

CYBG PLC
(Company)

LEI: 213800ZK9VGCYYR6O495

4 September 2017

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY
ASSOCIATED WITH THEM**

The Company announces that on 1 September 2017 the following Director purchased shares under the CYBG Share Incentive Plan.

Director	Number of Shares	Purchase Price
Ian Smith	51	£2.9177

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Ian Smith	
2	Reason for the notification		
a)	Position/status	Executive Director	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	CYBG PLC	
b)	LEI	213800ZK9VGCYYR6O495	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030	
b)	Nature of the transaction	Purchase of shares via the CYBG Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)

CYBG PLC is registered in England and Wales (company number: **09595911**) and as a foreign company in Australia (**ARBN 609 948 281**) and has its registered office at 20 Merrion Way, Leeds, West Yorkshire LS2 8NZ

		£2.9177	51
d)	Aggregated information		
	- Aggregated volume	N/A	
	- Price	N/A	
e)	Date of the transaction	1 September 2017	
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)	