

01/08/2018
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA APPOINTED AS DISTRIBUTOR FOR LG COMMERCIAL DISPLAYS
Expanding Partnership to Service Existing Demand and Increase Market Reach

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of the complete range of LG Commercial Display products for the Australian market with effect from Wednesday, 1st August 2018.

Dicker Data Chairman and CEO, David Dicker, said “I’m pleased to be announcing the expansion of our partnership with LG. Commercial displays are a natural extension of business for many of our reseller partners and are a product that we’ve received strong demand for recently. Access to this range will also help us work with new types of partners who service markets that we’re actively attempting to expand our reach into.”

Luke Dixon, General Manager – Information Display at LG Electronics Australia said “We’re delighted to be able to strengthen our partnership with Dicker Data and support their growth into new markets with our full range of commercial display products. We believe this expansion will be mutually beneficial, as Dicker Data’s strong reseller programme will benefit from access to our class-leading range of premium OLED and UHD displays, while enlarging our distribution footprint.”

The LG commercial display range is in stock and available for immediate delivery.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 5,000 value added resellers. For more information, [click here](#).