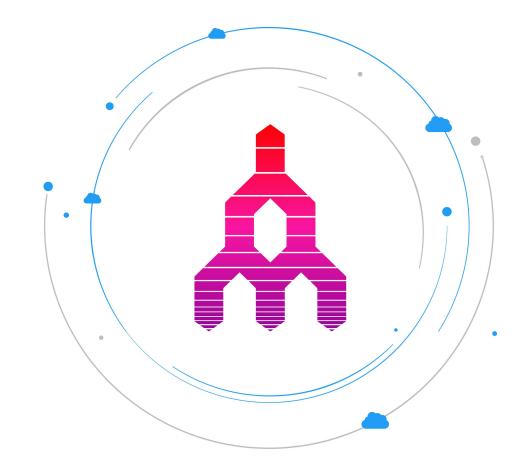
# FY18 Full Year Results and Global Update

22 August 2018



# Highlights FY18





# Company Highlights FY18



### **Cloud regions**

19

**62** 

NEW

TOTAL

### **Cloud onramps**

46

108

NEW TOTAL



MEGAPORT EXCHANGE

300+

Service providers in Megaport's self-service marketplace

# Partnerships with Top 7 CSPs

With addition of:





Strategic capital raising activities completed

\$87.8M\*

# Profit after direct network costs

FY18

\$4.5M



\$5.1M

FY17: (\$0.6M)

Profit % after direct network costs

FY18

23%



# KPIs FY18



### Total number of data centres



165

30 JUNE 2017

**221** 

30 JUNE 2018

### **Total number of Ports**



1,829

30 JUNE 2017

2,755

30 JUNE 2018

### Total number of services



3,764

30 JUNE 2017

6,567

30 JUNE 2018

#### Total number of customers



738

30 JUNE 2017

1,038

30 JUNE 2018

### Monthly Recurring Revenue\*



\$1.2M

JUNE 2017

\$2.0M JUNE 2018

#### Annualised Revenue<sup>^</sup>



\$14.6M

\$23.8M

JUNE 2017

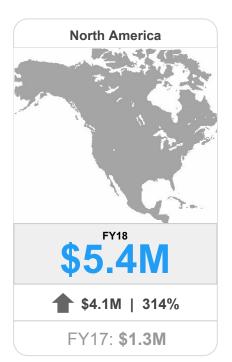
**JUNE 2018** 



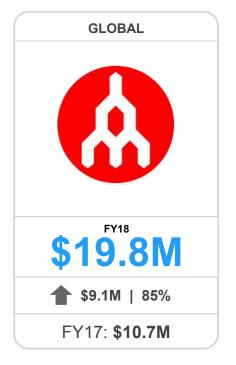
# Revenue Performance FY18



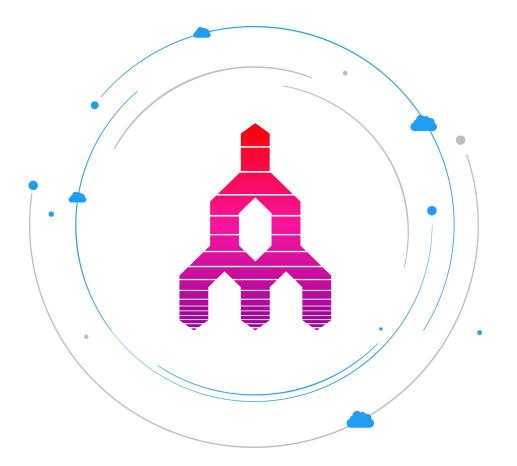








# **Annual Results FY18**





### Financial Results FY18



Consolidated Profit & Loss	FY18 \$	FY17 \$
Revenue	19,753,170	10,668,613
Direct network costs <sup>1</sup>	(15,264,497)	(11,246,275)
Profit/(loss) after direct network costs <sup>1</sup>	4,488,673	(577,662)
Operating Expenses (OPEX)	(26,632,251)	(23,202,567)
Normalised EBITDA <sup>2</sup>	(22,143,578)	(23,780,229)
Depreciation and amortisation expense	(4,936,010)	(4,155,954)
Non-operating income/(expenses) <sup>3</sup>	1,753,821	(2,044,161)
Tax benefits	862,618	45,437
Net loss for the year	(24,463,149)	(29,934,907)

Revenue less direct network costs, which comprise of data centre power and space, physical cross connect fees, bandwidth and dark fibre, network operation
and maintenance, and channel commissions which are directly related to generating the service revenue of Megaport Group

#### 3. Includes interest income & expense, foreign currency exchange differences, business acquisition costs, loss on non-current assets and equity- settled

### **Financial Results**

For year ended 30 June 2018

**Revenue** \$19.8M up 85%

**Profit** after direct network costs of \$4.5M improved by \$5.1M

**Normalised EBITDA** improved by \$1.6M or 7%

Net loss for the year of \$24.5M improved by \$5.5M or 18%

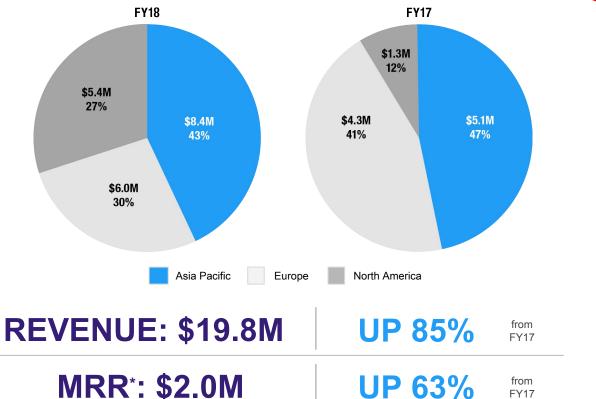


Normalised Earnings Before Interest Tax Depreciation and Amortisation (Normalised EBITDA) represents operating results excluding equity-settled employee benefit, foreign exchange gains / (losses) and non-operating expenses. Including these amounts, EBITDA would be (\$20,661,436) in FY18 and (\$25,926,754) in FY17

### Revenue FY18



FY17



### **Financial Results**

For year ending 30 June 2018

Revenue of \$19.8M, up 85%, driven by increased usage of services across all regions

43% from Asia Pacific 30% from Europe 27% from North America

MRR\* was \$2.0M for June 2018, up 63%, driven by increased utilisation of Megaport services globally

# Operating Costs FY18



	FY18 \$	FY17 \$
Direct network costs	15,264,497	11,246,275
Profit/(loss) after direct network costs	4,488,673	(577,662)
Employee costs*	19,596,367	15,592,627
Professional fees^	2,160,484	2,850,425
Marketing costs	859,444	1,077,439
Travel costs	1,461,018	1,745,909
General and administrative costs	2,554,938	1,936,167
Total OPEX	26,632,251	23,202,567

### **Megaport**

### **Financial Results**

For the year ended 30 June 2018

**Direct network cost** per data centre per month average is \$6.6K in FY18 (FY17: \$7.0K)

Employee costs\* increased due to investment in headcount to support business growth

**Other OPEX** reduced year on year as the business scales

<sup>\*</sup>Excludes equity-settled employee benefit costs

<sup>^</sup>Excludes business acquisition costs

### Financial Position FY18



Consolidated Financial Position	30 June 2018 \$	30 June 2017 \$
Current assets	61,355,310	23,958,983
Non-current assets	30,801,272	16,885,215
Total assets	92,156,582	40,844,198
Current liabilities	(11,703,229)	(9,344,376)
Non-current liabilities	(249,790)	(1,276,622)
Total liabilities	(11,953,019)	(10,620,998)
Equity	80,203,563	30,223,200
Cash position	30 June 2018 \$	30 June 2017 \$
Cash at end of the year^	56,270,065	21,527,943

### **Financial Position**

At 30 June 2018

Total of \$87.8M\* in equity raised in FY18

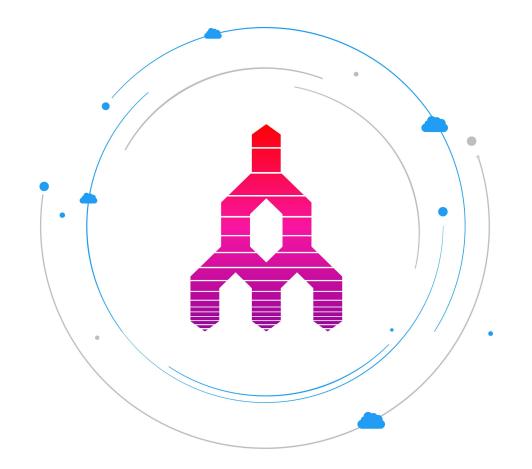
Capital invested in rolling out additional data centres globally, upgrading the network in North America to **100 Gigabytes**, software development, Ecosystem expansion, and product development (MCR) to grow revenue

Cash at 30 June 2018 was \$56.3M



<sup>\*</sup>Includes \$60M placement and share purchase plan announced on 20 March 2018 and \$27.8M placement announced on 28 June 2017 (for which the shares were issued in July 2017)

# **About Megaport**

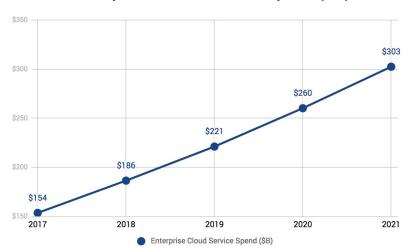




# Industry Growth Trends

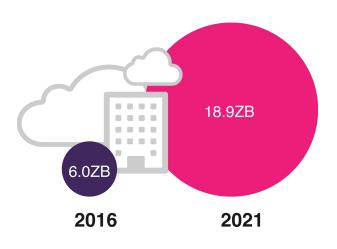


### **Enterprise Cloud Service Spend (\$B)**



Gartner Forecasts Worldwide Public Cloud Revenue to Grow 21.4 Percent in 2018
Total of: BPaaS, PaaS, SaaS, Cloud Management & Security Services, Source: Gartner, 2018

### **Cloud Data Centre Traffic**



1 ZB = 1000<sup>7</sup>bytes **Source**: Cisco Global Cloud Index 2018



Megaport customers accessing multicloud increased 208% in FY18



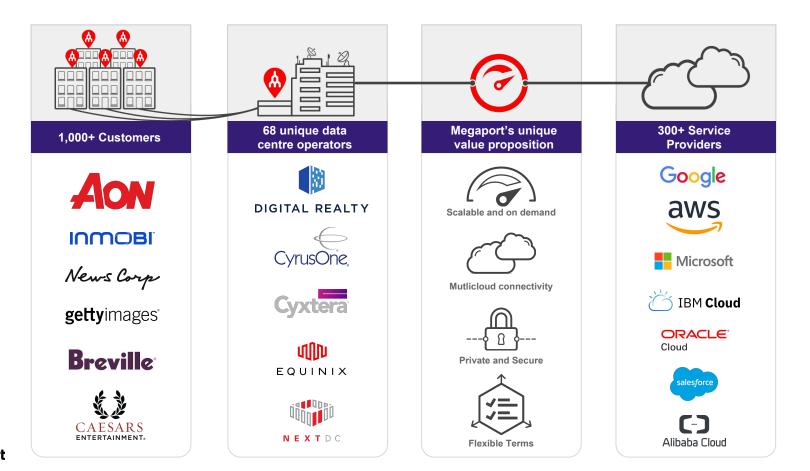
# Network as a Service



		Megaport's Connectivity Model	Traditional Connectivity
\$	Pricing	Pay for what you use, no setup fees	Expensive locked-in pricing model Expensive setup costs
Econos Para Contractor	Speed	Real-time provisioning (59 seconds)	Long setup times (one week – several months)
	Capacity	Elastic, right-sized capacity	Fixed capacity
	Terms	Flexible terms, month to month contract	Locked-in long term contracts
	Providers	Neutral, one-stop shop featuring all service providers	Limited service providers
 ه >	Ease of Use	Intuitive portal to manage network	Multiple emails, calls to vendors, and paper contracts

# Connecting Everyone to Everything

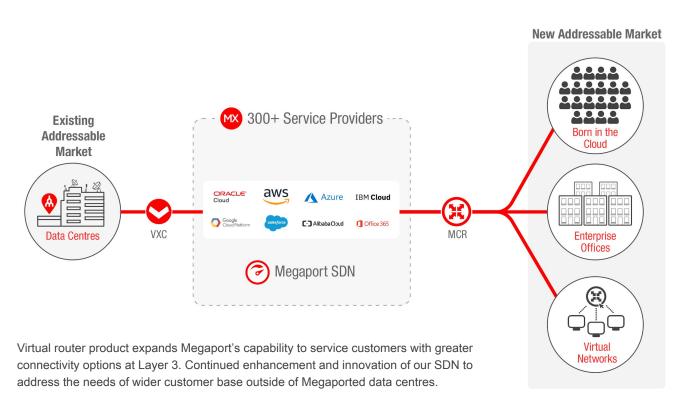






# Megaport Cloud Router (MCR)







Cloud to Cloud Networking



Hybrid Cloud at Layer 3



Virtual Networking



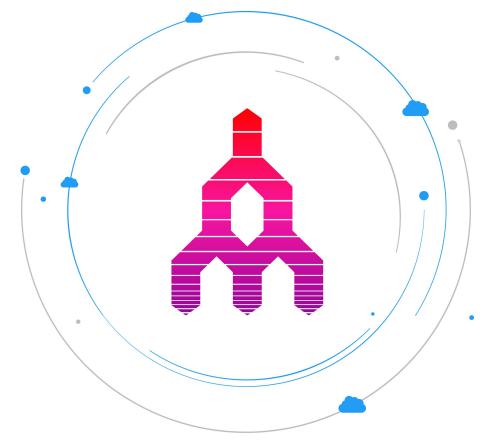
Localised Traffic



Managed Layer 3
Connectivity

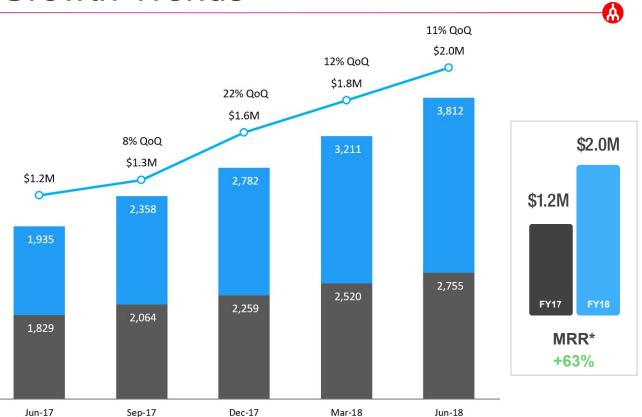


# **Business Update FY18**





### **Growth Trends**



── Monthly Recurring Revenue

Ecosystem richness drives greater service connection opportunities

Growth in services is an indicator of overall customer usage on the network

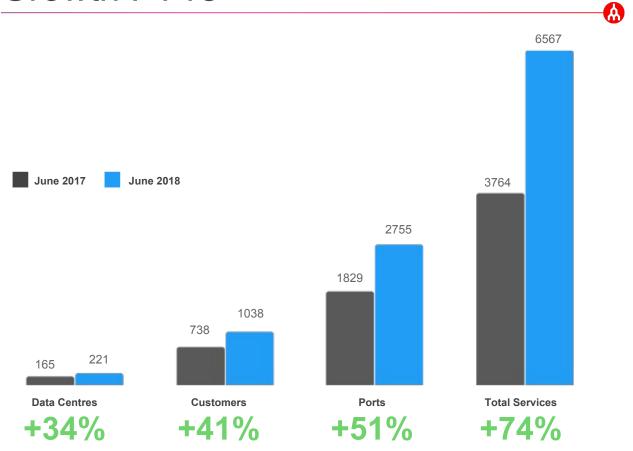
Increased services per Port drives greater MRR growth and increased revenue per Port

MRR\* has grown to \$2.0M, up 63% from June 2017

No. VXC + MCR + IX

No. Ports

# **Growth FY18**



# What's driving revenue growth?

Average Revenue per Port*		
June 2017	June 2018	
\$667	\$720	

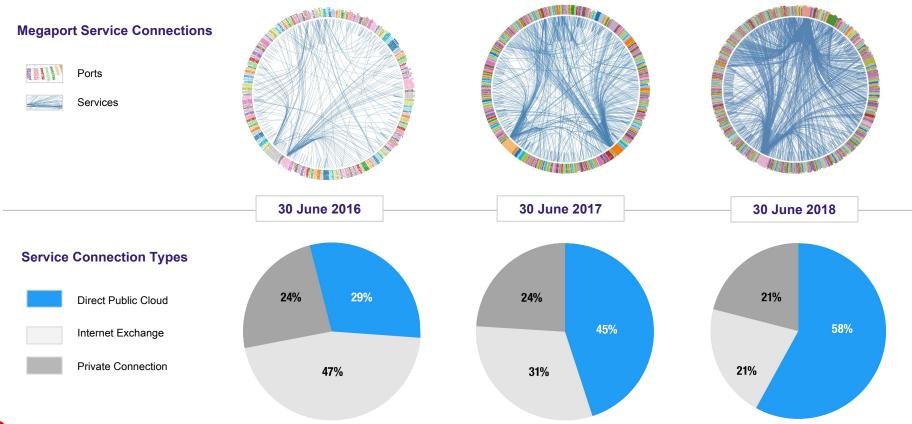
\$53 / 8% GROWTH

The increase in services per Port directly increases Port value



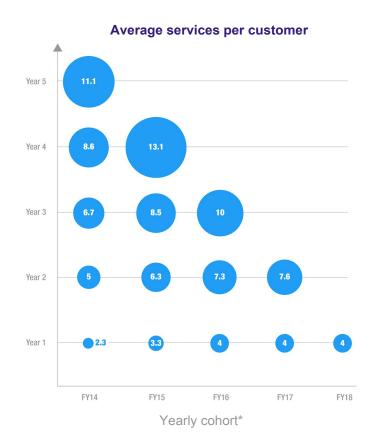
# Building the Network Effect



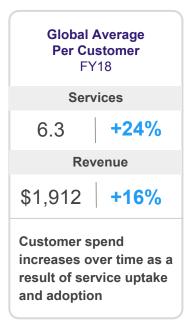


# Customer Cohort Growth Trends (Global)



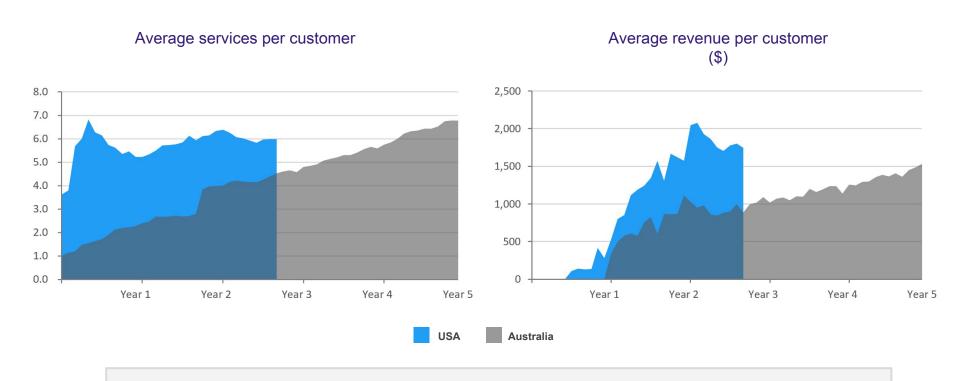






# Trend Analysis - United States & Australia



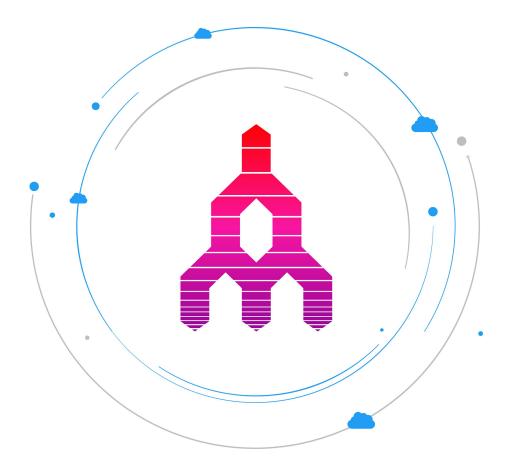


US customers consume more services and spend more than Australian customers



# Regional Highlights

ASIA PACIFIC | NORTH AMERICA | EUROPE





### Asia Pacific



### Total number of data centres



47

30 JUNE 2017

**59** 

30 JUNE 2018

### **Total number of customers**



414

30 JUNE 2017

30 JUNE 2018

**529** 

**Total number of Ports** 



905

30 JUNE 2017

1,355

30 JUNE 2018

#### Total number of services



2,352

30 JUNE 2017

3,676

Profit after direct network costs



\$0.5M

**Monthly Recurring Revenue** 

\$0.9M

**JUNE 2017** 

**JUNE 2018** 

**55**%

For the Month JUNE 2018

Average revenue per Port

\$648

+9%

No. of Ports per data centre

23

+19%

Port utilisation\*

59%

Services per Port

2.7

+4%

Services per customer

3.9

+22%

Stats as at 30 June 2018



### North America



### Total number of data centres



61

30 JUNE 2017

30 JUNE 2018

100

### Total number of customers



140

30 JUNE 2017

30 JUNE 2018

2,057

30 JUNE 2018

340

### **Total number of Ports**



356

812

30 JUNE 2017

30 JUNE 2018

### Total number of services



823

30 JUNE 2017

Average revenue per Port

**\$675 -13%** 

No. of Ports per data centre

8

+39%

Port utilisation\*

34%

Services per Port

2.5

+10%

Services per customer

+3%

Stats as at 30 June 2018

### **Monthly Recurring Revenue**



\$0.3M

\$0.5M

**JUNE 2017** 

JUNF 2018

### Profit after direct network costs



-39%

For the Month JUNE 2018

# Europe



### Total number of data centres



30 JUNE 2017

**62** 

30 JUNE 2018

### Total number of customers



30 JUNE 2017

251

30 JUNE 2018

### **Total number of Ports**



568

30 JUNE 2017

588

30 JUNE 2018

#### Total number of services



589

30 JUNE 2017

834

30 JUNE 2018

### **Monthly Recurring Revenue**



\$0.4M

**JUNE 2017** 

\$0.6M

**JUNE 2018** 

### Profit after direct network costs



48%

For the Month JUNE 2018

Average revenue per Port

\$950

+34%

No. of Ports per data centre

9

Port utilisation\*

51%

Services per Port

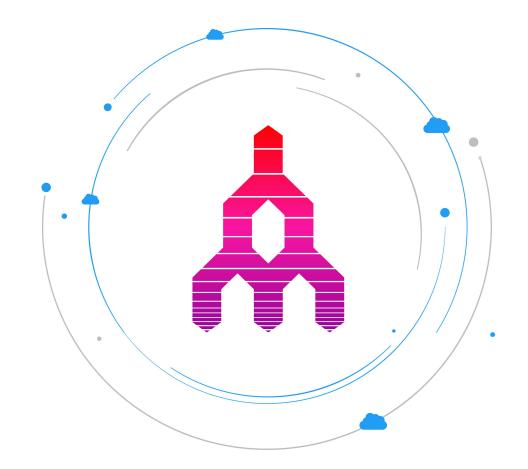
+37%

Services per customer

Stats as at 30 June 2018



# Partners & Customers





### Data Centre Growth FY18

































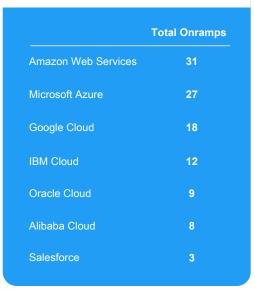


# Megaport Cloud Enablement





Increase: 46 +74%





C- Alibaba Cloud





- **Cloud regions**
- Increase: 19 +44%
- Asia Pacific SE1 (Singapore) Asia Pacific SE2 (Sydney)
- CN-Hona Kona
- EU Central 1 (Frankfurt)
- US West 1 (Silicon Valley)
- US East 1 (Virginia)

- Asia Pacific South
- EU (UK)
- EU (Germany) **UK South**
- **US East**
- US South



US Fast US Central EU

Central











- Asia Pacific (Sydney)
- Asia Pacific (Singapore)
- EU (London)
- EU (Ireland)
- EU (Frankfurt)
- AWS GovCloud
- US (Ohio)
- US East( N.Virginia)
- US West (N.California)
- US West (Oregon)
- Canada (Central)

- Australia South East
- Australia East East Asia
- Southeast Asia
- UK South
- North Europe
- West Europe
- Germany Central
- US DoD East
- US Gov Texas
- US Gov Iowa
- **US West**
- West US 2
- South Central USI
- North Central US
- Canada East
- Canada Central

- APAC Sydney
- EMEA Frankfurt
- **EMEA Slough**
- EMEA Amsterdam US Ashburn
- US Chicago
- US Phoenix

- Asia Southeast 1 (Singapore)
- Australia South East 1 (Sydney)
- Asia East1 (Taiwan)
- Europe West2 (UK)
- Europe West3 (Germany) Europe West4 (Netherlands)
- North America-Northeast1 (Montréal)
- US Central1 (lowa)
- US-East1 (South Carolina)
- US-East4 (Virginia)
- US-West1 (Oregon)
- US-West2 (Los Angeles)



# **Key Customer Wins**



**getty**images<sup>\*</sup>

















































# Milestones











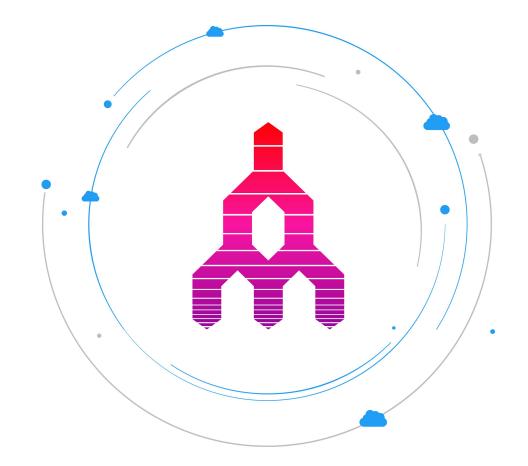








# Focus FY19





### Focus for FY19



**Connect** to new locations, partners, and customers

Accelerate the next wave of data interconnection services with new network features, services, and capabilities

**Strengthen** our position as the leading global innovator and provider in Network as a Service (NaaS)

**Deliver** revenue growth with appropriate cost management and continued reduction in cash burn



# Important Information



#### Megaport Limited ACN 607 301 959

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All references to "\$" are to Australian currency (AUD) unless otherwise noted.

Direct network costs: Revenue less direct network costs, which comprise of data centre power and space, physical cross connect fees, bandwidth and dark fibre, network operation and maintenance, and channel commissions which are directly related to generating the service revenue of Megaport Group.

Normalised Earnings Before Interest Tax Depreciation and Amortisation (Normalised EBITDA) represents operating results excluding equity-settled employee benefit, foreign exchange gains / (losses) and non-operating expenses.



# Thank you

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