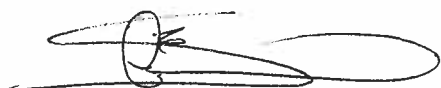
Dear Sir / Madam

**Urbanise.com Limited**

Please find attached a Form 604 (Notice of change of Substantial Holder) in relation to Urbanise.com Limited on behalf of Cisco Systems, Inc.

Please do not hesitate to contact me if you have any questions.

Yours faithfully  
**MinterEllison**



Tom Shon  
Partner

Contact: Tom Shon T: +61 2 9921 4214  
E: tom.shon@minterellison.com

OUR REF: 1078037





**Form 604**  
Corporations Act 2001  
Section 671B

**Notice of change of interests of substantial holder**

To Company Name/Scheme Urbanise.com Limited

ACN/ARSN 095 768 086

**1. Details of substantial holder (1)**

Name Cisco Systems, Inc.

ACN/ARSN (if applicable) N/A

There was a change in the interests of the substantial holder on

21/07/2017

The previous notice was given to the company on

03/04/2017

The previous notice was dated

31/03/2017

**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	22,757,962	6.43%	19,155,030	5.41% of 353,887,699

**3. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
31/03/2017	Cisco Systems, Inc.	On-market sale	\$15,443.04	154,554 ordinary shares	154,554
03/04/2017	Cisco Systems, Inc.	On-market sale	\$4,996.00	50,000 ordinary shares	50,000
20/04/2017	Cisco Systems, Inc.	On-market sale	\$6,015.18	70,000 ordinary shares	70,000
24/04/2017	Cisco Systems, Inc.	On-market sale	\$7,776.66	89,768 ordinary shares	89,768
01/05/2017	Cisco Systems, Inc.	On-market sale	\$1,388.08	16,538 ordinary shares	16,538
08/05/2017	Cisco Systems, Inc.	On-market sale	\$9,545.90	124,072 ordinary shares	124,072
09/05/2017	Cisco Systems, Inc.	On-market sale	\$3,747.00	50,000 ordinary shares	50,000
15/05/2017	Cisco Systems, Inc.	On-market sale	\$2,248.20	30,000 ordinary shares	30,000
18/05/2017	Cisco Systems, Inc.	On-market sale	\$4,240.15	60,622 ordinary shares	60,622
19/05/2017	Cisco Systems, Inc.	On-market sale	\$10,491.60	150,000 ordinary shares	150,000
22/05/2017	Cisco Systems, Inc.	On-market sale	\$3,697.04	50,000 ordinary shares	50,000
31/05/2017	Cisco Systems, Inc.	On-market sale	\$6,436.24	107,000 ordinary shares	107,000
05/06/2017	Cisco Systems, Inc.	On-market sale	\$997.60	16,922 ordinary shares	16,922
06/06/2017	Cisco Systems, Inc.	On-market sale	\$1,079.14	20,000 ordinary shares	20,000
08/06/2017	Cisco Systems, Inc.	On-market sale	\$3,637.09	65,000 ordinary shares	65,000
13/06/2017	Cisco Systems, Inc.	On-market sale	\$1,673.74	30,456 ordinary shares	30,456
16/06/2017	Cisco Systems, Inc.	On-market sale	\$7,494.00	15,000 ordinary shares	150,000
21/06/2017	Cisco Systems, Inc.	On-market sale	\$2,597.92	50,000 ordinary shares	50,000
22/06/2017	Cisco Systems, Inc.	On-market sale	\$15,182.89	299,705 ordinary shares	299,705

23/06/2017	Cisco Systems, Inc.	On-market sale	\$5,476.52	90,295 shares	ordinary	90,295
26/06/2017	Cisco Systems, Inc.	On-market sale	\$1,278.98	20,000 shares	ordinary	20,000
30/06/2017	Cisco Systems, Inc.	On-market sale	\$29,496.40	600,000 shares	ordinary	600,000
04/07/2017	Cisco Systems, Inc.	On-market sale	\$12,726.05	231,568 shares	ordinary	231,568
07/07/2017	Cisco Systems, Inc.	On-market sale	\$17,284.86	303,486 shares	ordinary	303,486
10/07/2017	Cisco Systems, Inc.	On-market sale	\$2,098.32	35,000 shares	ordinary	35,000
12/07/2017	Cisco Systems, Inc.	On-market sale	\$20,845.05	317,048 shares	ordinary	317,048
13/07/2017	Cisco Systems, Inc.	On-market sale	\$2,550.96	37,000 shares	ordinary	37,000
19/07/2017	Cisco Systems, Inc.	On-market sale	\$7,692.62	105,898 shares	ordinary	105,898
20/07/2017	Cisco Systems, Inc.	On-market sale	\$89.93	1,000 shares	ordinary	1,000
21/07/2017	Cisco Systems, Inc.	On-market sale	\$24,910.06	277,000 shares	ordinary	277,000

#### 4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Cisco Systems, Inc.	HSBC Custody Nominees (Australia) Limited	Cisco Systems, Inc.	Relevant interest under subsections 608(1)(b) and (c) of the Corporations Act 2001	19,155,030	19,155,030

#### 5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and applicable	ACN/ARSN (if applicable)	Nature of association
N/A		N/A

#### 6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Cisco Systems, Inc.	170 West Tasman Drive, San Jose California 95134, United States

#### Signature

print name Roger Biscay capacity SVP Treasurer  
sign here Roger Biscay date 7/24/17

#### DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001

- (4) The voting shares of a company constitute one class unless divided into separate classes
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100
- (6) Include details of:
- (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
  - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).
- See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included on any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.