Rule 2.7, 3.10.3, 3.10.4, 3.10.5

## Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced \ o1/o7/96 \ \ Origin: Appendix \ 5 \ \ Amended \ o1/o7/98, \ o1/o9/99, \ o1/o7/o0, \ 30/o9/o1, \ 11/o3/o2, \ o1/o1/o3, \ 24/10/o5, \ o1/o8/12, \ o4/o3/13$ 

Baby	Baby Bunting Group Limited ("Company")		
ABN			
58 128	3 533 693		
We (t	the entity) give ASX the following	g information.	
Part 1 - All issues You must complete the relevant sections (attach sheets if there is not enough space).			
1	*Class of *securities issued or to be issued	Fully paid ordinary shares	
2	Number of *securities issued or to be issued (if known) or maximum number which may be issued	260,108	
3	Principal terms of the *securities (e.g. if options, exercise price and expiry date; if partly paid *securities, the amount outstanding and due dates for payment; if *convertible securities, the conversion price and dates for conversion)	Fully paid ordinary shares	

Name of entity

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<sup>+</sup> See chapter 19 for defined terms.

4	Do the *securities rank equally		
	in all respects from the +issue		
	date with an existing +class of		
	quoted +securities?		

If the additional \*securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

5 Issue price or consideration

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Yes

\$1.83 per share

Shares were issued pursuant to offers made to eligible employees under the Company's General Employee Share Plan. Under the offer, eligible employees were able to apply for up to \$1,000 worth of shares (rounded down to the nearest whole number) with no monetary consideration payable by the participants.

Shares allocated to participating employees are held by Baby Bunting EST Pty Ltd in its capacity as trustee of the Baby Bunting Employee Share Plan Trust. The shares allocated are subject to a disposal restriction with the effect that participants are not able to deal with the allocated shares until the earlier of: (i) 4 October 2020; and (ii) the date after the participant ceases to be an employee.

6a Is the entity an \*eligible entity that has obtained security holder approval under rule 7.1A?

If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i

No

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<sup>+</sup> See chapter 19 for defined terms.

6b	The date the security holder resolution under rule 7.1A was passed	
6c	Number of *securities issued without security holder approval under rule 7.1	
6d	Number of *securities issued with security holder approval under rule 7.1A	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	
6f	Number of *securities issued under an exception in rule 7.2	
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	
_	<sup>+</sup> Issue dates	Octobor
7	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.  Cross reference: item 33 of Appendix 3B.	4 October 2017

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<sup>+</sup> See chapter 19 for defined terms.

		Number	+Class
8	Number and *class of all *securities quoted on ASX (including the *securities in section 2 if applicable)	125,980,596	Fully paid ordinary shares
		Number	+Class
9	Number and *class of all *securities not quoted on ASX (including the *securities in section 2 if applicable)	5,161,286	Share Rights granted pursuant to the Company's Long Term Incentive Plan
10	Dividend policy (in the case of a trust, distribution policy) on the	The new shares rank shares	equally with existing
	increased capital (interests)	Situres	
Part	2 - Pro rata issue		
11	Is security holder approval required?		
12	Is the issue renounceable or non-renounceable?		
13	Ratio in which the *securities will be offered		
14	<sup>+</sup> Class of <sup>+</sup> securities to which the offer relates		
15	<sup>+</sup> Record date to determine entitlements		
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?		
17	Policy for deciding entitlements in relation to fractions		
		-	

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<sup>+</sup> See chapter 19 for defined terms.

18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their entitlements are to be dealt with.  Cross reference: rule 7.7.
19	Closing date for receipt of acceptances or renunciations
20	Names of any underwriters
21	Amount of any underwriting fee or commission
22	Names of any brokers to the issue
23	Fee or commission payable to the broker to the issue
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders
25	If the issue is contingent on security holders' approval, the date of the meeting
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders
28	Date rights trading will begin (if applicable)
29	Date rights trading will end (if applicable)

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<sup>+</sup> See chapter 19 for defined terms.

Appendix 3B New issue announcement

How do security holders sell their entitlements in full through a broker?  31 How do security holders sell part of their entitlements through a broker and accept for the balance?  32 How do security holders dispose of their entitlements (except by sale through a broker)?  33 *Issue date  Part 3 - Quotation of securities You need only complete this section if you are applying for quotation of securities  34 Type of *securities (tick one)  (a) All other *securities  Esample: restricted securities at the end of the escrowed period, partly paid securities that become fully paid securities that have ticked box 34(a)  Additional securities forming a new class of securities  Tick to indicate you are providing the information or documents  35 If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, and the number and percentage of additional *securities held by those holders  36 If the *securities are *equity securities, a distribution schedule of the additional *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories 1-1,000 1,001 - 1,000 1,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000 100,001 - 100,000				
their entitlements in full through a broker?  131 How do security holders sell part of their entitlements through a broker and accept for the balance?  132 How do security holders dispose of their entitlements (except by sale through a broker)?  133 *Issue date  Part 3 - Quotation of securities  134 Type of *securities  134 Type of *securities (tick one)  139 (ick one)  140 (ick one)  150 All other *securities  150 Example: restricted securities at the end of the excrowed period, partly paid securities that have ticked box 34(a)  Additional securities forming a new class of securities  151 If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, the names of the 20 largest holders of the additional *securities are *equity securities, and percentage of additional *securities held by those holders  152 If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  153 If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  154 In the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  155 In the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  156 In the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  157 In the *securities are *equi				
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Part 3 - Quotation of securities  You need only complete this section if you are applying for quotation of securities  34	32	of the	eir entitlements (except by	
You need only complete this section if you are applying for quotation of securities  Type of *securities (tick one)  (a) Securities described in Part 1  (b) All other *securities  Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities that have ticked box 34(a)  Additional securities forming a new class of securities  Tick to indicate you are providing the information or documents  If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders  If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  1-1,000  1,001-5,000  5,001-10,000  10,001-100,000	33	⁺Issu€	e date	
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Additional securities forming a new class of securities  Tick to indicate you are providing the information or documents  35	(b)		Example: restricted securities at the employee incentive share securities who	
Tick to indicate you are providing the information or documents  35	Entitie	es that	t have ticked box 34(a)	
If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders  If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  1 - 1,000  1,001 - 5,000  5,001 - 10,000  10,001 - 100,000	Addit	ional	securities forming a new	v class of securities
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	36		+securities setting out the nu 1 - 1,000 1,001 - 5,000 5,001 - 10,000 10,001 - 100,000	

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<sup>+</sup> See chapter 19 for defined terms.

37	A copy of any trust deed for the additional *securities			
Entitie	es that have ticked box 34(b)			
38	Number of *securities for which *quotation is sought			
39	<sup>+</sup> Class of <sup>+</sup> securities for which quotation is sought			
40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?			
	If the additional *securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment			
41	Reason for request for quotation now			
	Example: In the case of restricted securities, end of restriction period			
	(if issued upon conversion of another *security, clearly identify that other *security)			
42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	Number	+Class	

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<sup>+</sup> See chapter 19 for defined terms.

## **Quotation agreement**

- <sup>+</sup>Quotation of our additional <sup>+</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>+</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the \*securities to be quoted under section 1019B of the Corporations Act at the time that we request that the \*securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: Date: 4 October 2017

(Company secretary)

Print name: Corey Lewis

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<sup>+</sup> See chapter 19 for defined terms.