CYBG PLC
(Company)

LEI: 213800ZK9VGCYYR6O495

20 September 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBLITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The Company announces that on 20 September 2017 the following Person Discharging Managerial Responsibility (PDMR) received ordinary shares in CYBG PLC and upon vesting a portion of shares was automatically sold in order to cover their tax liabilities and sale costs. The shares released relate to the first third of the 2017 Commencement Award under the CYBG Deferred Equity Plan (Plan) which was granted on 9 March 2017.

Director	Number of Shares	Purchase Price
Mark Thundercliffe	12630	Nil

1	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Mark Thundercliffe
2	**Reason for the notification**	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	CYBG PLC
b)	LEI	213800ZK9VGCYYR6O495
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030
b)	Nature of the transaction	(1) Release of first third of the 2017 Commencement Award under the CYBG Deferred Equity Plan

c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(1)</td><td>Nil</td><td></td></tr></table>
d)	Aggregated information - Aggregated volume - Price	 N/A N/A
e)	Date of the transaction	20 September 2017
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030
b)	Nature of the transaction	(2) Upon vesting a portion of shares was automatically sold in order to cover their tax liabilities and sale costs
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(2)</td><td>£2.938</td><td>5957</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	20 September 2017
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)