



ASX ANNOUNCEMENT 6 FEBRUARY 2018

333D GRANTED OFFICIAL LICENSEE STATUS BY FOOTBALL FEDERATION AUSTRALIA

The Board of Directors is pleased to announce that 333D Limited (ASX:T3D or “Company”) has become an official licensee of Football Federation Australia Limited (FFA).

HIGHLIGHTS:

- Official licensee status effective immediately through 30 June 2019
- 333D approved to manufacture, distribute and sell FFA branded and FFA player 3d printed figurines
- Approval to sell on 333D’s e-commerce platform and to other authorised FFA retailers including mass market retailers.

Effective immediately, 333D now holds an official license from Football Federation Australia (FFA) to manufacture, distribute and sell 3d printed figurines featuring FFA intellectual property and player attributes through June 2019. The license grants the Company permission to use FFA brandmarks, along with those of the Hyundai A League and the Australian National Men’s and Women’s football teams.

FFA brands and players will be incorporated into the Company’s Mini League range of 3d printed player figurines and, in the nearer term, made available for the creation of bespoke bobblehead figurines via the Company’s Bobbled brand (www.bobbled.com.) Official FFA-branded football characters will be added to the Bobbled catalogue of options that people can choose from for their personalised bobblehead, augmenting a menu of more than 100 different offerings that also include officially licensed AFL footy players and Cricket Australia cricketers.

The Company is well placed to aggressively market the Socceroos booble on its e-commerce platform taking advantage of the Socceroos presence at this year’s World Cup, the biggest single-event sporting competition in the world.

About 333D Limited

333D Limited (ASX: T3D) has been established with a clear strategy to become Australia’s leading integrated multi-platform 3D technology company. Our goal is to make 3D technology accessible to everyone – which means creating a seamless, more intuitive process for converting ideas, designs, and real-life images into 3D printable objects. Our leading-edge approach unites the latest in next-generation digital and manufacturing technology to make 3D printing frictionless for businesses, industries, and schools. We are proud to offer Australia’s broadest range of 3D printers for on-demand contract print services, as well as exclusive access to leading 3D digital technologies that make it easy to capture, enhance, and convert real-life images into touchable 3D objects.

To find out more about 333D visit: www.333D.com.au.

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