

ASX RELEASE

25 January 2018

APPOINTMENT OF DR TOM CELINSKI, EXECUTIVE VICE PRESIDENT – TECHNOLOGY AND ENGINEERING

Nearmap Ltd (ASX: NEA) is pleased to announce the appointment of Dr Tom Celinski as Executive Vice President – Technology and Engineering.

Dr Celinski has extensive technical and executive experience including working in the UK and Silicon Valley. He was co-founder and CEO of Avega Systems, the first company in the world to demonstrate Wi-Fi based wireless stereo speakers, now part of the Denon Marantz Group. He has held senior positions at a number of innovative global companies, most recently as Director of Software at Aristocrat Leisure Limited. He holds a BSc (Computer Science), BE 1st Class Honours (Systems Engineering) and PhD in Robotic Systems from the Australian National University.

His technical leadership has been demonstrated in a range of markets and applications, including real-time embedded software for automotive and consumer electronics products; cloud-based "big data" machine learning for energy analytics, and cloud-based video security. He brings to Nearmap a rare combination of skills – understanding the relationship between complex hardware, software and SaaS – and is uniquely positioned to drive Nearmap's technology leadership forward.

Commenting on Dr Celinski's appointment, CEO and Managing Director, Dr Rob Newman, said "We welcome Tom to the Nearmap executive team. His appointment to this important new role reflects that the seamless integration of our hardware and software solutions is a cornerstone of our ongoing competitive advantage.

"With Tom coming on board, Leah Rankin is excited to be able to focus on her role of Executive Vice President – Product. Leah will be dedicated to establishing the systems to obtain deeper customer insights, as well as setting the strategy for the many new products which Nearmap is developing in the oblique, 3D and analytics markets."

Dr Celinski will commence in his role on 19 February. He added, "I am delighted to join Nearmap at this exciting time. Our technology, product suite and team of experts provide significant scope to enhance our market leading position and I look forward to being a part of this drive."

Nearmap will release its results for H1 FY2018 on 21 February 2018.

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