

H1FY18 RESULTS INVESTOR PRESENTATION



Agenda

- Overview
- Financial Performance
- Segment Review
- Cash and Capital
- FY18 Outlook
- Appendix A Financial Information
- Appendix B Transition to AASB 15: Revenue from Contracts with Customers



H1FY18 Results: Overview

H1 FY18 Result: snapshot

Consistent execution against a clearly defined strategy continues to drive growth

Financial Results¹ **Total Revenue** \$112.4m (123.5%)**Underlying EBITDA²** \$18.6m (12.0%) **Underlying EPS² 7.7cps** (**16.7**%)

Dividend

3.5 cps (fully franked)



Enterprise Services

Strong performance driven by structural growth for mobile applications and data & analytics;



- revenue up 39.3% and underlying EBITDA up 112.7% (vs H1 FY17)
- new customer wins continue with strong renewals story

Balance Sheet

1.5x net debt/EBITDA, operating well within covenants



Small Medium Business

SMB performance has been mixed;





- a combination of external factors and lower than expected solutions sales impacting result
- 1. Comparisons versus H1 FY17 financials are based on FY17 financials restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. The adoption of AASB 9: Financial Instruments, did not have a material impact on FY2017 financials
- 2. Underlying EBITDA and EPS excludes one-off and non-recurring expenses and takes into account the pro forma contribution of WME Group prior to May 2017



H1 FY18: operational highlights

Good progress is being made on major initiatives across the company

- Development and launch of new brand and company identity
- Moved into new offices in Melbourne and Sydney
- Secured a new debt facility for the Group
- New Chair appointed, Mr Andrew Reitzer commenced on 1 August 2018
- Relaunch of Netregistry brand, evolving the legacy brand proposition from domains and hosting into a complete online solutions partner for small business
- Key customer wins in ES including Anglo American, Aurecon, Bunnings, Eclipx, Linfox and Pfizer
- Team size increased by 10.6% on same period last year, or 79 people, including 82 billable heads
- Gender diversity continuing to improve and half of all leadership positions now occupied by women
- Strong culture with measured staff engagement increasing by 4 percentage points on the same period last year



Outlook: FY18 & FY19

ARQ Group is well placed to rebound in FY19 and continue to deliver earnings growth for shareholders

| Measure | Revised | Revised | | |
|----------------------------------|-------------|---------|--------|-------|
| | (Aug 2018) | SMB | ES | Group |
| Pre AASB 15 | | | | |
| Underlying EBITDA (\$m) | 37.9 – 39.9 | | | |
| Underlying EPS (cents per share) | 14.7 - 15.9 | | | |
| Post AASB 15 ² | | | | |
| Underlying EBITDA (\$m) | 37.0 – 39.0 | 0-5% | 10-20% | 7-15% |
| Underlying EPS (cents per share) | 14.2 - 15.4 | | | |

^{1.} Compared to the midpoint of the revised FY18 guidance range

^{2.} The adoption of AASB 15: Revenue from Contracts with Customers is not expected to have a material impact on revenue or profitability for the Group in FY18. Refer to Appendix B of this presentation for further detail on expected impact.



Outlook: FY18 & FY19

ARQ Group expects to deliver double digit growth in underlying EBITDA in FY19

- In H1 FY18 we successfully laid the foundations for continued growth and delivered on several major companywide initiatives including launching a new brand and company identity and moving into new offices in Sydney and Melbourne
- Following an exceptional H1, our Enterprise Services division will finish the year comfortably ahead of forecast
- SMB's performance is being impacted by two factors:
 - lower sales of solutions services in WME, and
 - a major telco is rationalising its product suite leading to the unexpected cancellation of some services this has an annualised impact of \$4.0m EBITDA (with \$0.5m expected in H2 FY18 and a further \$3.5m in FY19) in hosting
- We anticipate that ES underlying EBITDA will grow strongly in FY19
- We anticipate that SMB underlying EBITDA will grow in FY19 (notwithstanding the FY19 impact of service cancellations)
- The Group expects to grow underlying EBITDA by between 7% 15% in FY19
- The Group expects that underlying EBITDA growth will accelerate to 10% 20% in FY20

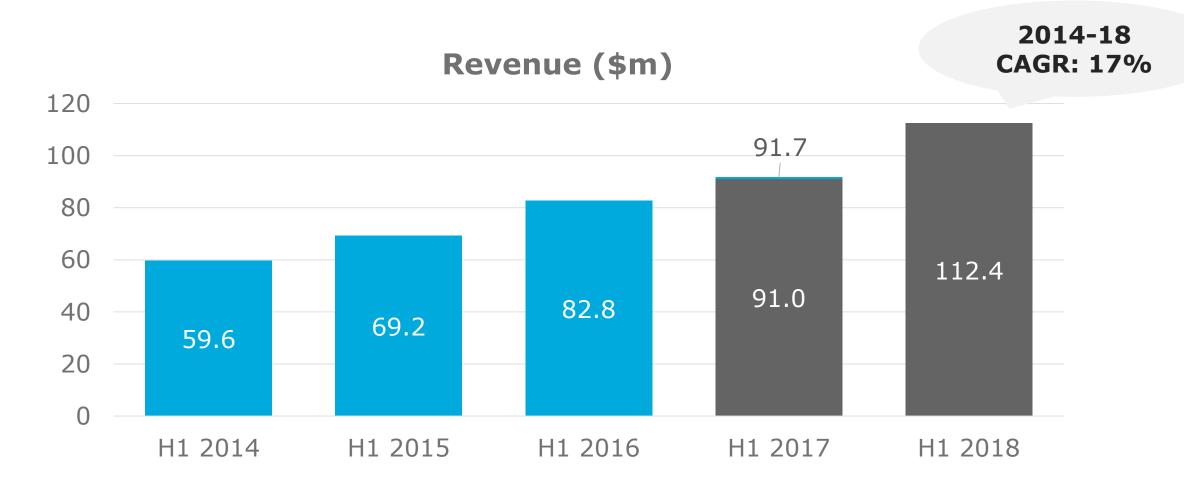


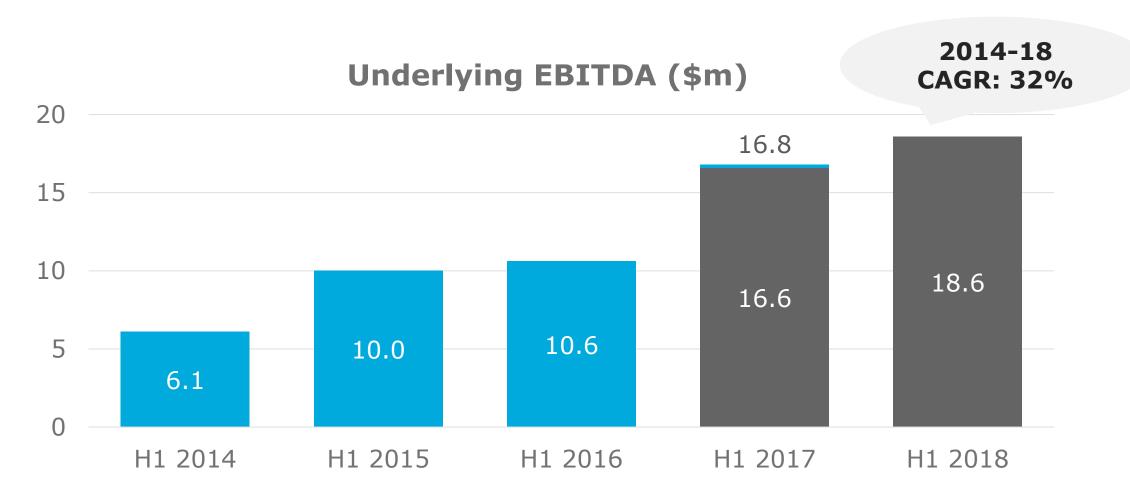


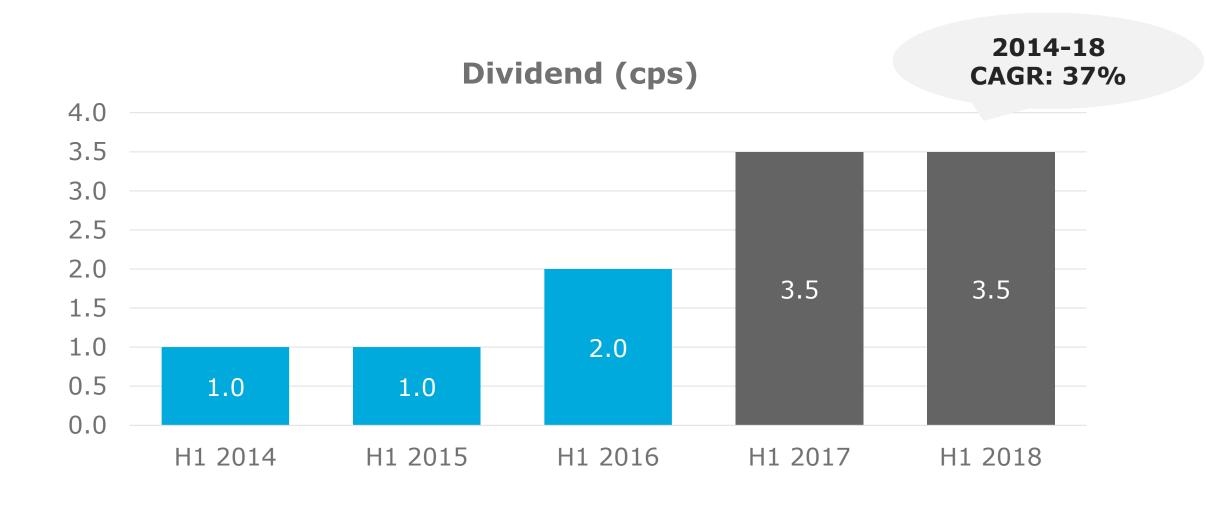
H1 FY18 Results: Financial Performance

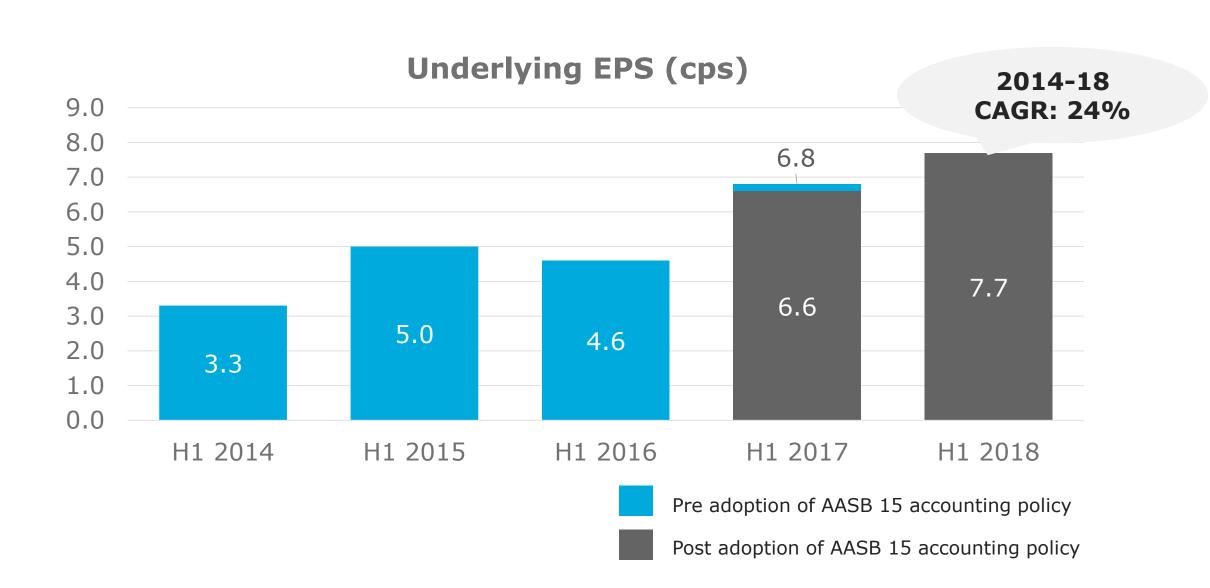


Track record: consistent growth











H1 FY18 Results: reported²

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Δ% | Notes |
|---------------------------------|----------|------------------------------------|----------|--|
| Revenue | \$112.4m | \$91.0m | 23.5% | Strong organic growth from ES combined with full six months contribution from WME Group ³ |
| EBITDA | \$8.5m | \$15.1m | (43.7)% | Underlying growth of 12.0% offset by one-off items including investment in new brand and loss on reassessment of contingent consideration liability in relation to InfoReady |
| EBITDA margin | 7.6% | 16.6% | (9.0)% | Impacted by one-off items mentioned above |
| NPAT | \$(2.7)m | \$7.7m | (135.1)% | Organic growth and contributions more than offset by one-off items, higher D&A and interest |
| EPS (cents) | (2.3)c | 7.3c | (131.5)% | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results

^{2.} Figures throughout this document may not be exact due to rounding and includes non-IFRS financial information that is relevant for users understanding the performance of the business

^{3.} Organic growth of 11.5% after normalizing for the acquisition of WME in May 2017



H1 FY18 Results: reported²

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Δ% | Notes |
|---------------------------------|-----------|------------------------------------|----------|--|
| Revenue (exc. interest) | \$112.4m | \$91.0m | 23.5% | Strong organic growth from ES combined with full six months contribution from WME Group |
| COGS | \$(48.9)m | \$(42.0)m | 16.4% | Full contribution of higher margin WME Group and higher employee utilisation in ES |
| Gross margin (excl. interest) | \$63.5m | \$49.0m | 29.6% | Organic growth and contributions combined with improved COGS performance |
| Other income | \$0.0m | \$5.9m | (100.0)% | 2017 relates to gain on accelerated settlement of Outware option liability |
| Operating expenses | \$(55.0)m | \$(39.8)m | 38.2% | Full six months contribution from WME Group and growth in FTEs and associated costs |
| EBITDA | \$8.5m | \$15.1m | (43.7)% | Underlying growth of 12% offset by Arq brand costs and loss on reassessment of contingent consideration liability in relation to Infoready |
| D&A | \$(8.5)m | \$(3.6)m | 136.1% | Accelerated amortisation of WebCentral brand as a result of the rebranding and higher depreciation due to office moves |
| Net interest expense | \$(1.3)m | \$(1.1)m | 18.2% | Higher interest bearing loan outstanding |
| Income tax expense | \$(1.3)m | \$(2.5)m | (48.0)% | H1 FY18 was impacted by non-tax deducible expenses whereas H1 FY17 was impacted by non-assessable income |
| Profit attributable to NCI | \$(0.1)m | \$(0.2)m | (50.0)% | Growth in ownership stake of Outware from to 100% in February 2017 |
| NPAT | \$(2.7)m | \$7.7m | (135.1)% | Impacted by one-off items, higher D&A and interest |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results



H1 FY18: underlying EBITDA bridge

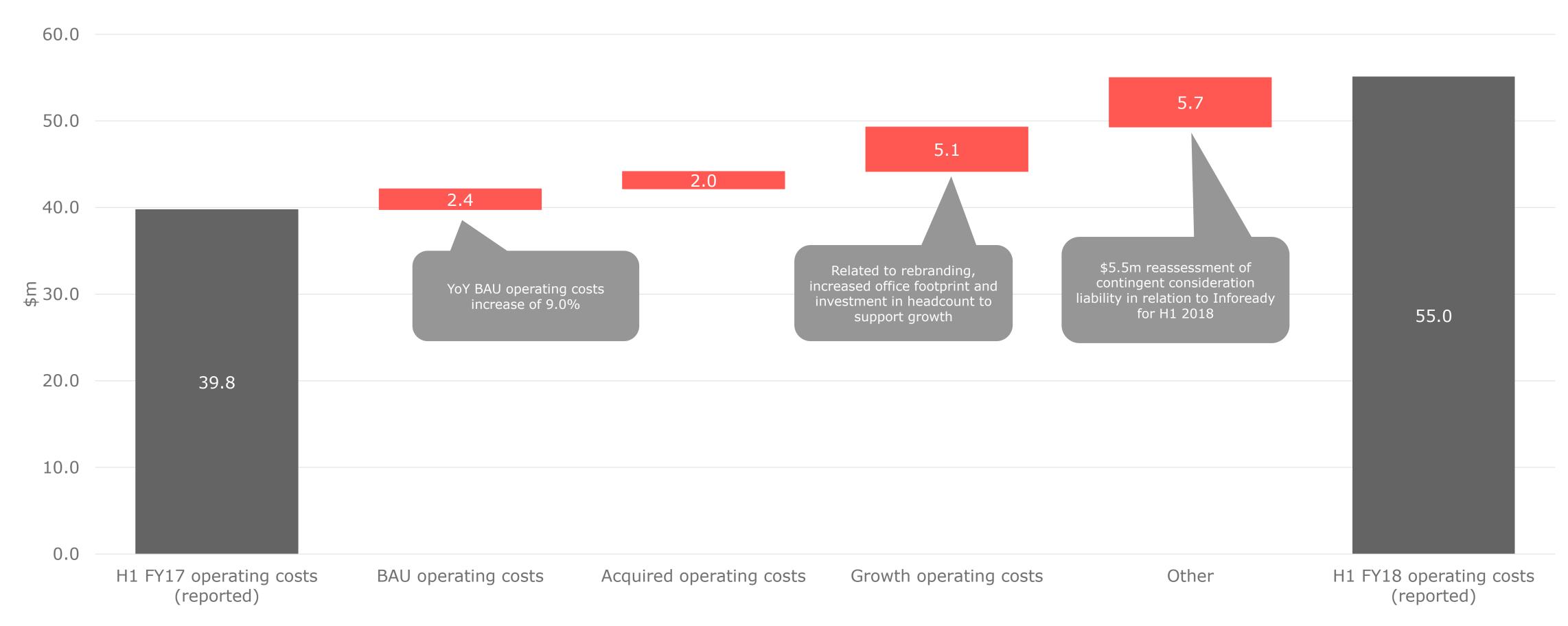
Underlying EBITDA margins have improved, notwithstanding investments in the business for sustainable future growth





H1 FY18: operating costs bridge

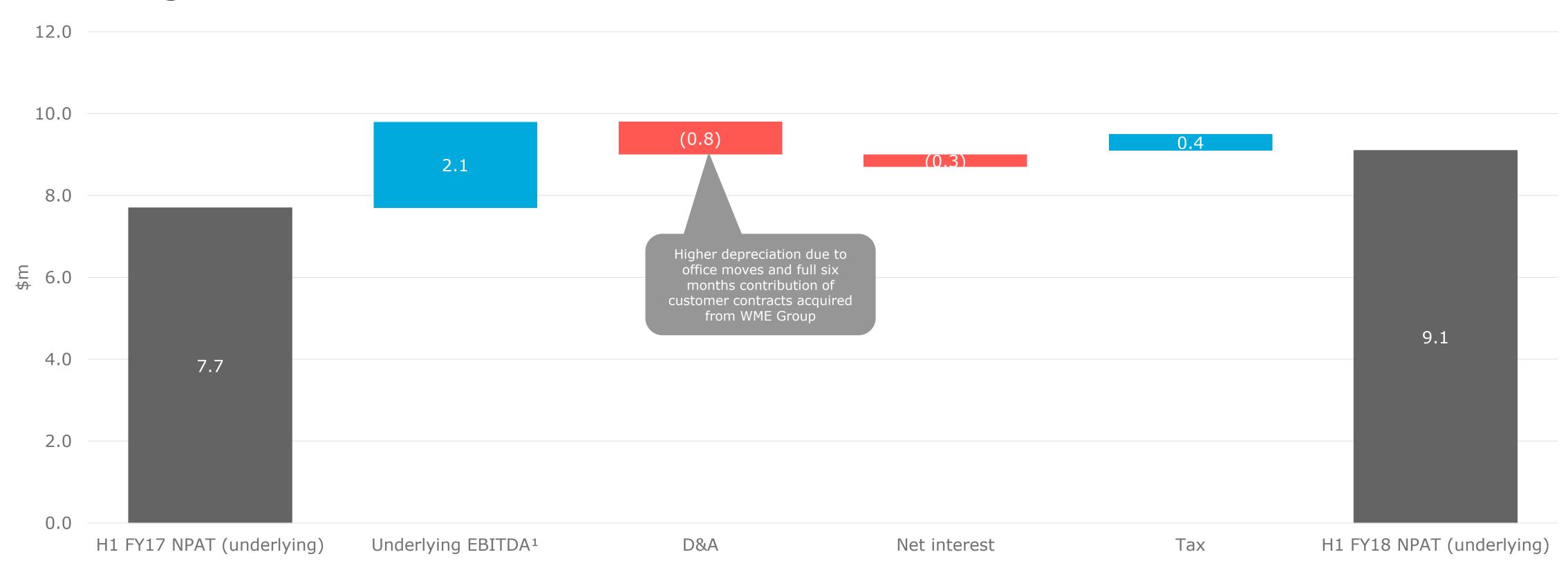
Investments are being made to ensure sustainable growth in solutions businesses





H1 FY18: underlying NPAT bridge

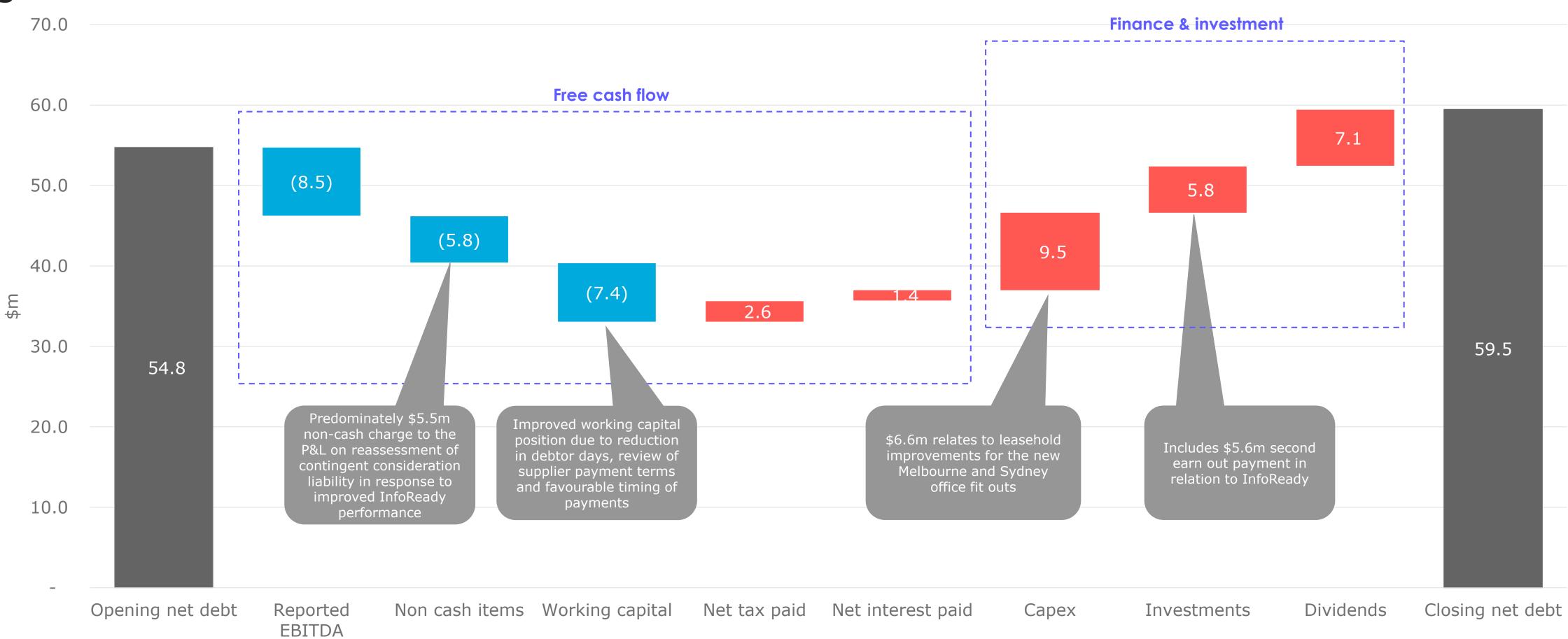
Underlying NPAT being driven by underlying EBITDA growth and the underlying effective tax rate returning to normal levels





H1 FY18: net debt movement

Positive operating cash flow generated by the business has been used to fund investment for future growth





H1 FY18: segment results

Strong growth in ES combined with full six month contribution from WME Group has delivered good growth for ARQ Group

| Half year ended 30 June 2018 | ES | Δ% | SMB | Δ% | Corporate | Arq Group |
|---------------------------------|-----------|--------|-----------|---------|-----------|-----------|
| Revenue | \$61.0m | 39.3% | \$51.4m | 8.7% | - | \$112.4m |
| Gross Margin | \$30.8m | 54.0% | \$32.7m | 12.8% | - | \$63.5m |
| Operating Expenses ¹ | \$(17.4)m | 27.0% | \$(23.4)m | 26.5% | \$(4.1)m | \$(44.9)m |
| Underlying EBITDA ² | \$13.4m | 112.7% | \$9.3m | (31.0)% | \$(4.1)m | \$18.6m |
| Non-recurring adjustments | \$(0.3)m | | \$(0.9)m | | \$(8.9)m | \$(10.1)m |
| Reported EBITDA | \$13.1m | 111.3% | \$8.4m | (6.7)% | \$(13.0)m | \$8.5m |

^{1.} Operating expenses excludes non-recurring expenses such as integration costs, transaction costs, movements in contingent consideration etc.

^{2.} Underlying EBITDA excludes non-recurring expenses and takes into account pro forma contribution of WME Group prior to May 2017



Four major drivers: scorecard

ES

Growth in multi-practice customers

- 69% revenue from multi-practice customers
- Multi-practice customers represent
 17% of total customer base

Increased share of enterprise digital solutions market¹

- ES digital solutions revenue grew
 42%
- ES
- Growing at ~3x the rate of the market



Growth in solutions ARPU²

- MLB up 16% to \$2,308
- WME down 8% to \$11,130
- Blended up 8% to \$6,053



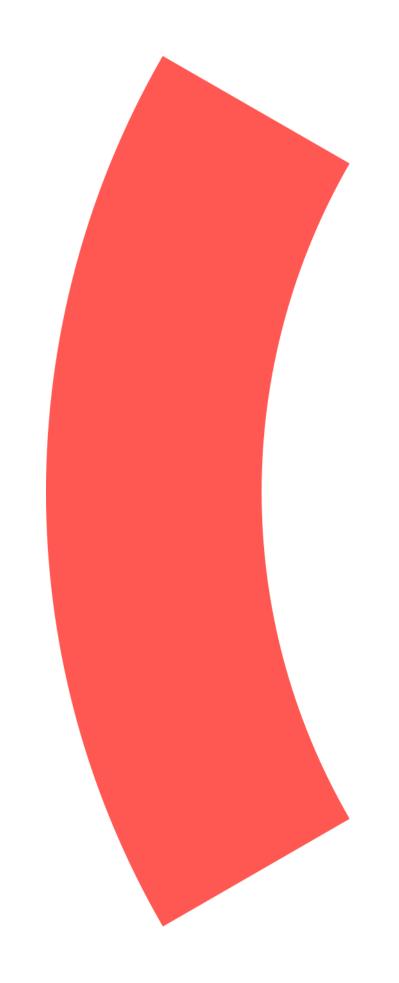


Increased share of SMB digital solutions market¹

- SMB digital solutions revenue grew 133%
- **SMB**
- Growing at a significantly higher rate compared to the market

- 1. Six months 30 June 2018 (ES digital solutions revenue is total ES revenue less software revenue)
- 2. 3 month average monthly ARPU





ES: results and performance

ES: operational highlights

- Strong organic growth 39% YoY growth in revenue, 115 new staff (including 82 billable heads)
- Key customer wins including Anglo American, Aurecon, Bunnings, Eclipx, Linfox, Pfizer
- Long term customer relationships 88% of Enterprise customer base in long term customer partnerships including 50% of the ASX Top 20
- Innovation AWS Australia New Zealand Innovation Partner of the year 2018, AWS Asia Pacific Innovation Partner of the year 2018
- Receiver of a number of Design Awards
 - Melbourne Design Awards: Digital Health, Digital TravelTech, Service Government
 - Sydney Design Awards: Digital TravelTech
 - CRN Impact Awards: Workforce Empowerment
- Deep Technical Expertise with 571 technical certifications
 - AWS Premier Consulting Partner
 - Microsoft Azure Managed Service Provider, Australian launch Partner 2018
 - Dynatrace Cloud Service
- Quality Solutions ISO 9001:2015 and ISO27001:2013. IRAP and PCI Solutions



ES: segment results

ES has enjoyed strong revenue growth and a significant improvement in operating leverage and underlying EBITDA margin

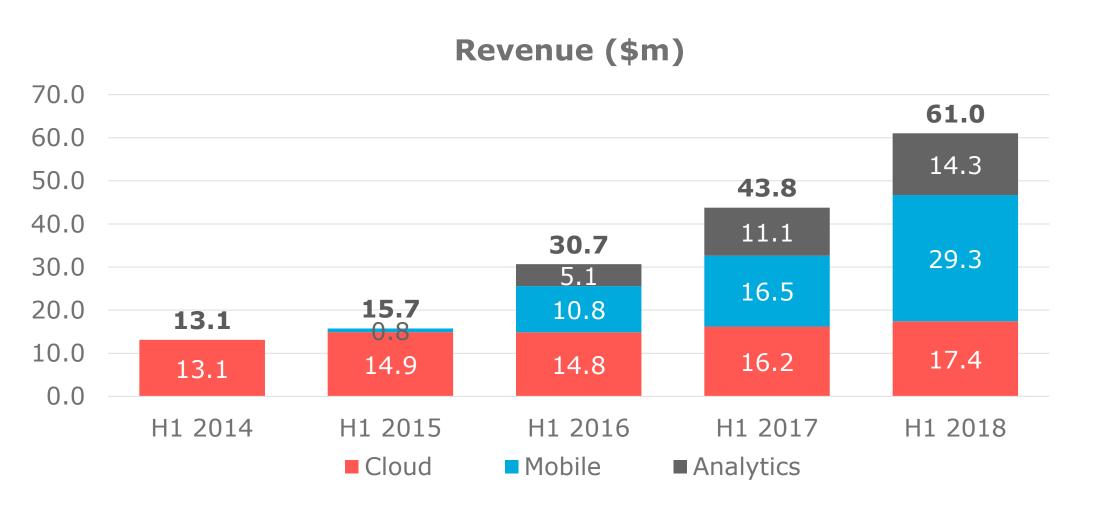
| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Δ% | Notes |
|---------------------------------|-----------|------------------------------------|--------|--|
| Revenue (exc. interest) | \$61.0m | \$43.8m | 39.3% | Strong growth in Mobile and Analytics practices |
| COGS | \$(30.2)m | \$(23.8)m | 26.9% | |
| Gross margin (exc. interest) | \$30.8m | \$20.0m | 54.0% | Improved margins in the Mobile and Analytics practices driven by improved employee utilisation |
| Operating expenses | \$(17.4)m | \$(13.7)m | 27.0% | Investment to support top line growth |
| Underlying EBITDA | \$13.4m | \$6.3m | 112.7% | |
| Underlying EBITDA margin | 22.0% | 14.4% | 7.6% | |
| Non-recurring adjustments | \$(0.3)m | \$(0.1)m | | Other non-operating expenses included in the ES results |
| Reported EBITDA | \$13.1m | \$6.2m | 111.3% | |

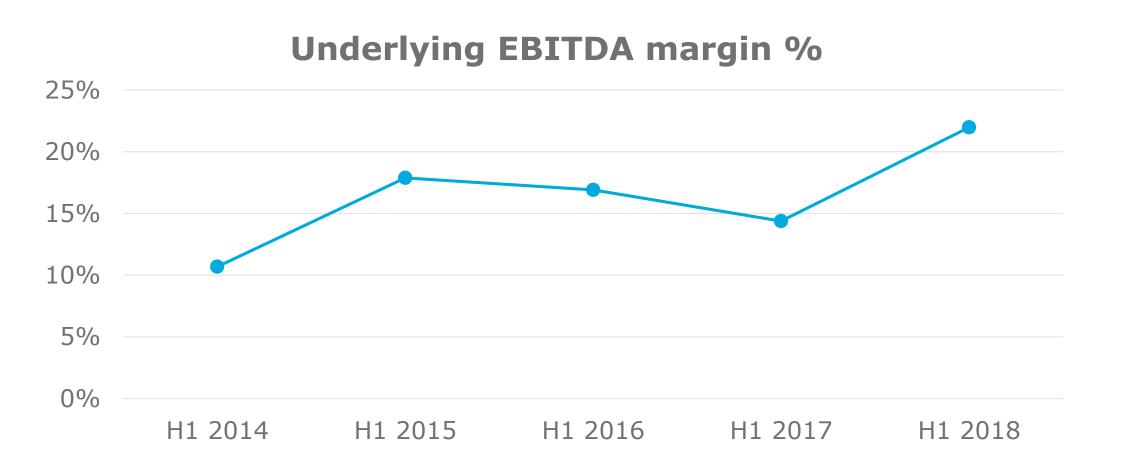
^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results



ES: revenue and margin

Mobile and analytics will continue to be key growth drivers in the ES business



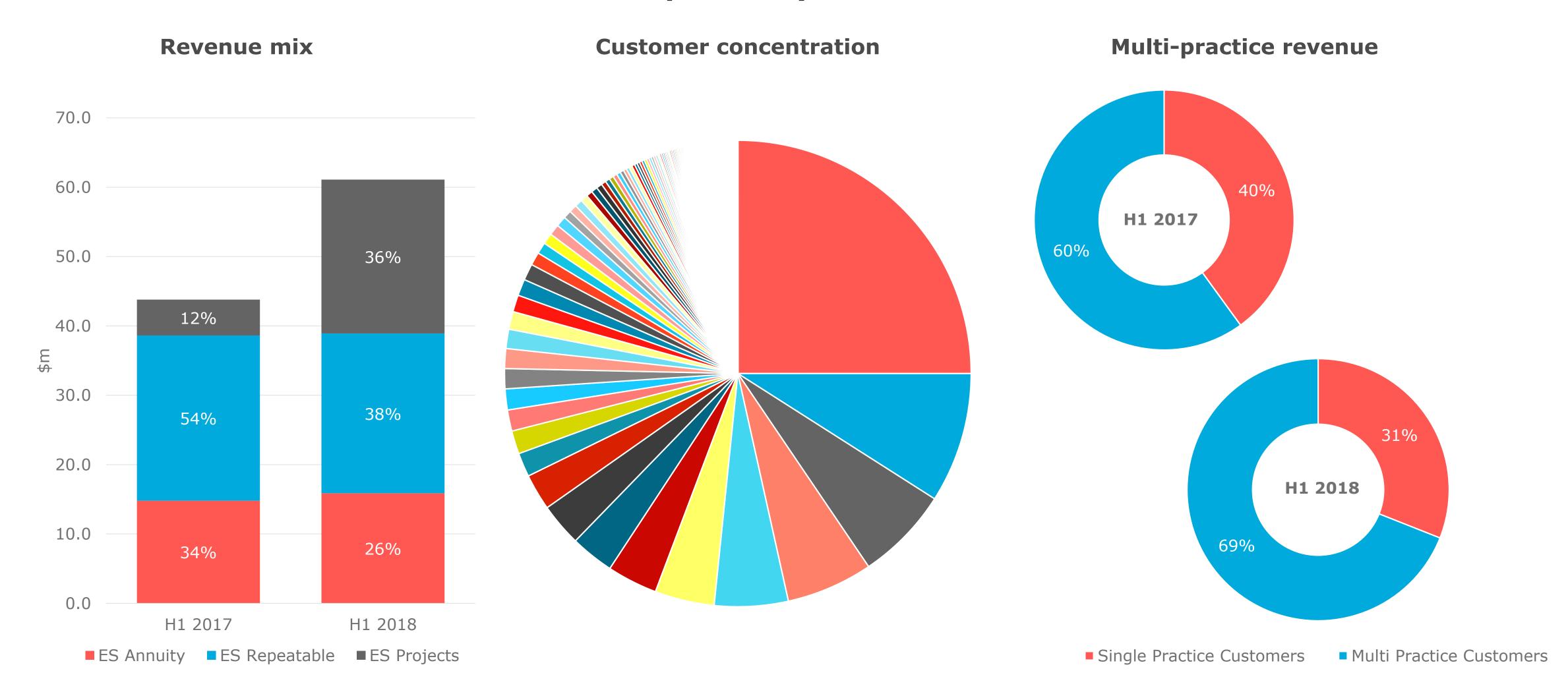


| Outlook | |
|---------------|---|
| Revenue | Anticipate continuation of good organic growth – 10% to 20% in FY19, averaging 15% to 20% p.a. thereafter |
| EBITDA Margin | Improvement on the PCP driven by exceptional contract in H1 FY18. We anticipate that the investments in growth in 2017 and 2018 will temporarily depress the full year margin performance before returning to 20% by 2020 driven by the continuation of strong revenue growth off a relatively stable fixed cost base |

- 1. Refer to page 22 of the FY17 results presentation for details of the growth investments
- 2. Financial prior to H1 FY17 have not been restated for impact from AASB 15: Revenue from Contracts with Customers



ES execution: revenue quality



Definitions: 1. annuity revenue is contracted recurring income, 2. repeatable revenues are instances where we have been consistently billing the same customer for 2 or more years, 3. project revenue is where we have been billing the customer for less than two years, 4. a multi-practice customer is an ES customer who takes services from 2 or more of the practices (i.e. mobile, data and analytics, and cloud)

ES execution: 69% multi-practice revenues















































































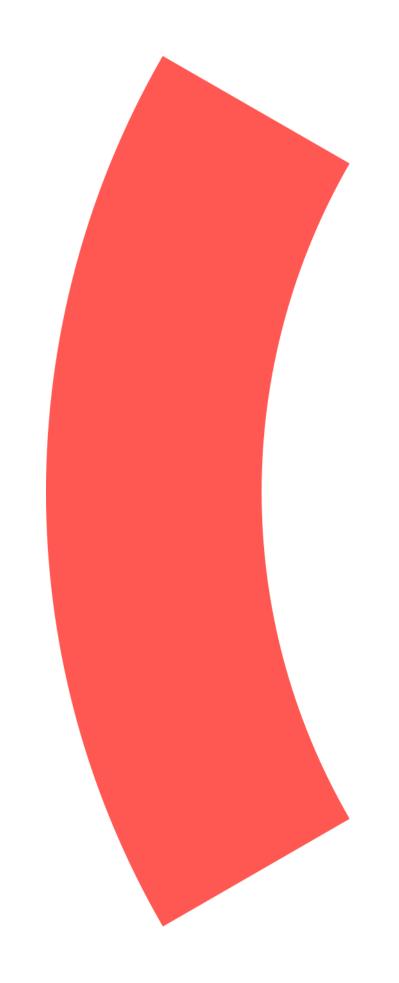












SMB: results and performance



SMB: operational highlights

- Relaunch of Netregistry brand, evolving the legacy brand proposition from domains and hosting into a complete online solutions partner for small business
- Website traffic volumes increased 9.5% YoY as a result of increased efficiencies in paid media and a focus on organic traffic from content creation and SEO
- Customer NPS has increased 79% YoY following the completion of the migration programme and focus on capability levels in Manila-based service teams
- Progressively in-sourcing Solutions fulfilment driving gross margin improvement in H1, with gains expected in 2H
 2018
- Introduced new leaders to drive increased focus on Account Management and Product innovation



SMB: segment results

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Δ% | Notes |
|--|-----------|------------------------------------|-------------------|---|
| Revenue (exc. interest) | \$51.4m | \$47.3m | 8.7% ⁴ | Increase due to full six month contribution of WME (\$8.1m), partially offset by decline in legacy Components (\$3.2m) and Solutions (\$0.8m) |
| COGS | \$(18.7)m | \$(18.3)m | 2.2% | |
| Gross margin (exc. interest) | \$32.7m | \$29.0m | 12.8% | Improved margin % due to acquisition of higher margin WME business and progressive insourcing of solutions fulfilment. |
| Operating expenses | \$(23.4)m | \$(18.5)m | 26.5% | Increase primarily due to full six month contribution of WME |
| Pro forma contribution ² | \$0.0m | \$3.1m | n/a | Prior period contribution prior to acquisition of WME (May 2017) |
| Underlying EBITDA | \$9.3m | \$13.5m | (31.0)% | |
| Underlying EBITDA margin ³ | 18.1% | 23.7% | (5.6)% | This has been impacted by the decline in organic revenue |
| Non-recurring adjustments and pro forma contribution | \$(0.9)m | \$(4.5)m | 80.0% | One-off costs of integrating acquired businesses. Prior period also includes contribution prior to acquisition of WME (May 2017) |
| Reported EBITDA | \$8.4m | \$9.0m | (6.7)% | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results

^{2.} The pro forma impacts of acquisitions/divestments made in the financial year as if that acquisition/divestment had applied for the entire financial year

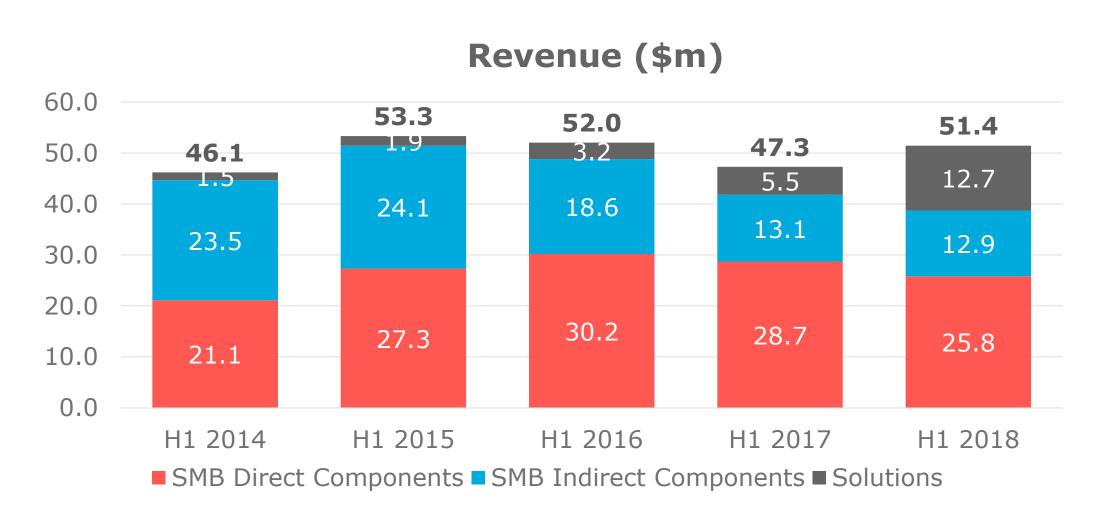
^{3.} Underlying EBITDA % margin is calculated off pro-forma revenue

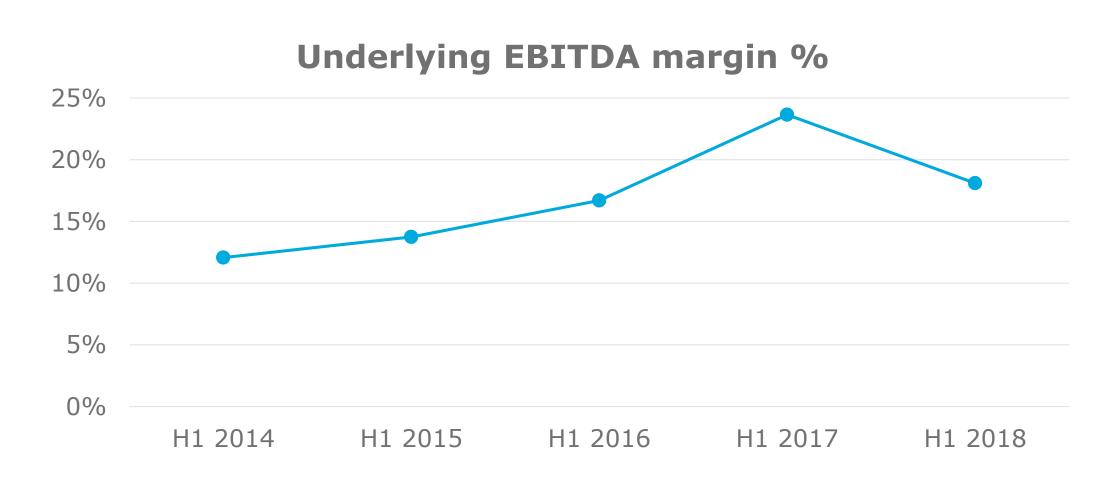
^{4.} Organic growth down 9.9% after taking into account pro forma contribution of WME Group prior to May 2017



SMB: revenue and margin

Growing solutions revenue becoming a significant driver of growth





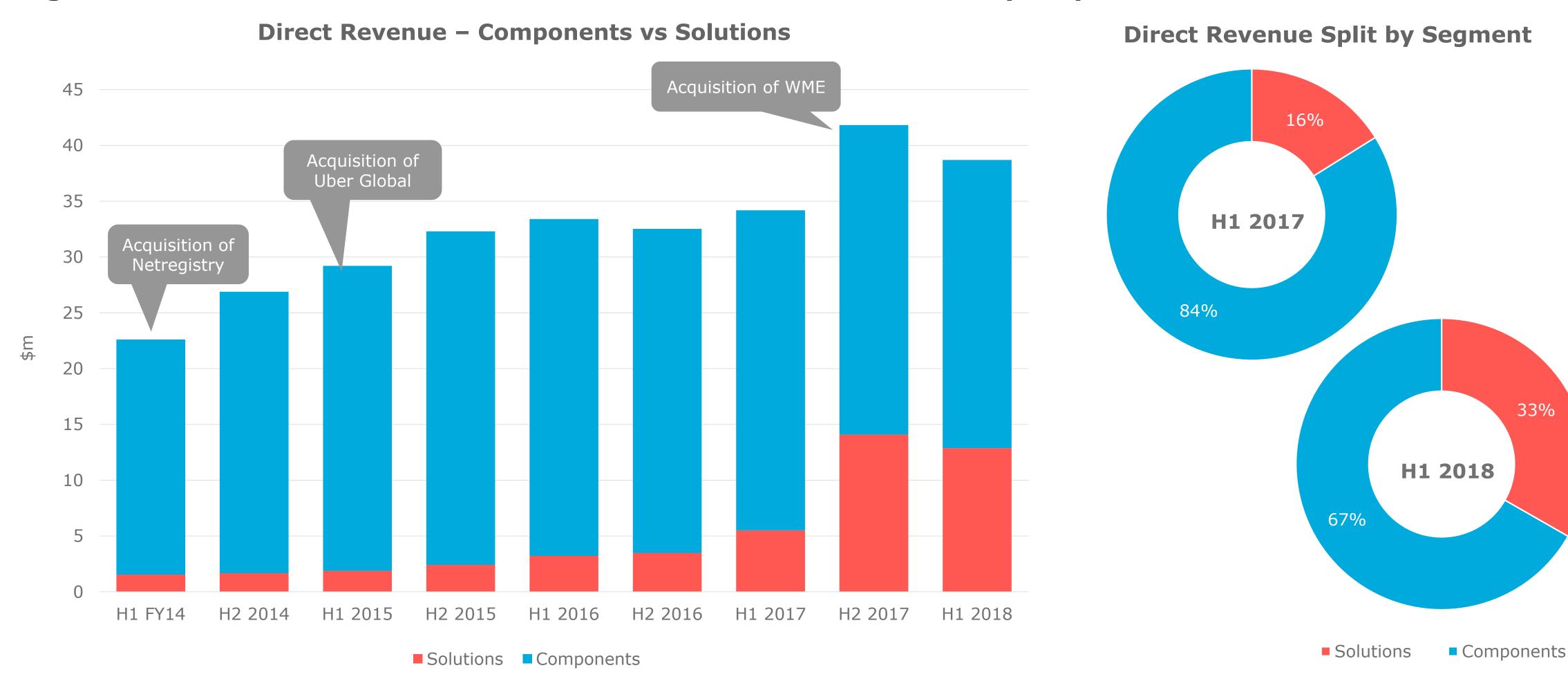
| Outlook | |
|---------------|--|
| Revenue | Challenges in 2018 well understood with clear plan to rectify, recovery will drive anticipated revenue growth in the range of 0% to 5% in FY19, steadily increasing thereafter |
| EBITDA Margin | We expect underlying EBITDA margin to trend towards 20% by FY20 |



33%

SMB execution: revenue growth

Higher contribution from Solutions revenue as a result of WME Group acquisition

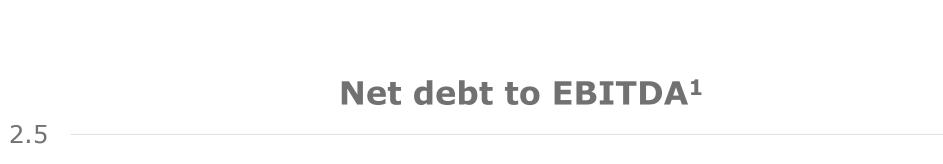




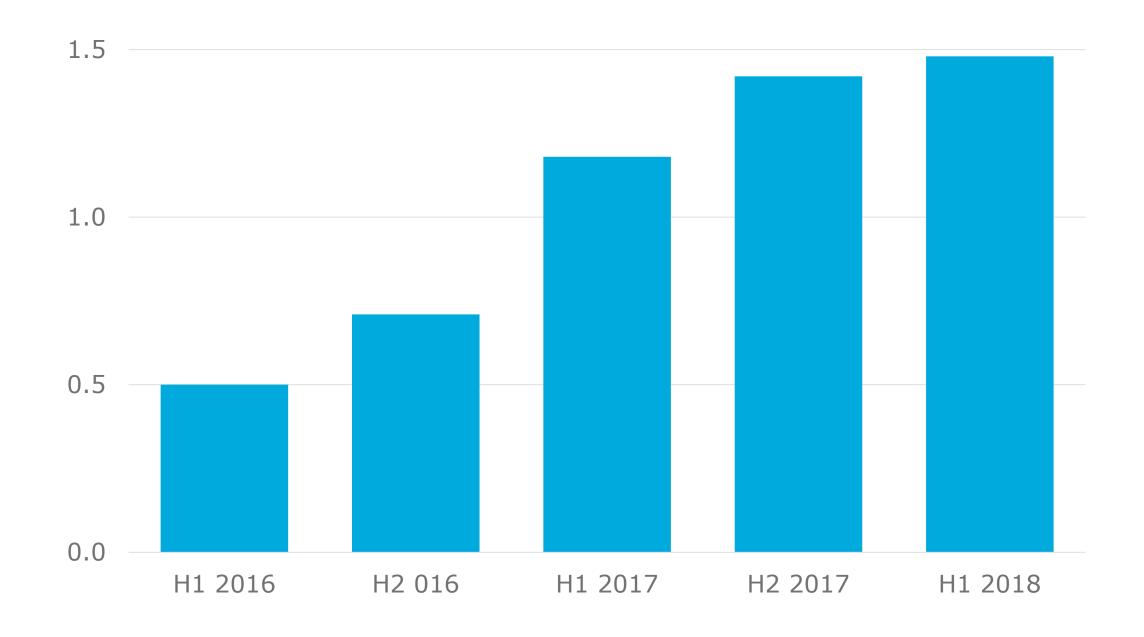


H1 FY18 Results: Cash and Capital

H1 FY18: net debt



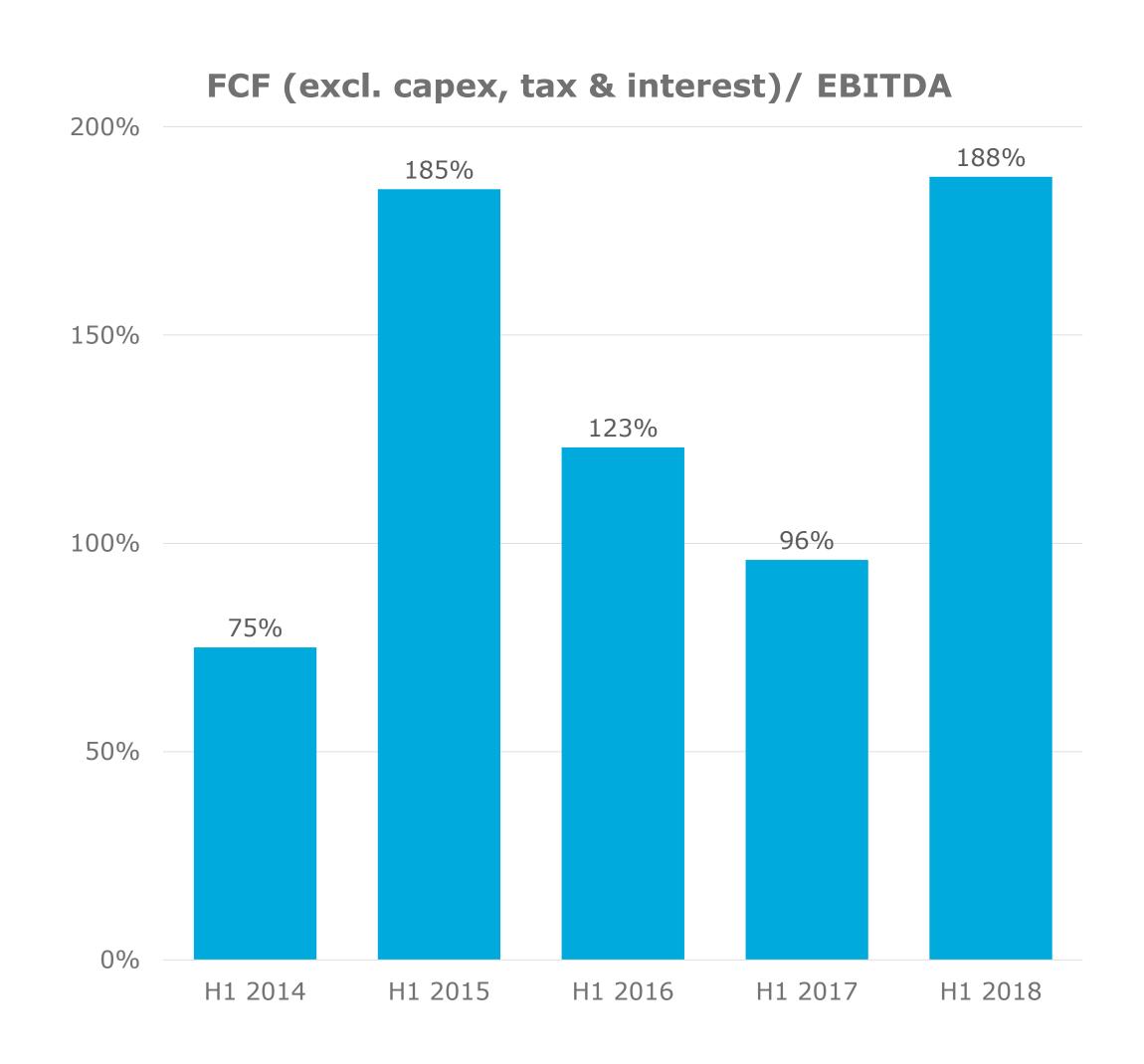




- New three year \$142m unsecured finance facility secured on 28 June 2018
 - -\$112m committed funding and \$30m uncommitted, acquisition tranche
- Net debt as at 30 June 2018 of \$59.5m (1.5x net debt/EBITDA)
 - operating well within covenants and with headroom in existing facility
- Moderate leverage expected to continue



H1 FY18: cash conversion

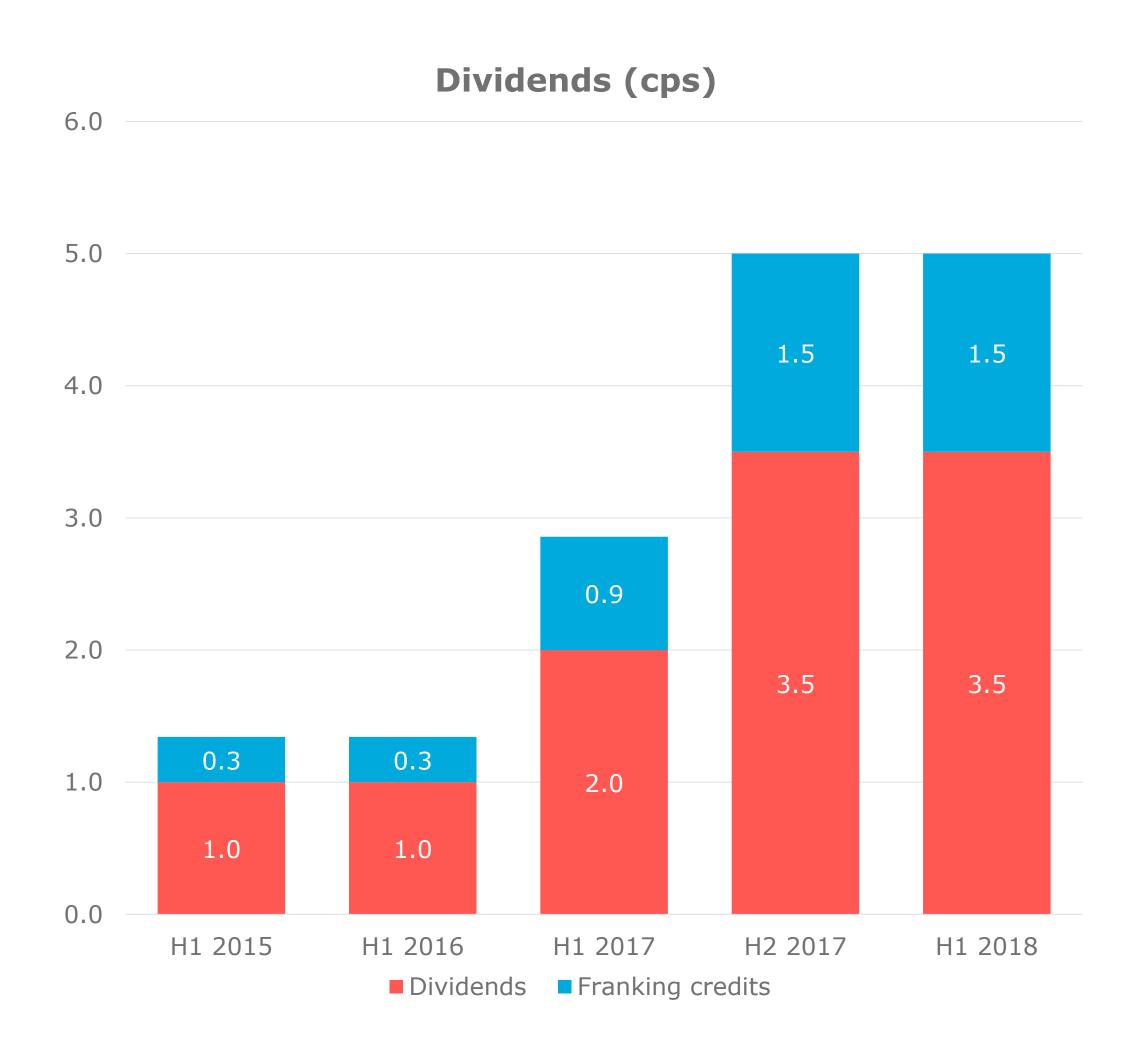


- Operating cash flow from operations is impacted by the changing working capital profile of the business
- Cash conversion in H1 FY18 was mainly the result of an improved working capital position due to reduction in debtor days, review of supplier payment terms and favourable timing of payments

 We expect cash conversion to reduce in H2 FY18 to typical levels

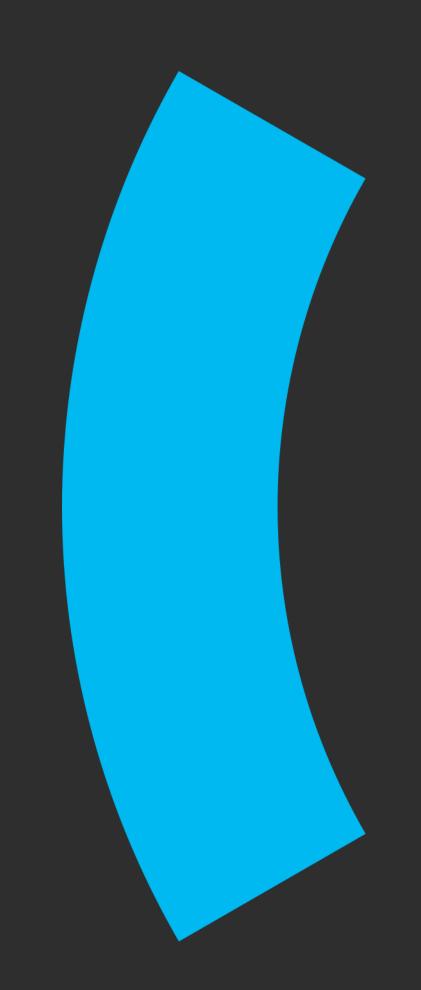


H1 FY18: dividends



- Interim dividend of 3.5c fully franked
- DRP continues to operate to reward shareholders who wish to participate (including discount to encourage participation over time)
- Arq Group dividend policy is to return between 55% to 75% of full year underlying NPAT to shareholders by way of dividends

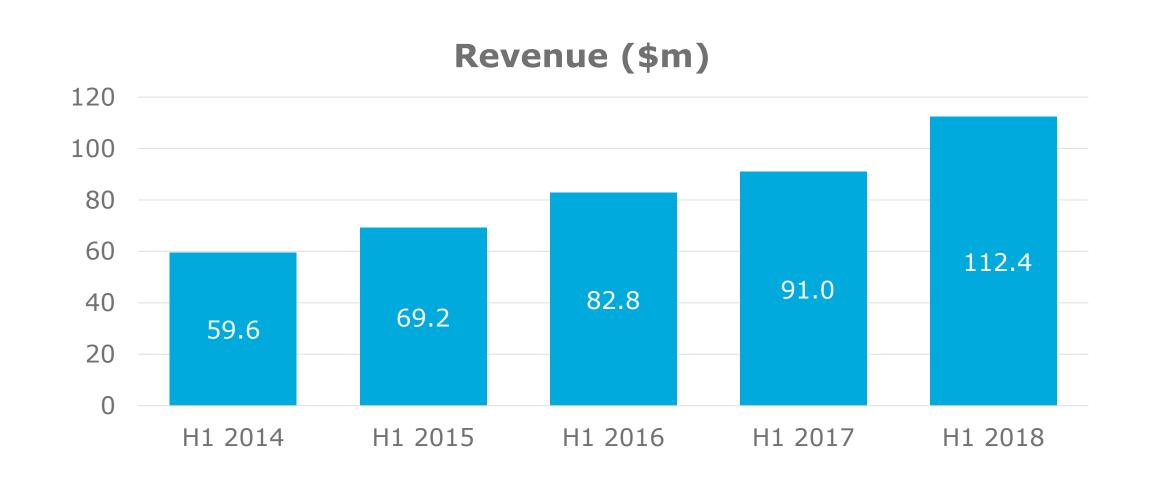


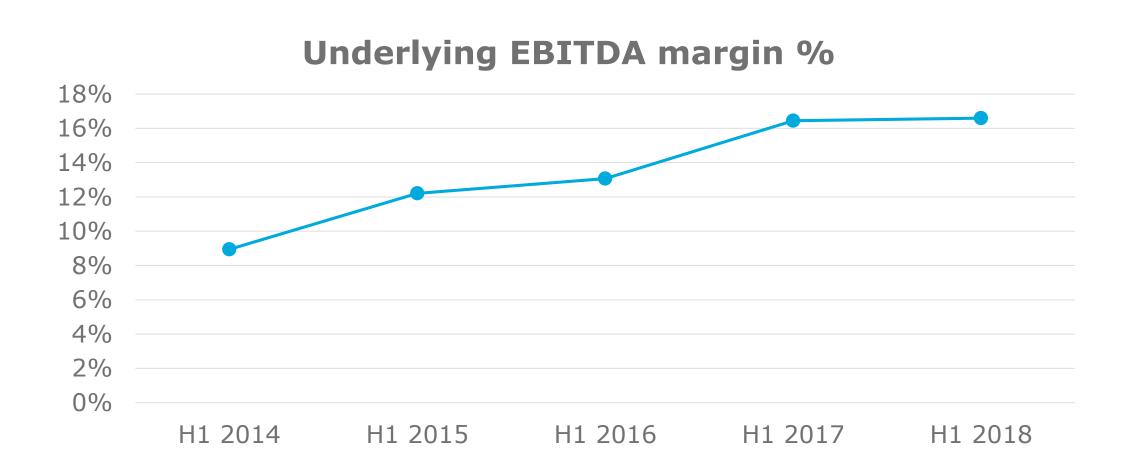


H1 FY18 Results: FY18 Outlook



Arq Group: revenue and margin





| Outlook | |
|---------------|---|
| Revenue | Continued growth in ES revenue together with gradually accelerating growth in SMB will result in gradually accelerating growth in Group revenue |
| EBITDA Margin | FY18 margins expected to be slightly lower compared to the prior period, and stabilise towards 20% by FY20, driven by the return to growth in SMB Solutions |



Outlook: FY18 & FY19

ARQ is well placed to rebound in FY19 and continue to deliver earnings growth for shareholders

| Measure | Revised | | FY19 Growth %1 | |
|----------------------------------|-------------|------|----------------|-------|
| | (Aug 2018) | SMB | ES | Group |
| Pre AASB 15 | | | | |
| Underlying EBITDA (\$m) | 37.9 – 39.9 | | | |
| Underlying EPS (cents per share) | 14.7 - 15.9 | | | |
| Post AASB 15 ² | | | | |
| Underlying EBITDA (\$m) | 37.0 - 39.0 | 0-5% | 10-20% | 7-15% |
| Underlying EPS (cents per share) | 14.2 - 15.4 | | | |

^{1.} Compared to the midpoint of the revised 2018 guidance range

^{2.} The adoption of AASB 15: Revenue from Contracts with Customers is not expected to have a material impact on revenue or profitability for the Group in FY18. Refer to Appendix B of this presentation for further detail on expected impact





H1 FY18 Results: Appendix A - Financial Information



H1 FY18 Result: reported to underlying EBITDA

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Notes |
|---|---------|------------------------------------|---|
| Reported EBITDA | \$8.5m | \$15.1m | |
| Loss / (gain) on reassessment of contingent consideration liability | \$5.5m | \$(0.2)m | Relates to Infoready acquisition |
| Integration costs | \$1.6m | \$2.1m | One off costs to integrate acquisitions |
| Property costs | \$0.4m | \$0.0m | Relates to one off costs from property move |
| Brand costs | \$2.2m | \$0.0m | One off costs related to re-branding |
| Transaction costs | \$0.4m | \$0.6m | One off transaction costs for acquisitions |
| Gain on accelerated settlement of Outware option liability | \$0.0m | \$(5.8)m | Relates to Outware acquisition |
| Remuneration expense on accelerated settlement of Outware option liability | \$0.0m | \$1.6m | Relates to Outware acquisition |
| Contribution from acquisitions (assuming acquisitions 100% owned since 1 January) | \$0.0m | \$3.1m | Contribution for WME (May 2017) |
| Other non-operating expenses | \$0.0m | \$0.1m | |
| Underlying EBITDA | \$18.6m | \$16.6m | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results



H1 FY18 Result: reported to underlying NPAT

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Notes |
|--|---------------|------------------------------------|---|
| Reported NPAT | \$(2.7)m | \$7.7m | |
| Loss / (Gain) on reassessment of contingent consideration liability | \$5.5m | \$(0.2)m | Relates to Infoready acquisition |
| Amortisation of WebCentral brand intangible asset (tax effected) | \$2.5m | \$0.0m | Accelerated amortisation of the WebCentral brand intangible as a result of re-branding. |
| Arq brand costs (tax effected) | \$1.6m | \$0.0m | One off costs related to re-branding |
| Integration costs (tax effected) | \$1.1m | \$1.4m | One off costs to integrate acquisitions |
| Transaction costs (tax effected) | \$0.4m | \$0.5m | One off transaction costs for acquisitions |
| Property costs (tax effected) | \$0.6m | \$0.0m | Relates to one off costs from property move |
| Unwinding of discount on other financial liabilities | \$0.1m | \$0.1m | Relates to Outware & InfoReady acquisitions |
| Gain on accelerated settlement of Outware option liability | \$0.0m | \$(5.8)m | Relates to Outware acquisition |
| Contribution from acquisitions (assuming acquisitions 100% owned since 1 January) (tax effected) | \$0.0m | \$2.1m | Contribution for WME (May 2017) |
| Remuneration expense on accelerated settlement of Outware option liability | \$0.0m | \$1.6m | Relates to Outware acquisition |
| Profit after tax attributable to non-controlling interests of Outware | \$0.0m | \$0.2m | Contribution for Outware (increase to 100% in Feb 2017) |
| Other non-operating expenses (tax effected) | \$0.0m | \$0.1m | |
| Underlying NPAT | \$9.1m | \$7.7m | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results



H1 FY18 Result: cash movement

| H1 FY17 | H1 FY18 | Half year ended 30 June 2018 |
|-----------|----------|---|
| | | FINANCING |
| \$30.7m | \$0.0m | Proceeds from capital raising |
| \$(1.8)m | \$0.0m | Transaction costs on capital raising |
| \$(4.9)m | \$(7.0)m | Dividend paid |
| \$27.7m | \$(0.1)m | Proceeds from / (repayment of) borrowings |
| \$51.7m | \$(7.1)m | Total Financing |
| | | INVESTING |
| \$(0.6)m | \$(5.7)m | Acquisition of InfoReady |
| \$(23.9)m | \$0.0m | Acquisition of WME |
| \$4.0m | \$0.0m | Repayment of WME loans |
| \$(27.7)m | \$0.0m | Acquisition of Outware |
| \$(0.6)m | \$(0.1)m | Transaction costs |
| \$(48.8)m | \$(5.8)m | Total investing (excl. Capex) |
| | | |



H1 FY18 Result: balance sheet

| Half year ended 30 June 2018 | H1 FY18 | H2 2017 (restated) ¹ | Δ% | Notes |
|------------------------------|----------|------------------------------------|---------|--|
| Cash | \$15.5m | \$20.3m | (23.6)% | Decrease due to capex investment, payment for second earn-out period of contingent consideration on InfoReady acquisition and dividends paid, partially offset by positive operating cash flows |
| Other current assets | \$45.6m | \$49.5m | (7.9)% | Decrease due to prior year funds held in escrow being paid in the H1 FY18 period |
| Non-current assets | \$283.2m | \$280.0m | 1.1% | Primarily attributable to increase in fixed assets due to investment in office fit-out for new Sydney and Melbourne offices |
| Total assets | \$344.3m | \$349.8m | (1.6)% | |
| Current liabilities | \$80.5m | \$79.7m | (1.0%) | Increase in payables following review of supplier terms, favourable timing of payments and the third earn-out period of contingent consideration on InfoReady acquisition moving from non-current, partially offset by the current portion of bank borrowings moving to non-current following the new finance facility being secured |
| Non-current liabilities | \$98.1m | \$95.3m | (2.9)% | Increase primarily due to current portion of bank borrowings moving from current following the new finance facility being secured, partially offset by third earn-out period of contingent consideration on InfoReady acquisition moving to current |
| Total liabilities | \$178.6m | \$175.0m | (2.1)% | |
| Equity | \$165.7m | \$174.8m | (5.2)% | Decrease due to loss for the period and dividends paid |
| | | | | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results



Extra info: D&A, financing and tax

| Half year ended 30 June 2018 | H1 FY18 | H1 FY17 (restated) ¹ | Δ% | Notes |
|---|----------|------------------------------------|----------|---|
| Reported EBITDA | \$8.5m | \$15.1m | (43.7)% | |
| Amortisation of customer contracts | \$(1.3)m | \$(0.7)m | (85.7)% | Full period impact of customer contracts recognised on acquisition of WME |
| Amortisation of capitalised software | \$(1.4)m | \$(1.2)m | (16.7)% | Impacted by higher prior period investment in systems |
| Amortisation of marketing related intangibles | \$(3.6)m | _ | (100.0)% | Accelerated amortisation of Webcentral brand name intangible |
| Depreciation | \$(2.2)m | \$(1.7)m | (29.4)% | Investment in office fit-out for new Sydney and Melbourne offices |
| Net interest expense | \$(1.3)m | \$(1.1)m | (18.2)% | Higher bank borrowings in current period |
| Profit before tax | \$(1.3)m | \$10.4m | (112.5)% | |
| Income tax expense | \$(1.3)m | \$(2.5)m | 48.0% | Primarily due to lower reported profit before tax |
| Less: Profit attributable to NCI | \$(0.1)m | \$(0.2)m | 50.0% | Growth in ownership stake of Outware from to 100% in February 2017 |
| Reported NPAT | (\$2.7m) | \$7.7m | (135.1)% | |

^{1.} FY17 financials have been restated for the adoption of new standards effective as of 1 January 2018, specifically AASB 15: Revenue from Contracts with Customers. AASB 9: Financial Instruments did not have a material impact on FY17 results





H1 FY18 Results:

Appendix B - Transition to AASB 15: Revenue from Contracts with Customers



Implementation of AASB 15

The Australian Accounting Standards Board (AASB) has issued a new revenue standard, AASB 15: Revenue from Contracts with Customers, which became effective from 1 January 2018. This standard supersedes the previous revenue standard AASB 118: Revenue and AASB 111: Construction Contracts.

The Group has identified two types of customer contracts that are impacted by the application of the new standard being; SMB domain names and SMB website builds. There is no impact to ES revenues.

The impact of adoption of AASB 15 on these revenue streams has changed the timing of revenue recognition (and some related costs) over the period of the customer contract. This has the effect of deferring some revenue for certain customer contracts in future periods, depending on changes in sales volume and sales mix.

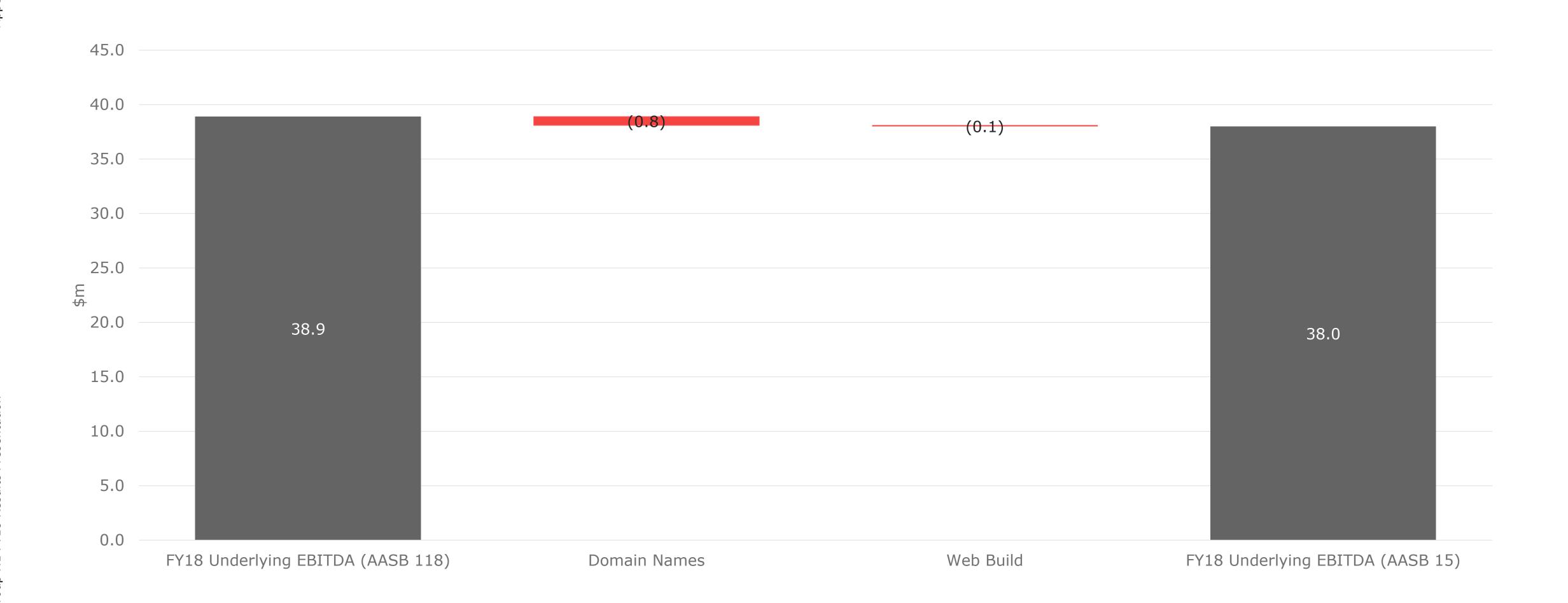
The estimated impact is as follows:

| FY18 Financial Year (mid-point) | | | | | |
|---------------------------------|-------------|---------|-----------|--|--|
| Measure | AASB 118 | AASB 15 | Change | | |
| Underlying EBITDA (\$m) | 38.9 | 38.0 | (2%) | | |
| Underlying EPS (cents) | 15.3 | 14.8 | (3%) | | |
| Cash Flow | | | No Impact | | |

| FY17 Financial Year | | | | | |
|----------------------------|-------------|---------|-----------|--|--|
| Measure | AASB 118 | AASB 15 | Change | | |
| Underlying EBITDA (\$m) | 38.6 | 38.6 | 0% | | |
| Underlying EPS (cents) | 17.0 | 17.0 | 0% | | |
| Cash Flow | | | No Impact | | |



FY18 Forecast Underlying EBITDA (mid-point)





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Financial data

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