

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

Name of entity	oOh!media Limited
ABN	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Brendon Cook
Date of last notice	3 May 2016

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	N/A
Date of change	20 February 2018
No. of securities held prior to change	<p><u>Fully paid ordinary shares</u></p> <ol style="list-style-type: none"> <li>1. <b>Direct</b> – 37,766 ordinary shares</li> <li>2. <b>Indirect</b> – 677,777 ordinary shares</li> </ol> <p>Shares held by:</p> <ul style="list-style-type: none"> <li>• Debra Cook Wife of Brendon Cook – 500,000; and</li> <li>• Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 177,777</li> </ul> <p><u>Share Performance Rights</u></p> <ol style="list-style-type: none"> <li>3. <b>Direct</b> – 290,517</li> </ol> <ul style="list-style-type: none"> <li>• 181,347 Share Performance Rights</li> <li>• 109,170 Share Performance Rights</li> </ul>
Class	Fully Paid Ordinary Shares

+ See chapter 19 for defined terms.

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Number acquired	181,347 Fully Paid Ordinary Shares
Number disposed	NIL
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	NIL
No. of securities held after change	<p><u>Fully paid ordinary shares</u></p> <ol style="list-style-type: none"> <li><b>Direct</b> – 219,113 ordinary shares</li> <li><b>Indirect</b> – 677,777 ordinary shares</li> </ol> <p>Shares held by:</p> <ul style="list-style-type: none"> <li>Debra Cook Wife of Brendon Cook – 500,000; and</li> <li>Outdoor Nominees Pty Limited as trustee for Cook Family Superannuation Fund of which Brendon Jon Cook is a beneficiary – 177,777</li> </ul> <p><u>Share Rights</u></p> <ol style="list-style-type: none"> <li><b>Direct</b> – 109,170 Share Performance Rights</li> </ol>
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Issue of Fully Paid Ordinary Shares following the satisfaction of vesting conditions of 181,347 Share Performance Rights.

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A

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Interest disposed	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

**Part 3 – <sup>+</sup>Closed period**

Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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<sup>+</sup> See chapter 19 for defined terms.