

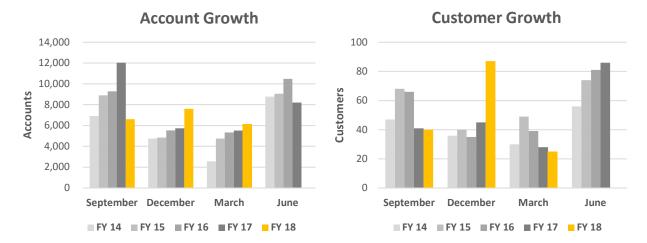
### 3 April 2018

# **CLASS LIMITED (CL1) - QUARTERLY SHAREHOLDER UPDATE**

Welcome shareholders to our update for the guarter ending 31 March 2018.

## **Total Account Growth**

- Total accounts increased by a record March quarter growth of 6,102 to 164,255
- Total accounts include 158,938 SMSFs on Class Super and 5,317 Class Portfolio accounts
- Total Class customers increased to 1,316 with a quarterly increase of 25 new customers



AMP continues to migrate accounts off Class; as at 31 March 2018, they had ~8,800 SMSFs on Class. March quarter growth would have been ~7,000 accounts were it not for AMP's migration.

## **Class Super**

SMSFs increased by **4,885** to **158,938**. This growth was helped by clients who signed up under the Q2 'Better move' campaign and continue to load their SMSFs onto Class Super.

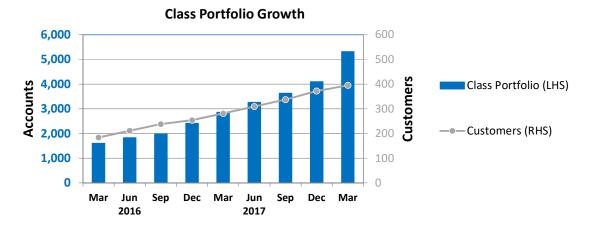




## **Class Portfolio**

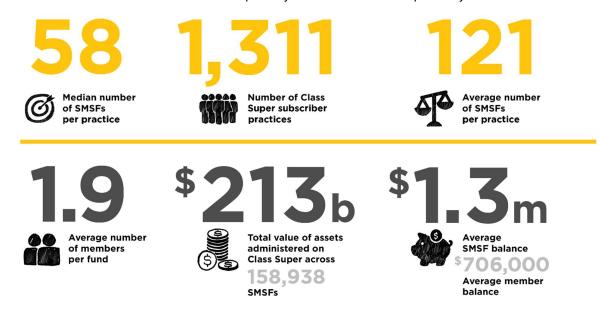
Class Portfolio grew by 30% to 5,317 accounts and 30% of Class Super clients now use Class Portfolio.

The Q3 Class Portfolio 'Profit. Ability' campaign received a strong response, with **1,217** portfolios added via a mix of cross-sell and new business. The campaign has also generated a healthly prospect pipeline which is expected to drive sales activity through Q4 and into FY19.



### **Class SMSF Benchmark Data**

Class will soon release the March 2018 quarterly SMSF Benchmark Report. Key metrics are:



You can <u>register</u> to receive this report when available, and request previous reports from <u>class.com.au</u>. Thanks for your continued support of Class.

Kevin Bungard, CEO Class Limited

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