

08/08/2018  
Manager of Company Announcements  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

**DICKER DATA APPOINTED AS MICRON TECHNOLOGY DISTRIBUTOR IN AUSTRALIA**  
**Forms Part of Dicker Data's Enterprise and New eSports Initiative**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of the complete range of Micron Technology (NASDAQ: MU) for the Australian market. Micron Technology is a world leader in innovative memory solutions including DRAM, NAND and Flash memory. The agreement is effective Wednesday, 8 August 2018.

Dicker Data Chairman and CEO, David Dicker, said "I'm pleased to announce our new agreement with Micron. Micron are one of the world's only few remaining manufacturers of memory products that service everything from the enterprise to the SMB and personal gaming markets. The addition of their products will further bolster our enterprise and mid-market product portfolio, whilst also assisting with our efforts to grow our presence in the eSports market."

Micron Technology's Senior Marketing Manager in APJ for Crucial and Ballistix Products, Mathew Luu said, "Micron has developed a strong following for our Crucial and Ballistix brands since they were introduced to the Australian market seven years ago. By working closely with Dicker Data, we'll be able to strengthen our distribution model and elevate our growth across corporate, government, channel, and gaming businesses."

For and on behalf of the Board,



David Dicker  
Chairman & CEO

**About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).