



15 JANUARY 2018

EXPERIENCE CO LIMITED (ACN 167 320 470)

(ASX: EXP)

ASX ANNOUNCEMENT

RESUMPTION OF OPERATIONS – NZONE SKYDIVE

Experience Co Limited ("**EXP**", "**Experience Co**" or the "**Company**") wishes to advise that skydiving operations and commercial activity resumed at NZONE Skydive in Queenstown on Sunday 14 January 2018 after consultation with the Civil Aviation Authority (CAA).

The Company voluntarily suspended operations at the New Zealand based facility following a tragic incident last Wednesday, where an American man is missing, presumed dead, following a jump at Jack's Point. A recovery operation to retrieve the man's body from Lake Wakatipu is continuing.

The Deputy Director General Aviation of CAA supported and approved NZONE Skydive to resume operations at the weekend. The Company is continuing to fully co-operate with the ongoing investigations.

Experience Co CEO Anthony Ritter said: "This is a small but very important first step in beginning the healing process. I would like to again express my heartfelt condolences to the man's family and acknowledge the support of the wider skydiving community and the close knit city of Queenstown during this difficult time.

"Queenstown is the adventure tourism capital of the Southern Hemisphere and we know how important skydiving is to the vibrancy of this unique city. In that regard, we're pleased to say that after taking advice from the regulators, staff, crew and the local community, we have resumed operations."

CONTACT INFORMATION

Media

Justin Kelly, Executive Director
Media & Capital Partners
p: +61 408 215 858
e: Justin.kelly@mcpartners.com.au

Investors

Experience Co Limited
Anthony Ritter
Chief Executive Officer
p: 1300 663 634
e: companysecretary@experienceco.com

About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

