

Bubs Australia Limited ACN 060 094 742 2-4/6 Tilley Lane, Frenchs Forest NSW 2086 Australia

1800 2827 2878 (1800 BUBS AUST) info@bubsaustralia.com

29 August 2017

2017 Preliminary Financial Results - Investor Call

'A Business in Transition: Investing and Building Momentum for The Future'

Bubs Australia Limited (ASX: BUB): Founder Executive Director Kristy Carr and Chief Executive Officer Nicholas Simms will host an investor open call to discuss the Company's FY17 Preliminary Financial Results at 2.00pm today, Tuesday 29th August 2017.

Conference Details - Participant Information

Investors can pre-register for this conference and avoid a queue when calling by following the link below:

https://services.choruscall.com.au/diamondpass/bubsaustralia-631502-invite.html

If you are unable to register, you can call one of the numbers below at 2.00pm and provide the operator with the **Conference ID: 631502**.

Australia Local: +61 2 9007 8048 / +61 7 3145 4005

Australia Toll Free: 1800 908 299 / 1800 455 963

New Zealand Toll Free: 0800 452 795 China Toll Free: 1080 0140 1776

In order to ask a question during the live session, press *1 on your keypad to enter the Q&A queue. You can press *2 to withdraw your question.

An Investor Presentation will be published on ASX Market Announcements prior to 2.00pm and will be referred to during the call.

A recording of the call will be available through Bubs Australia website [https://www.bubsaustralia.com/pages/investors] within 24 hours following the call.

Media and Investor Inquiries

GRACosway
Deanne Curry
Ph. 0414 388 997
investors@bubsaustralia.com
media@bubsaustralia.com