



ASX ANNOUNCEMENT 16 May 2018

## 333D GRANTED OFFICIAL NRL LICENSEE STATUS

The Board of Directors is pleased to announce that 333D Limited (ASX:T3D or “Company”) has become an official licensee of the National Rugby League (NRL).

### HIGHLIGHTS:

- Official licensee status effective immediately through to 31 October 2020.
- 333D approved to manufacture, distribute and sell NRL branded and NRL player 3d printed figurines.
- 333D approved to manufacture, distribute and sell State of Origin (SOO) branded and SOO player 3d printed figurines for this calendar year.
- Approval to sell on 333D’s e-commerce platform and to other authorised NRL retailers including mass market retailers.

Effective immediately, 333D is an official National Rugby League (NRL) licensee - permitted to manufacture, distribute and sell 3d printed figurines featuring NRL intellectual property and player attributes through to October 2020.

NRL brands and players will be incorporated into the Company’s Mini League range of 3d printed player figurines and, in the nearer term, made available for the creation of bespoke bobblehead figurines via the Company’s Bobbled brand ([www.bobbled.com](http://www.bobbled.com)). Official NRL-branded rugby league characters will be added to the Bobbled catalogue of options that people can choose from for their personalised bobblehead, augmenting a menu of more than 100 different offerings.

The Company plans to release its first collection of NRL and SOO player figurines in time for the upcoming 2018 State of Origin series.

### About 333D Limited

333D Limited (ASX: T3D) has been established with a clear strategy to become Australia’s leading integrated multi-platform 3D technology company. Our goal is to make 3D technology accessible to everyone – which means creating a seamless, more intuitive process for converting ideas, designs, and real-life images into 3D printable objects. Our leading-edge approach unites the latest in next-generation digital and manufacturing technology to make 3D printing frictionless for businesses, industries, and schools. We are proud to offer Australia’s broadest range of 3D printers for on-demand contract print services, as well as exclusive access to leading 3D digital technologies that make it easy to capture, enhance, and convert real-life images into touchable 3D objects.

To find out more about 333D visit: [www.333D.com.au](http://www.333D.com.au).

For further enquiries please contact:

John Conidi - Executive Chairman  
+61 3 9646 0890  
[john@333D.com.au](mailto:john@333D.com.au)