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ASX Market Announcements Office ASX Limited 525 Collins Street Melbourne, VIC 3000

APPOINTMENT OF BRETT BLUNDY AS AN ALTERNATE DIRECTOR

Lovisa Holdings Limited (ASX:LOV) advises that Mr Brett Blundy has been appointed as an alternate director for Ms Tracey Blundy, a non-executive director of the Company, for any meeting of the Board or its committees which she is not able to attend.

The appointment of Mr Blundy will continue until Ms Blundy or the Board suspends or terminates the appointment, until Ms Blundy ceases to be a Director or Mr Blundy resigns, whichever occurs first. Tracey Blundy is the nominated representative on the Company's Board of BB Retail Capital Pty Limited (BBRC), a major shareholder in Lovisa, and Brett Blundy is the founder of BBRC.

Brett is one of Australia's best known and most successful retailers and entrepreneurs. He is the Chairman and Founder of BBRC, a private investment group with diverse global interests across retail, capital management, retail property, beef, and other innovative ventures, including the world-famous Sydney Harbour Bridge Climb. BBRC's Retail presence extends to over 800 stores across more than 15 countries, and its Capital Management business has offices in Sydney & New York. BBRC was ranked as the 10th largest private owner of land in the world. Brett is currently a non-executive director of Accent Group Limited (ASX:AX1).

For further enquiries please contact:

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