

ASX ANNOUNCEMENT

ASX: RBO | 15 February 2018

Robo Expands Global Presence to China and Asia

HIGHLIGHTS

- Distribution agreement with Xi'an Elite Robotics Co. Ltd. for sale of Robo's range of 3D printers and filament products into China
- Official launch to kick-off at AsiaMold 2018 trade event in China
- Agreements also executed with resellers in Hong Kong, Singapore, and Malaysia
- All four partners have deep industry experience in 3D printing evidenced by tier one vendors, and strong focus on education segments
- First orders already received and being delivered

Robo 3D Limited ("**Robo**" or the "**Company**"), the emerging company delivering award-winning products for the desktop segment of the fast-growing 3D printing industry, advises that it has agreed distribution partnerships for expansion of its products into China, Hong Kong, Singapore and Malaysia.

Robo signs distributor for mainland China

Robo is pleased to announce its new distribution partnership with Xi'an Elite Robotics Co. Ltd. ("**Xi'an**"), a leading distributor of high-tech products including 3D printers into China. This partnership was formed as a result of the growing demand for Robo's 3D printing products in international markets and will make Xi'an the first official distributor to sell and service Robo 3D printers in the region. The partnership will ensure that Chinese customers of Robo will enjoy the same high levels of customer service and after-sales care that Robo offers to its European and North American clients.

Commenting on the announcement, Managing Director Ryan Legudi stated: *"Expansion into the large and fast-growing Asia region has been a high priority for Robo as we roll out our international expansion strategy. Key to the strategy is aligning with local partners who share the same focus on customer support and servicing as we do. With Xi'an, we have partnered with one of the leading distributors of emerging technology products into China, with deep experience in 3D printing and a strong focus on education. We are thrilled to enter the China market with such a well-respected partner."*

Xi'an Elite Robotics was formed in 2011 and is a leading supplier of a range of 3D printing solutions and services for leading desktop and industrial 3D printer manufacturers including Stratasys (SSYS: NASDAQ) and Formlabs. Important to Robo's strategy, Xi'an is deeply embedded in the Chinese education system and has a very strong focus on developing and promoting 3D printer use as part of STEM curriculum initiatives.

To kick-off this relationship, Robo will be showcasing along with Xi'an at the 12th Guangzhou International Mould & Die Exhibition ("**AsiaMold**") that will take place during March 4-6, 2018 in Guangzhou, China. AsiaMold is a large professional trade show that will be attended by over 25,000 people with exhibitors from industries including automotive, electronics, home appliances, airline, telecommunications, consumer goods and medical devices. Find more at: www.elite-robot.com

Further expansion into Hong Kong, Malaysia and Singapore

Robo is also pleased to advise that it has also executed a distribution agreement for sale of its products into Hong Kong with Beets Limited, a specialist provider of 3D printing solutions to Hong Kong customers. Beets is primarily focused on delivering STEM-focused solutions to the education sector, with 3D printers forming the core of their offering providing important strategic alignment with Robo. Find more at www.beets3d.com

Robo has entered a reseller agreement with Pebble3D Sdn Bhd (“**Pebble3D**”), established in 2010 with a focus to become the only “one-stop” solution centre for 3D printing solutions in Malaysia, providing supply and services for fully assembled 3D printers, 3D scanners, and other consumables, with a particular focus on driving 3D printing adoption in schools. Find more at www.pebble3d.com

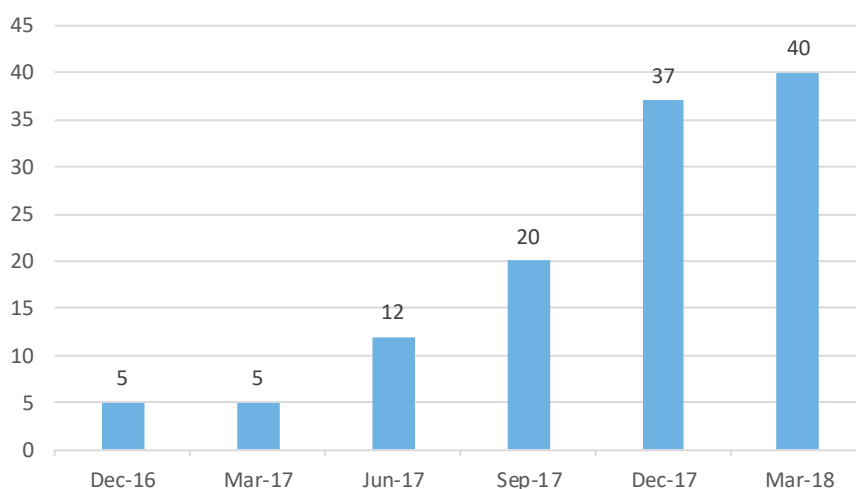
*Robo has also entered a reseller agreement with SEACAD Technologies Pte Ltd (“**SEACAD**”) for sale of its products into Singapore. Founded in 1998, SEACAD is the largest SolidWorks reseller in Singapore, and has expanded its product offering into adjacent segments including 3D mechanical and electrical design, piping, finite element analysis/simulation, CNC manufacturing, and rapid prototyping including 3D printing. Find more at www.seacadtech.com*

International Sales Strategy Update:

Robo established its international sales team in April 2017 and set itself the goal of expanding Robo’s sales footprint into over 50 countries by the end of June 2018. This expansion has accelerated ahead of expectations, with Robo now represented in 40 countries across five continents, including the expansion over the last four months into the key strategic markets of Australia, UK, and now China.

The Company has taken a very strategic approach to this expansion, focusing on aligning with local partners who share a similar focus on high levels of customer support, and have deeply embedded relationships with local education markets, a major strategic objective for Robo. Given this footprint expansion, Robo expects the revenue contribution from international markets to contribute to over 20% of total revenue for the year.

Countries with Robo Sales Presence



— ENDS —

FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

Ryan Legudi

Managing Director
Robo 3D Limited
ryan@robo3d.com

or email investors@robo3d.com

About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of personal/desktop 3D printers and associated products for the personal, education, and professional segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction through online and retail partners including Amazon, with specific focus on the education sector. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com