

Morgan Stanley chooses Praemium's SMA solution

5 June 2018, Melbourne: Praemium is pleased to advise that it has agreed terms with Morgan Stanley Wealth Management Australia to broaden its longstanding relationship to include Managed Accounts. Praemium's market-leading SMA technology will provide a completely automated Managed Accounts investment solution, supplementing the existing performance and tax reporting services that Praemium has been providing Morgan Stanley since 2005. The result is a fully integrated platform offering for Morgan Stanley advisers and clients.

Morgan Stanley Wealth Management is a leading wealth management firm in Australia, with \$27 billion in assets under management across 110 advisers. With the Managed Accounts solution live from July 2018, advisers and their clients will have access to specialised investment models across domestic and international investment portfolios through professional investment managers including Alliance Bernstein, BlackRock, Ellerston, Franklin, JOHCM, Legg Mason, Pandal and UBS Asset Management. Many of these models will be exclusive to Morgan Stanley.

Morgan Stanley Head of Institutional Equities & Wealth Management Ian Chambers said, "We are delighted to be partnering with Praemium for the launch of our Morgan Stanley SMA offering on our domestic client platform. A key feature of our independent advice offering is that our clients will have access to leading diversified global investment options. Managed Accounts are becoming an increasingly important part of our financial product suite and we are delighted to offer our clients Praemium's market-leading managed account platform solution."

Praemium CEO Michael Ohanessian said, "We are pleased that Morgan Stanley has extended our partnership to include our Managed Accounts technology. It is a tremendous validation of the robustness of our technology and the breadth of our offering that we continue to attract such high-caliber institutional clients. With some excellent input from our key clients such as Morgan Stanley, we have made great strides in enhancing our market-leading analytics capabilities. Being able to meet the unique needs of institutional clients in a timely and efficient manner sets us apart from our peers. This agreement further affirms our position as the leading Managed Accounts provider in Australia."

About Praemium (ASX: PPS): Praemium is a global leader in the provision of investment administration, Separately Managed Account (SMA) and financial planning technology platforms. Praemium administers in excess of 475,000 investor accounts covering approximately \$100 billion in funds globally, and currently provides services to approximately 800 financial institutions and intermediaries, including some of the world's largest financial institutions.

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