

5 July 2018

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY NSW 2000

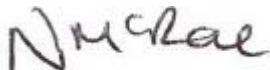
By electronic lodgement

Dear Sir/Madam

Re: Notice of change of interests of substantial holder – Experience Co Limited (EXP)

We enclose notice of change of interests of substantial holder in Experience Co Limited. This notice is given by NovaPort Capital Pty Ltd.

Yours faithfully



Naomi McRae
Company Secretary

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme **Experience Co Limited**ACN/ARSN **167 320 470****1. Details of substantial holder(1)**Name **NovaPort Capital Pty Ltd**ACN/ARSN (if applicable) **140 833 656**There was a change in the interests of the substantial holder on **03/07/2018**The previous notice was given to the company on **11/01/2018**The previous notice was dated **11/01/2018****2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Classof securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary Fully Paid	28,153,972	5.07%	33,717,895	6.07%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
Refer Annexure 1	NovaPort Capital Pty Ltd	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1	Refer Annexure 1

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
NovaPort Capital Pty Ltd	BNP Paribas Nominees Pty Limited	BNP Paribas Nominees Pty Limited	Ordinary Fully Paid securities purchased and sold on market by NovaPort Capital Pty Ltd	10,665,845 (Ordinary Fully Paid)	10,665,845
NovaPort Capital Pty Ltd	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	As above	12,122,993 (Ordinary Fully Paid)	12,122,993
NovaPort Capital Pty Ltd	J P Morgan Nominees Australia Limited	J P Morgan Nominees Australia Limited	As above	8,993,697 (Ordinary Fully Paid)	8,993,697
NovaPort Capital Pty Ltd	National Nominees Limited	National Nominees Limited	As above	1,935,360 (Ordinary Fully Paid)	1,935,360

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
NovaPort Capital Pty Ltd	Level 2, 5 Martin Place, Sydney NSW 2000

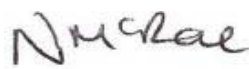
Signature

print name

Naomi McRae

Capacity

Company Secretary



sign here

date

05/07/2018

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(6) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Naomi McRae

Naomi McRae
Company Secretary of NovaPort Capital Pty Ltd

Transactions:

Company

Name/Scheme: Experience Co Limited (EXP)

As at: 03/07/2018

Class of security: Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
19/01/2018	NovaPort Capital Pty Ltd	Buy	255,971.82	328,169	328,169
19/01/2018	as above	Buy	326,721.72	418,874	418,874
19/01/2018	as above	Buy	170,115.66	218,097	218,097
19/01/2018	as above	Buy	105,190.80	134,860	134,860
31/01/2018	as above	Sell	84,238.51	-112,754	112,754
01/02/2018	as above	Buy	335,626.50	447,502	447,502
01/02/2018	as above	Buy	428,393.25	571,191	571,191
01/02/2018	as above	Buy	223,056.00	297,408	297,408
01/02/2018	as above	Buy	137,924.25	183,899	183,899
08/02/2018	as above	Buy	34,739.43	44,750	44,750
08/02/2018	as above	Buy	44,341.48	57,119	57,119
08/02/2018	as above	Buy	23,087.94	29,741	29,741
08/02/2018	as above	Buy	14,276.16	18,390	18,390
16/03/2018	as above	Buy	127,678.59	179,829	179,829
16/03/2018	as above	Buy	66,421.92	93,552	93,552
16/03/2018	as above	Buy	103,726.03	146,093	146,093
16/03/2018	as above	Buy	41,035.87	57,797	57,797
19/03/2018	as above	Buy	139,800.08	196,957	196,957
19/03/2018	as above	Buy	72,727.53	102,462	102,462
19/03/2018	as above	Buy	113,572.97	160,007	160,007
19/03/2018	as above	Buy	44,932.47	63,303	63,303
20/03/2018	as above	Buy	265,634.13	376,786	376,786
20/03/2018	as above	Buy	138,190.58	196,015	196,015
20/03/2018	as above	Buy	215,800.50	306,100	306,100
20/03/2018	as above	Buy	85,374.80	121,099	121,099
29/03/2018	as above	Buy	15,670.94	22,814	22,814
29/03/2018	as above	Buy	8,152.82	11,869	11,869
29/03/2018	as above	Buy	12,731.69	18,535	18,535
29/03/2018	as above	Buy	5,037.04	7,333	7,333
05/04/2018	as above	Sell	140,284.34	-200,206	200,206
05/04/2018	as above	Buy	119,233.44	165,579	165,579
05/04/2018	as above	Buy	62,027.97	86,138	86,138
05/04/2018	as above	Buy	96,864.25	134,515	134,515
05/04/2018	as above	Buy	38,321.56	53,217	53,217
06/04/2018	as above	Sell	87,970.76	-126,686	126,686
09/04/2018	as above	Sell	52,342.71	-75,859	75,859
13/06/2018	as above	Sell	56,946.69	-85,647	85,647
14/06/2018	as above	Sell	9,544.75	-14,353	14,353
26/06/2018	as above	Buy	19,780.01	31,857	31,857
26/06/2018	as above	Buy	27,276.14	43,930	43,930
26/06/2018	as above	Buy	14,242.20	22,938	22,938
26/06/2018	as above	Buy	9,065.14	14,600	14,600
27/06/2018	as above	Buy	52,276.14	82,978	82,978
27/06/2018	as above	Buy	72,085.86	114,422	114,422
27/06/2018	as above	Buy	37,640.61	59,747	59,747
27/06/2018	as above	Buy	23,957.64	38,028	38,028
28/06/2018	as above	Buy	16,168.85	25,722	25,722
28/06/2018	as above	Buy	22,295.81	35,469	35,469
28/06/2018	as above	Buy	11,642.30	18,521	18,521

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
28/06/2018	as above	Buy	7,409.94	11,788	11,788
29/06/2018	as above	Buy	40,631.85	64,495	64,495
29/06/2018	as above	Buy	56,030.31	88,937	88,937
29/06/2018	as above	Buy	29,256.57	46,439	46,439
29/06/2018	as above	Buy	18,620.91	29,557	29,557
29/06/2018	as above	Buy	1,371.88	2,195	2,195
29/06/2018	as above	Buy	1,892.50	3,028	3,028
29/06/2018	as above	Buy	988.13	1,581	1,581
29/06/2018	as above	Buy	628.75	1,006	1,006
02/07/2018	as above	Buy	7,876.94	12,587	12,587
02/07/2018	as above	Buy	10,862.01	17,357	17,357
02/07/2018	as above	Buy	5,671.63	9,063	9,063
02/07/2018	as above	Buy	3,610.24	5,769	5,769
03/07/2018	as above	Buy	25,978.74	41,440	41,440
03/07/2018	as above	Buy	35,824.20	57,145	57,145
03/07/2018	as above	Buy	18,705.44	29,838	29,838
03/07/2018	as above	Buy	11,905.46	18,991	18,991

Total Number of Securities

5,563,923