

27 DECEMBER 2017

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX:EXP)

ASX ANNOUNCEMENT

RESULTS OF RETAIL COMPONENT OF ENTITLEMENT OFFER

Experience Co Limited (SKB or "the Company") herby confirms it received applications for 5,255,901 Fully Paid Ordinary (FPO) shares at a price of \$0.74 per share for \$3,889,366 under the Retail Offer component of the fully underwritten 3 for 17 pro-rata accelerated non-renounceable Entitlement offer ("Entitlement Offer") as announced on 11 December 2017.

When added to the 77,102,361 shares issued on 13 December 2017 under the Institutional Offer component, the company will have raised a total of \$60,945,113 (before costs) through the issue of 82,358,261 shares under the Entitlement Offer, as set out in the ASX Appendix 3B Quotation Application lodged on 4 December 2017

The Company now has a total of 555,811,840 FPO shares on issue, of which 555,811,840 are quoted on ASX, with 6,756,757 FPO shares held under escrow until 15 December 2018.

Defined terms have the same meaning as set out in the Retail Offer Booklet.

ENDS

CONTACT INFORMATION

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About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

