

ASX ANNOUNCEMENT

ASX: RBO | 14 March 2018

Education expansion gathers momentum

HIGHLIGHTS

- Momentum in education accelerating with signing of key specialist resellers in USA
- Several tender bids already won with revenue to come, and numerous others ongoing for supply of 3D printers and filament for education institutions in USA
- Opportunities to expand revenue potential with high margin add-ons products and services, including curriculum and professional development

Robo 3D Limited (“**Robo**” or the “**Company**”), the emerging company delivering award-winning products for the desktop segment of the fast- growing 3D printing industry, is pleased to provide an update on its expanding education-focused business.

Robo expanding specialist education-focused resellers in USA

The Company has set about to partner with leading specialist value-added resellers in the USA in an effort to accelerate its expansion into the education market and is pleased to advise the following partners are being added to Robo’s sales network focused on the significant US education market:

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| <p><i>Douglas Stewart</i> www.dstewart.com</p> | <p>The Douglas Stewart Company (“Douglas Stewart”) was established in 1950 and has grown to be a leading distributor and business service provider in the North America, with a specific focus on education markets. Offering a breadth of products ranging from hardware, software, peripherals, consumer electronics, and Apple accessories to school and dorm supplies, Douglas Stewart links more than 250 manufacturers with over 4,000 resellers in the United States and Canada.</p> |
| <p><i>Troxell</i> www.troxellsolutions.com</p> | <p>Troxell was established in 1946 and is the largest privately-held education technology distributor in the United States. Headquartered in Phoenix, Arizona, Troxell has more than 60 offices nationwide with local account executives who are unmatched in product knowledge and personalized customer service. They provide on-site expertise for every area of a school. Troxell has grown to focus on education technology solutions that address today’s K-12 and higher education pedagogies— as well as emerging technologies for tomorrow’s 21st century classrooms.</p> |
| <p><i>Fischer Scientific Education:</i> www.fishersci.com</p> | <p>Fischer Scientific Education is a division of Thermo Fischer Scientific, a large New York Stock Exchange-listed biotechnology product development company. Fischer Scientific Education specifically supplies a broad range of specialist hardware equipment (and supporting software) to educational laboratories and classrooms and has expanded its offering from science-based technology solutions to encompass a broader STEM offering.</p> |
| <p><i>Demco:</i> www.demco.com</p> | <p>Based in Madison, Wisconsin, Demco has been serving the needs of America's libraries and schools for over a century. With a broad product offering of over 50,000 items including thousands of unique or hard-to-find supplies, furniture, and equipment, Demco offers what librarians and schools need every day.</p> |

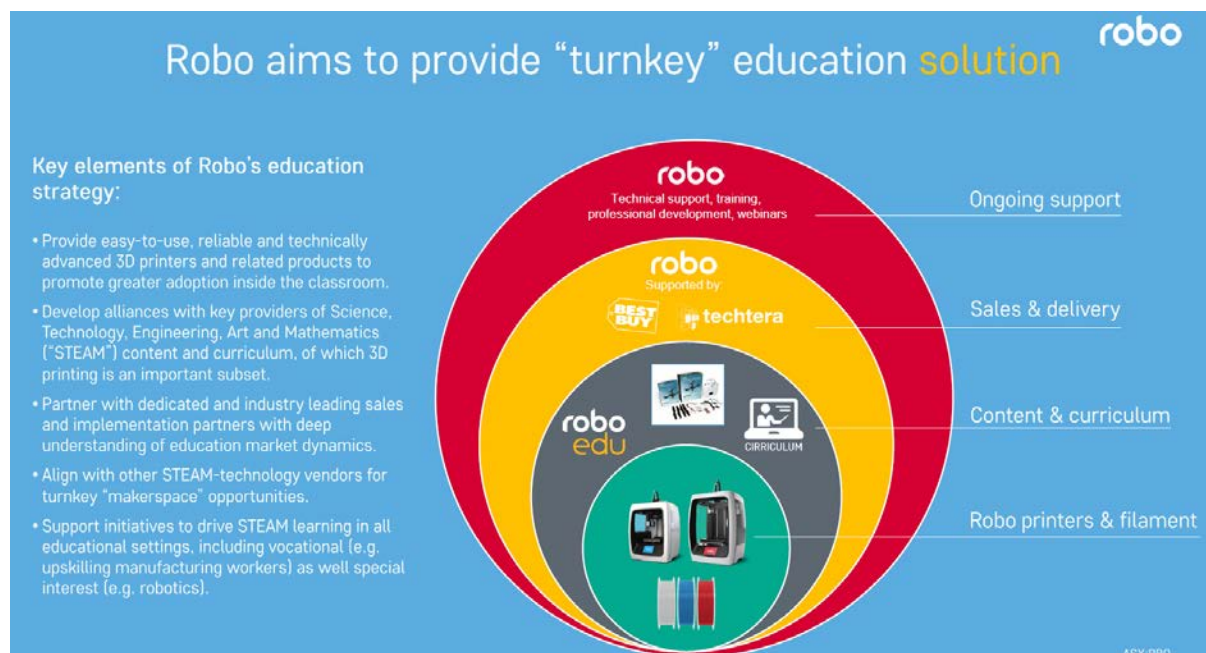
Commenting on the signing of these value-added resellers, Managing Director Ryan Legudi stated: *“Robo’s expansion into education has been carefully mapped out and is now being methodically executed. As a growing company, we recognised that the most efficient way for Robo to gain nationwide coverage of education opportunities was to engage with tier one value-added resellers with direct and specific focuses on serving these education markets. We are thrilled with the calibre of the partners we have brought on board in the USA, and have already seen great benefit in working alongside them through tender processes as well as supporting each other at trade events. With over 100,000 schools in the USA, we believe these is an estimated US\$300-400 million emerging opportunity for 3D printers and related products and believe Robo is now ideally placed to gain a significant share of this market.”*

Why Education Focus ... The Strategic Imperative

With the rapid change in the nature of jobs driven by automation and digitisation, key stakeholders across government, industry, parents and teachers are driving a dramatic increase in the focus on preparing students for the jobs of tomorrow.

This focus is largely centred around Science, Technology Engineering Art and Maths (“**STEAM**”) subjects and the importance of technologies in delivering learning outcomes. Along with coding, robotics and AR/VR, 3D printing is ideally placed to form an integral part of this infrastructure in schools, training colleges, and universities, in addition to the proliferation of out of school camps for same. In the USA alone, there are over 100,000 schools

Robo firmly believes that education will also leverage the take-up of 3D printing by the consumer market, and has therefore focused significant resources at expanding its presence into this segment through the provision of a “turnkey” education solution described below:



Robo is seeking to leverage this global opportunity and has identified several key geographic markets and important channel partners with specialist expertise and relationships across the education sector.

— ENDS —

FORWARD LOOKING STATEMENTS

All statements other than statements of historical fact included on this announcement including, without limitation, statements regarding future plans and objectives of Robo, are forward-looking statements. Forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of Robo that could cause actual results to differ from the results expressed or anticipated in these statements.

Further information

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About Robo 3D Limited

Robo 3D Limited (**ASX: RBO**) is a company based in California, USA, focused on the design and distribution of personal/desktop 3D printers and associated products for the personal, education, and professional segment of the 3D printing industry (**Robo**).

The company was founded in 2012 by a group of students from San Diego State University and delivered its first model to customers in 2013. Since then, Robo has grown into a leading brand in the desktop segment of the 3D printing industry, gaining significant traction through online and retail partners including Amazon, with specific focus on the education sector. Robo commenced trading on the ASX on 22 December 2016.

To learn more about Robo 3D, visit: www.robo3d.com