



MARKET RELEASE

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Spark appoints its first Future Director under the Future Directors Programme

Spark announced today it has appointed Nagaja Sanatkumar as the company's first 'future director' under the Future Directors programme, effective 4 December 2017. Ms Sanatkumar is currently the General Manager of Global eCommerce at innovative New Zealand clothing retailer Icebreaker, where she is responsible for the digital marketing and operations of the ecommerce channel. She has an extensive background in technology and marketing, with a focus on digital and ecommerce customer experiences and holds an MBA from the University of Washington.

The Future Directors programme aims to give young talented people with an interest in corporate governance the opportunity to observe and participate in Boardroom discussions for a 12-month period. The aspiring directors attend all Board meetings, but they have no voting rights and are not involved in decision making.

Speaking about the appointment, Spark Chairman Mark Verbiest said, "Nagaja has wide digital consumer experience at a senior level, including at Amazon and Expedia. We are delighted to have her join the Board as a Future Director and I believe we will benefit from her experience in retail, digital and customer experience, as much as we hope she will benefit from the experience of sitting on the Board of New Zealand's largest digital services company."

Nagaja said "I'm very excited to take on a future director role at Spark, and look forward to offering my experience in customer-facing digital technologies, as well as extending my interest in corporate governance from accomplished leaders on the Board and management team of such a high-profile and digitally relevant New Zealand company."

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