



oOh!media Limited
ABN 69 602 195 380

13 July 2018

ASX Announcement

oOh!media Limited successfully completes retail component of its 1 for 2.3 fully underwritten pro rata accelerated non-renounceable entitlement offer

oOh!media Limited ABN 69 602 195 380 (ASX: OML) (OML) is pleased to announce the successful completion of the retail component of its 1 for 2.3 fully underwritten pro rata accelerated non-renounceable entitlement offer of new fully paid ordinary shares (New Shares); details of which were announced to ASX on Monday, 25 June 2018 (Entitlement Offer or Offer).

The retail component of the Entitlement Offer (Retail Entitlement Offer) closed at 5.00 pm (Sydney, Australia time) on Wednesday, 11 July 2018 raising approximately \$40 million. Together with the institutional component of the Entitlement Offer, the total amount raised is approximately \$329.9 million.

The Retail Entitlement Offer allowed eligible retail shareholders of OML the opportunity to subscribe for 1 New Share for every 2.3 existing fully paid ordinary shares which they held in OML as at 7.00pm (Sydney, Australia time) on Wednesday, 27 June 2018 at a price of \$4.60 per New Share. OML received valid applications from eligible retail shareholders for New Shares representing approximately 60% of New Shares under the Retail Entitlement Offer. The shortfall after the issue of the New Shares will be allocated to the underwriter and/or subunderwriters.

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About oOh!media Limited: oOh!media is a leading operator in Australia and New Zealand's fast growing Out of Home advertising industry. We create deep engagement between people and brands through Unmissable location –based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place based media offering CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integration our physical inventory with social and mobile online channels (via Junkee Media) to provide clients with greater connections with consumers.

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This announcement does not constitute an offer to sell, or the solicitation of an offer to buy, any securities in the United States. The New Shares to be offered and sold in the Entitlement Offer have not been, and will not be, registered under the United States Securities Act of 1933 (the "U.S. Securities Act"), or the securities laws of any state or other jurisdiction of the United States. Accordingly, the New Shares may not be offered or sold to persons in the United States, unless they have been registered under the U.S. Securities Act, or are offered and sold pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws.

This announcement contains certain "forward-looking statements" including statements regarding oOh!'s intent, belief or current expectations with respect to oOh!media's business and operations, market conditions, results of operations, financial condition, and risk management practices. The words "likely", "expect", "aim", "should", "could", "may", "anticipate", "predict", "believe", "plan" and other similar expressions are intended to identify forward-looking statements.

Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. Forward-looking statements in this announcement include statements regarding the completion of the Offer. Forward-looking statements including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance.