



19 DECEMBER 2017

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX: EXP)

ASX ANNOUNCEMENT

EXPERIENCE CO COMPLETES ACQUISITION OF TROPICAL JOURNEYS

Experience Co Limited (**EXP** or **"the Company"**) hereby confirms the completion of the company's business acquisition of Tropical Journeys, yesterday evening.

Tropical Journeys was founded in 1999 and operates under a number of different brands, including Calypso Snorkel and Dive, Aquarius Sailing, and Daintree Tours. Its primary product, Calypso, offers snorkelling and diving tours to Low Isles and the Great Barrier outer-reef departing from Port Douglas, North Queensland. The company also offers twilight sailing tours through Aquarius sailing and personalised tours through the Daintree National Park via Daintree Tours.

Executive Director and CEO of EXP, Mr Anthony Ritter, said the Tropical Journeys acquisition further strengthens EXP's position in the adventure tourism and experience market.

"Tropical Journeys is a world-class operation offering a world-class experience located in a world-class region. The region has the reef, the rainforest, the climate and the experiences, and this is why Far North Queensland is considered by many as the adventure capital of Australia.

This acquisition also represents a significant milestone for our business in that it is the first series of acquisitions we've made under the Experience Co brand name."

CONTACT INFORMATION

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About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

