LiveTiles | Your digital workplace

ASX Announcement

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LiveTiles launches two Artificial Intelligence products - LiveTiles Bots and LiveTiles Intelligence

- LiveTiles Bots allows non-programmers to build their own chatbots using a simple, visual process to define a chatbot's functionality and personality to meet a user's specific needs
- LiveTiles Intelligence provides powerful analytics and highly visual insights on user interactions with an enterprises' digital workplace sites and makes suggestions for improvement
- The use of artificial intelligence (AI) solutions in the workplace is expected to grow rapidly, with Gartner predicting AI will be a top five investment priority for more than 30 percent of CIOs by 2020
- Both products have already been met with strong interest and demand from a number of existing and prospective customers and partners
- The launch of both products is expected to contribute to LiveTiles' strong revenue growth in FY18

LiveTiles Limited (ASX:LVT) ('LiveTiles' or 'the Company'), a global software company providing digital workplace software to the commercial, government and education markets, is pleased to announce the launch of two artificial intelligence (AI) products, LiveTiles Bots and LiveTiles Intelligence.

<u>LiveTiles Bots</u>
In line with LiveTiles' product philosophy, LiveTiles Bots enables anyone in the workplace to build their own chatbot (or virtual assistant) without any programming skills. Using LiveTiles' simple and visual design process, users can easily define the range of tasks, functionality and personality of their chatbot. Capable of performing administrative tasks and freeing up employees to focus on higher-value activities, chatbots are computer programs designed to simulate conversations with human users and respond using artificial intelligence. Increasingly, they are becoming part of an enterprise's IT environment as businesses look to technological solutions to remove menial tasks from employees.

LiveTiles Bots' unique ability to enable anyone to build chatbots to suit their specific needs replaces the significant investment in time and money required for a bespoke IT development solution or the purchase of 'one size fits all' off the shelf products. An enterprise using LiveTiles Bots could have hundreds of chatbots designed to meet individual employee or team needs.

LiveTiles Bots will interface with an enterprises' existing systems, software and LiveTiles' digital experience platforms. This means the chatbots developed will be able to perform a wide range of tasks, such as finding people and content, scheduling meetings, logging IT support tickets, reporting an employee's annual leave balance, running and distributing sales reports, and completing expense reports.

The use of chatbots in the workplace is growing rapidly. According to Forrester, investments in AI technology are projected to grow by 300% in 2017, and overall enterprise AI adoption is expected to more than double by 2018. LiveTiles anticipates the launch of LiveTiles Bots will contribute to the Company's strong customer and revenue growth in FY18.

LiveTiles Intelligence

LiveTiles Intelligence is designed to provide in-depth web analytics on digital workplaces designed with LiveTiles' digital experience platform (DXP) product suite. LiveTiles Intelligence will work with all LiveTiles products to provide analytical feedback via a visual heat map, providing insights into the level of user interaction and engagement with all page components. Using these insights, a page's content and layout can be modified to promote an increased level of engagement with the most important components of a page. Further features under development will see LiveTiles Intelligence deliver recommended design changes based on common web design principles (such as colour, position, spacing, layout etc) to increase user engagement and promote a more positive user experience. The platform will then support testing of the changes to determine if they improve usage.

Excitingly, over time LiveTiles Intelligence will learn what drives higher levels of interaction on a digital workplace page, and will be able to incorporate these learnings to fully automate the re-design of a page. The LiveTiles Intelligence offering will be highly complementary to the Company's existing products, and will further empower users to build and improve on their own digital experiences.

LiveTiles Intelligence has been developed in response to customer demand and therefore provides the opportunity to upsell LiveTiles Intelligence to existing customers, as well as attract new customers.

Karl Redenbach, LiveTiles co-founder and Chief Executive Officer said: "The launch of LiveTiles Bots and LiveTiles Intelligence marks an exciting phase for our Company. We're thrilled to be bringing Artificial Intelligence to our customers under the same philosophy that has shaped the design of all of our products, which is to make it easy for businesses to drive their own digital experiences.

"Already, both LiveTiles Bots and LiveTiles Intelligence have been met with strong interest and demand from existing and prospective customers, including several large enterprises in the financial services, retail and aviation industries. Management expects the launch of these products will contribute to our strong revenue growth in FY18."

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About LiveTiles:

LiveTiles is a global software company headquartered in New York, with offices in Sydney, Hobart, London, Seattle, Tri-Cities (Washington State) and Minneapolis. LiveTiles offers digital workplace software for the commercial, government and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles SharePoint, LiveTiles Cloud, LiveTiles for SAP Software, LiveTiles MX, LiveTiles Bots, LiveTiles Intelligence and LiveTiles Mosaic. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.