

24 August 2017

SENIOR MANAGEMENT CHANGES

Urbanise.com Limited (**Urbanise**) (**ASX:UBN**) today announced changes to its senior management team structure and location. Reflective of our growing customer base and opportunities pipeline in Australasia, the Senior Management Team will be located in Urbanises' Australian offices.

Henry Arundel, Chief Executive Officer (Sydney)

Highly respected property industry leader, Henry Arundel, has commenced as the Company's new Chief Executive Officer. Henry is based in Sydney and will oversee Urbanises' global operations and strategic growth plans. Further particulars are included in the ASX announcement dated 08 May 2017.

Saurabh Jain, Chief Solutions Officer (Sydney)

Experienced technology executive, Saurabh Jain has joined Urbanise as its Chief Solutions Officer. Saurabh will lead the program management office and spearhead strategic customer development efforts, working closely with the business development and partner organisations, along with the implementation and product teams, to maximise customer experience and success. Saurabh will play a leading role in advancing our data and analytics solutions (and associated revenue models) to compliment the current Urbanise products.

With 20 years of experience in technology related roles, including the last 10 years in property management & services sectors, Saurabh brings to Urbanise a large depth of knowledge and connections. After more than 5 years in Sydney and New York as a solutions director for Converga, Saurabh joined Cushman and Wakefield (Cushman) in 2013. Cushman is the world's second largest property management organisation, with 45,000 employees in 52 countries. At Cushman, Saurabh held the role of Chief Information Officer, Australia and New Zealand, and later took on the role of Global Technology Director, Customer Portals and Analytics. More recently Saurabh has been heading up the Solutions Centre at Ventia, Australia's largest services company.

Saurabh holds a B.E. Software Engineering from UNSW and has an MBA from AGSM and will be based in Sydney.

Robert Cumming, Chief Products Officer (Melbourne)

Urbanise founder and Chief Products Officer Rob Cumming will relocate from Dubai to Urbanises' Melbourne office by the end of September 2017.

David Bugden, Head of Strata (Sydney)

Head of Strata, David Bugden, will relocate from Dubai to Urbanises' Sydney office by the end of September 2017.

Adam Bate, Head of Development (Melbourne)

Urbanise Head of Development, Adam Bate, will relocate from Dubai to Urbanises' Melbourne office by the end of September 2017.

Vivienne Selzer, Chief Financial Officer (CFO) (Sydney)

Vivienne Selzer remains in the position of CFO, having commenced employment in May 2017. Vivienne is based in Sydney.

About Urbanise

Urbanise is the creator of a cloud-based platform for delivering building services and managing property related financial transactions. Designed for strata managers, service providers, and asset owners, the Urbanise Industry Cloud software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe.
www.urbanise.com

For more information, contact:

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