



ASX ANNOUNCEMENT 28 MARCH 2018

333D GRANTED INTERNATIONAL CRICKET COUNCIL (ICC) OFFICIAL LICENSEE STATUS

The Board of Directors is pleased to announce that 333D Limited (ASX:T3D or “Company”) has become an official licensee of the International Cricket Council (ICC).

HIGHLIGHTS:

- Official licensee status effective immediately through to 31 December 2019
- 333D approved to manufacture, distribute and sell ICC Event branded cricket figurines at ICC staged events including the 2019 ICC Cricket World Cup.
- Approval to sell on 333D’s and the ICC’s e-commerce platform.

Effective immediately, 333D is an official ICC licensee - permitted to manufacture, distribute and sell 3d printed figurines featuring ICC intellectual property through to December 2019.

T3D will activate its on-site Bobbled brand at the ICC Cricket World Cup in June and July 2019 which is expected to have a global audience of more than 1.6 billion people. Our Bobbled technology enables fans to create a bespoke bobblehead using their favourite team national kit which will also be integrated into the Official ICC 2019 Cricket World Cup website and online store – the ICC currently has more than 30 million social media followers. The ICC Cricket World Cup online store is expected to go live in September 2018.

About 333D Limited

333D Limited (ASX: T3D) has been established with a clear strategy to become Australia’s leading integrated multi-platform 3D technology company. Our goal is to make 3D technology accessible to everyone – which means creating a seamless, more intuitive process for converting ideas, designs, and real-life images into 3D printable objects. Our leading-edge approach unites the latest in next-generation digital and manufacturing technology to make 3D printing frictionless for businesses, industries, and schools. We are proud to offer Australia’s broadest range of 3D printers for on-demand contract print services, as well as exclusive access to leading 3D digital technologies that make it easy to capture, enhance, and convert real-life images into touchable 3D objects.

To find out more about 333D visit: www.333D.com.au.

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