# $WPP_{\tt Nz}^{\tt AU}$

WPP AUNZ LIMITED ABN 84 001 657 370

> **APPENDIX 4D 30 JUNE 2018**

## **Appendix 4D**

### Half year report

Name of entity

#### WPP AUNZ Limited

ABN or equivalent company reference

Half year ended ('current period')

Half year ended ('previous period')

84 001 657 370 30 June 201		2018	30	30 June 2017			
Results for announcement to the ma	nrket				\$A'000's		
Revenue from ordinary activities		Up	3.7%	to	\$511,243		
Profit from ordinary activities after tax attributable to members - Reported		Down	35.0%	to	\$13,071		
Net profit for the period attributable to members - Reported		Down	35.0%	to	\$13,071		
Earnings per share – Basic		Down	34.7% to		1.5¢		
Earnings per share – Diluted		Down	34.7%	34.7% to			
Headline results Net profit for the period attributable to members - Headline		Up	5.8% to		\$27,771		
Earnings per share – Headline profit		Up	5.8% to		3.3¢		
Dividends		Amount per security	Franked amount per security		Amount per security of reign sourced dividend		
<u>Current year</u>							
Interim dividend declared		2.3¢	2.3¢		Nil		
<u>Previous year</u>							
Final dividend declared (paid 6 April Interim dividend declared (paid 3 Oc		4.2¢ 2.1¢	4.2¢ 2.1¢		Nil Nil		
Record date for determining entitlem dividend.	ents to the	26 September 2018					
Date dividend is payable		3 October 2018					
A dividend reinvestment plan ("DRF	") will not apply to	the interim di	vidend.				

NTA backing	Current period	Previous corresponding Period
Net tangible asset backing per ordinary security	(48.1) ¢	(49.2) ¢

Entity Acquired	Acquired/(Disposed) %	Total Current Ownership Interest %	Date Acquired/Disposed	
Lightspeed Pty Limited	100%	100%	1 March 2018	
Essence Global Australia Pty Ltd	100%	100%	1 March 2018	
Smollan Australia Pty Ltd	(25.5%)	25.5%	1 March 2018	

#### Entities over which control has been gained or loss

#### Details of associates and joint venture entities

		<b>Consolidated Entity</b>		
		June 2018	June 2017	
1	Note	\$'000	\$'000	
Share of equity accounted investments contribution to net profit:				
Astus APAC Australia Pty Limited		715	899	
Fusion Enterprises Pty Limited		140	568	
AFI Branding Solutions Australia Pty Limited		748	330	
Smollan Australia Pty Ltd	(a)	314	-	
Other contributions	_	717	784	
Equity share of associated entities' net profit	-	2,634	2,581	
(a) The entity became an associate of WPP AUNZ Limited during the hal	f year	ended 30 June 2	.018.	
		<b>Ownership Interest</b>		
Name		June 2018	Dec 2017	
AFI Branding Solutions Pty Limited		50%	50%	
Astus APAC Australia Pty Limited		50%	50%	
BCG2 Limited		20%	20%	
Beyond Analysis Australia Pty Limited		49%	49%	
Campaigns and Communications Group Pty Limited		20%	20%	
CPR Vision Pte Limited		40%	40%	
Cudex Pty Limited		50%	50%	
Feedback ASAP Pty Ltd <sup>(i)</sup>		-	20.4%	
Fusion Enterprises Pty Limited		49%	49%	
Ikon Perth Pty Limited		45%	45%	
Lakewood Holdings Pty Limited		50%	50%	
Purple Communications Australia Pty Limited		49%	49%	
Rapid Media Services Pty Ltd		30%	30%	
Smollan Australia Pty Ltd <sup>(ii)</sup>		25.5%	51%	
Spinach Advertising Pty Limited		20%	20%	
TaguchiMarketing Pty Limited		20%	20%	

(i) The Company disposed all of its shares in this entity during the half year ended 30 June 2018.

(ii) The Company disposed 25.5% of its 51% interest in this entity during the half year ended 30 June 2018.

Robert Mactier Chairman Sydney 24 August 2018

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Michael Connaghan CEO & Executive Director Sydney 24 August 2018