

ASG Full Year Investor Presentation
August 2018

PRESENTING TODAY



Nick Pagent Managing Director and CEO

- Group CEO since formation of the Autosports Group in 2006
- 22 years' of motor vehicle industry experience in Australia and the UK including:
 - Director Sales, Mercedes-Benz London North East, UK (2004-2005)
 - Head of Business, Executive Audi, St Albans, Hertfordshire, UK (2002-2004)
 - GM of Honda, Audi, MG Rover, Alfa Romeo at Trivett Classic Group (1997-2002)



Aaron Murray
Chief Financial Officer

- Group CFO since 2009 after joining the group in 2007
- 21 years' of motor vehicle industry experience gained from:
 - > Autosports Group (2007 to current)
 - > Audi Centre Parramatta (2005-2006)
 - > McMillan VW (2004-2005)
 - > Trivett Classic (1996-2004)

AGENDA

FY 2018 HIGHLIGHTS

FY 2018 GROUP PERFORMANCE OVERVIEW

FY 2018 STRATEGIC UPDATE

FY 2019 OUTLOOK

Q & A

ADDITIONAL INFORMATION



	FY 2018 Normalised	% ₁ change to PCP	FY 2018 Statutory
Revenue	1,754.2	21%	1,692.0
Gross Profit	266.0	24%	266.0
EBITDA	61.0	11%	59.6
EBITDA %	3.5%		3.5%
NPAT	32.1	8%	26.1
EPS	15.95		12.99

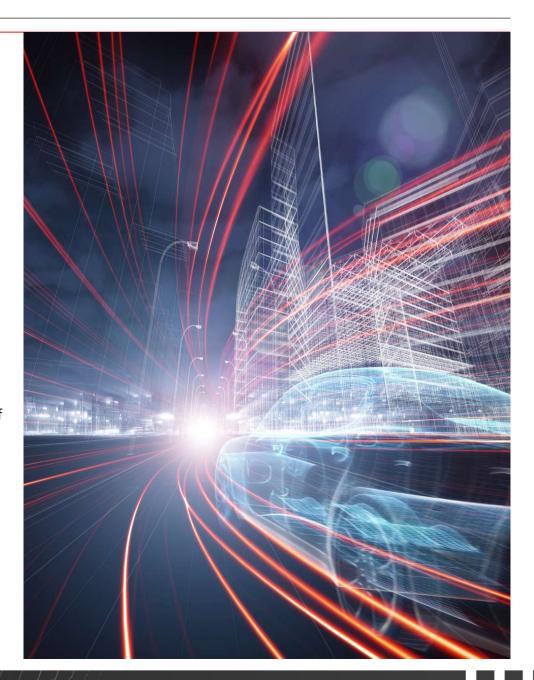
1 Further details on percentage change from normalised FY2018 to pro forma FY2017 – refer to page 8.



FY2018 HIGHLIGHTS

✓ Results driven by:-

- \$144M in revenue growth from the accretive acquisitions of Melbourne BMW and Canterbury BMW
- \$107M in revenue growth from the full year cycling of our FY17 acquisition of Doncaster BMW
- ➤ Like for like revenue growth of \$56M
- Improvements in mix of back-end gross profit to 44%
 (2016: 38%) of ASG's total gross profit
- ASG's capital light business delivered cash conversion of
 121%
- > Final dividend of 4.8c per share
- > Full year dividend of 9c per share





FY2018 NORMALISED FINANCIAL RESULT

A\$m	FY2017	FY2018
Y/E 30 June	Pro forma	Normalised
Total revenue	1,446.2	1,754.2
growth	14.2%	21.3%
Gross profit	214.8	266.0
growth	21.4%	23.8%
EBITDA	55.1	61.0
growth	35.0%	10.6%
EBITA	50.1	56.3
growth	37.5%	12.4%
NPAT	29.7	32.1
growth	39.2%	8.1%
NPAT attributable to s/h	29.4	31.7
growth	38.8%	8.0%
Normalised EPS	14.76	15.95
growth	39.2%	8.1%

Refer to page 29 for reconciliation of normalised

NPAT and Revenue to statutory numbers

BASIS OF PREPARATION

- ASG listed 16th November 2016
- FY17 comparison data pro forma vs FY18 normalised
- Acquisition amortisation of intangibles \$4.3M
- Normalisations of \$1.3M relating to acquisition and restructuring costs

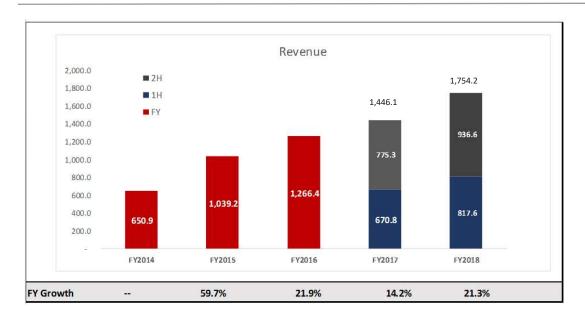
ACQUISITION IMPACT

- Acquisition of Melbourne BMW (November 2017) and Canterbury BMW (April 2018) added \$144M to the Group revenues in FY18
- PBT contribution of \$3.4M (excluding \$1.3M in acquisition and restructuring costs) was consistent with the Group's margins at 2.4%
- The full year cycling of these acquisitions in FY19 will be a major driver for ASG's growth



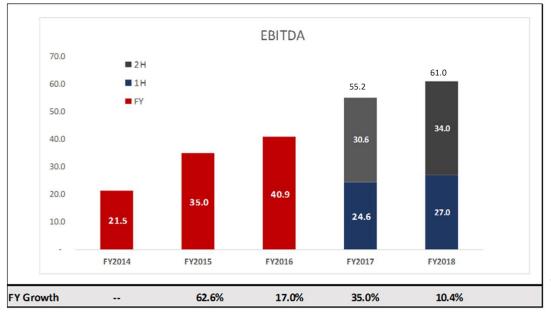


FY2018 FINANCIAL TRENDS - SUSTAINED GROWTH





- **✓** Total revenue up 21.3% in FY18 (\$308M)
- ✓ 2014-2018FY revenue growth CAGR 28%
- ✓ Acquisition growth contributed \$144.6M
- ✓ Back-end Service, Parts & Collision Repair revenue grew by 39%



EBITDA

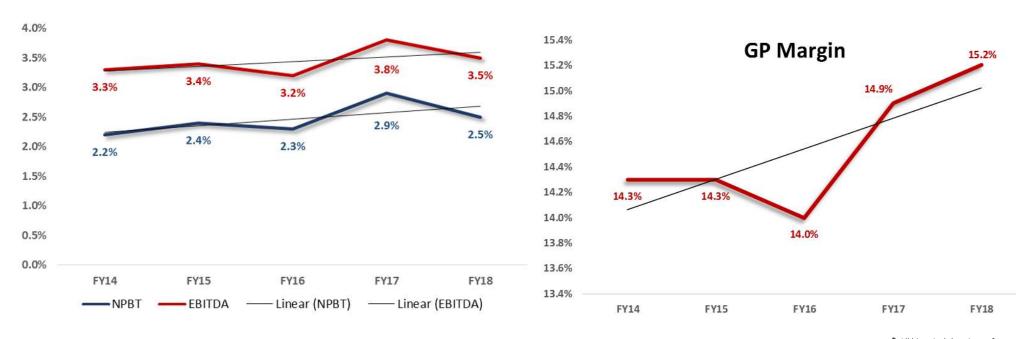
- **✓** EBITDA growth of 10.6% in FY18 (\$61M)
- **✓** 2014-2018FY EBITDA CAGR 30%
- ✓ Acquisitions impacted op ex ratios and EBITDA margin

- * All historical data is pro forma
- * FY2018 data is normalised





FINANCIAL TRENDS | STABLE MARGINS



^{*} All historical data is pro forma

Margin Growth Drivers

- GP Margin continued to improve assisted by ASG's improving mix of back-end revenue
- GP Margin growth was also supported by 100% of ASG's acquisition growth in FY17 and FY18 coming in luxury brands
- EBITDA margins impacted by high o ex at acquired sites throughout FY18. Actions to improve opex at acquired sites were implemented in the last quarter of FY18
- NPBT margin of 2.5% was affected by increased bailment interest as a result of BMW acquisitions and Volvo Cars Rushcutters Bay greenfields (\$77.7M in additional inventory)



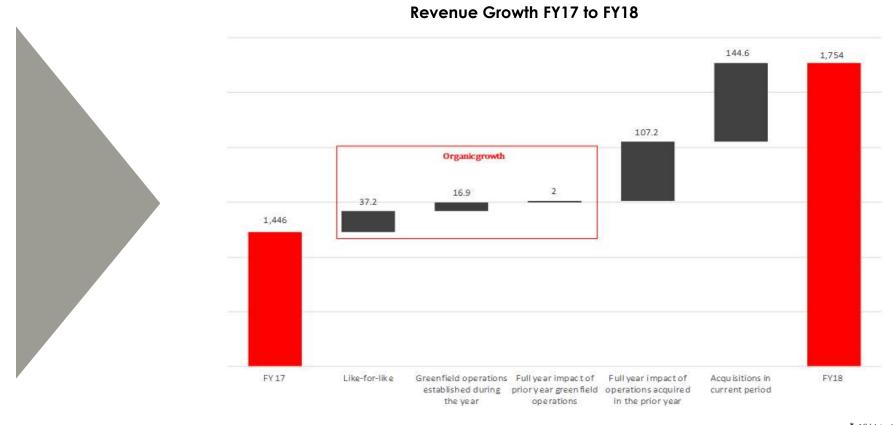
^{*} FY2018 data is normalised

KEY PERFORMANCE INDICATORS

- ✓ New Vehicle units up 17% and revenue up 22.2% on pcp
- ✓ Increasing revenue per unit sale has supported margin growth during FY18
- ✓ Used Vehicle units up 8.2% in volume and 10% in revenue on pcp
- ✓ Finance and Insurance income grew 14.5% in FY18 on pcp

	Pro forma historical No			Normalised	
Y/E 30 June	FY2014	FY2015	FY2016	FY2017	FY2018
# Dealerships and collision repair facilities (year end)	16	21	26	34	39
Organic revenue growth as % of total revenue growth	n/a	38.0%	92.1%	57.8%	18.3%
(Like for like)					
# New Vehicles sales	6,647	12,633	15,483	16,766	19,608
# Used Vehicle sales	8,099	10,711	15,293	16,794	18,172
Gross profit margin	14.3%	14.3%	14.0%	14.9%	15.2%
EBITDA margin	3.3%	3.4%	3.2%	3.8%	3.5%
Cash conversion ratio	57.0%	107.5%	99.1%	92.7%	121.6%
Opex as % revenue	11.0%	10.9%	10.7%	11.0%	11.7%
Floorplan interest / Vehicle sales revenue	0.8%	0.7%	0.6%	0.6%	0.8%

REVENUE BRIDGE



* All historical data is pro forma

* FY2018 data is normalised

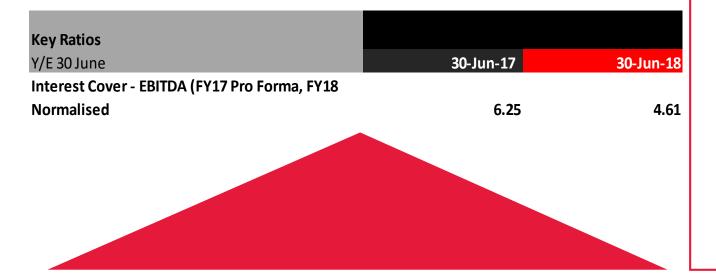
ASG'S FY2018 Growth Drivers

- Total revenue grew by \$308M or 21.3% during FY18
- Organic Growth was more subdued in FY18 at \$56.1M reflecting challenging new vehicle market conditions
- The full year cycling of the acquisition of Doncaster BMW contributed \$107M in additional revenue
- Just under half of the revenue growth for FY18 was delivered by the complementary acquisitions of Melbourne BMW and Canterbury BMW
- It is expected that the full year cycling of these acquisitions will provide the bulk of revenue growth for ASG over FY19



STRONG BALANCE SHEET

Balance Sheet	Strong Balance Sheet	
Y/E 30 June	Pro Forma 30-Jun-17	Normalised 30-Jun-18
Total Borrowings	311,013	479,543
Cash & Cash Equivalents	(14,903)	(14,302)
Net Debt	296,110	465,241
Inventory Finance (Floorplan)	(271,736)	(405,094)
Net Debt / (Cash) - Excluding Floorplan Finance	24,374	60,147
Net Debt + Equity		
Excluding Floorplan finance	516,048	560,829



MAJOR MOVEMENTS SINCE 30 JUN 2017

- Additional \$39.7M in borrowings made up of:-
 - \$24.3M to fund BMW acquisitions,
 - \$11.7M to fund Macgregor property purchase,
 - \$2.0M to fit out greenfields site at Volvo Cars Rushcutters Bay
 - and \$1.77M in improvements to existing facilities
- Capital repayments made up of \$8.8M in FY18 to reduce corporate debt
- Additional floorplan facilities of \$77.7M added to cover BMW acquisitions and Volvo Cars Rushcutters Bay greenfields site



CASH FLOW

- ✓ ASG continues FY18 with strong cash conversion of 121.6%
- ✓ ASG typically receives payment for vehicles upon delivery (either from the customer or consumer finance company)
- ✓ Cash typically remitted to floor plan financier within 2 days of delivery of motor vehicle
- ✓ Use of floor plan finance minimises investment in inventory
- ✓ Non cash expenses relates to the share based payment change in relation to the component of the LTI & STI scheme

	FY2105	FY2016	FY2017	FY18
\$m				
EBITDA	35.0	40.9	55.1	60.9
Movement in working capital	(1.1)	(4.7)	(10.3)	14.1
Other non-cash items included in EBITDA	0	0	0.7	0.5
Operating cash flow	33.9	36.2	45.5	75.5
Floorplan interest	(5.8)	(6.9)	(6.8)	(11.0)
Maintenance capital expenditure	(2.5)	(2.5)	(0.7)	(3.8)
Operating cash flow after floorplan interest and maintenance capital expenditure	25.60	26.7	38.0	60.7
Cash conversion *	107.5%	99.1%	92.7%	121.6%
Growth capital expenditure	(3.2)	(2.7)	(9.0)	(19.3)
Net acquisitions	(4.5)	(3.9)	(6.8)	(2.1)
Net cash flow before corporate financing and taxation	17.90	20.1	22.2	39.3

^{*} Operating cash flows post floor plan financing and maintenance capital expenditure / EBIT after floorplan financing interest



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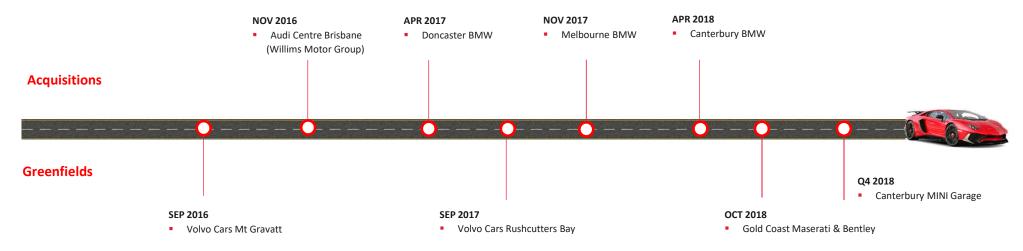
^{*} All historical data is pro forma

^{*} FY2018 data is normalised



on strategy growth

Since listing ASG has pursued a clear and focused strategy evenly balanced between acquisitions, organic and greenfield growth



What we said?

- Focus on targeted acquisitions on the East Coast in Prestige & Luxury
- ✓ Look for appropriate greenfields expansion opportunities
- Deliver synergies in Melbourne & Doncaster
- ASG will benefit from improvements in back-end revenue streams and maturing greenfields sites
- ✓ ASG does not expect to be impacted by changes to Finance & Insurance

What we did?

- ✓ Completed the acquisition of Melbourne BMW & Canterbury BMW. Luxury Brands, Fast Coast,
- Opened Volvo Cars Rushcutters Bay; Gold Coast Bentley & Maserati opening October 2018
- ✓ Synergies on track in Melbourne, restructure complete in non-customer facing administration, marketing & and IT resources. Benefits to flow through in FY19.
- ✓ Service Growth +29.6%: Parts Growth +48.1%
- Finance & Insurance revenue up 14.5% in line with vehicle sales volumes



NEW VEHICLE MARKET TRENDS - JUNE YTD 2018

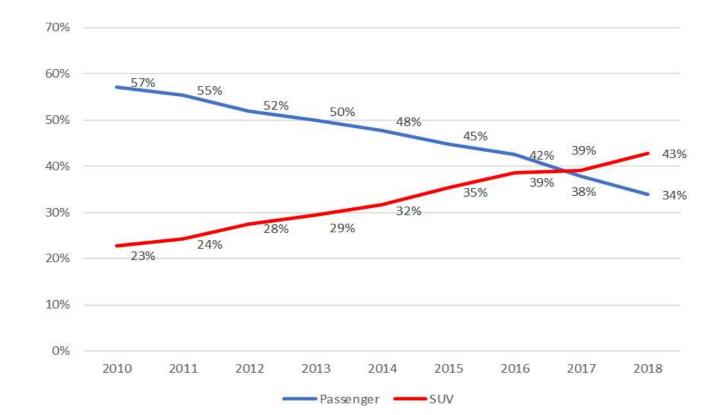
Total Market

- ✓ June YTD the new vehicle market is 1% up on the record 2017 market
- ✓ June (-2.9%) and July (-7.8%) markets have been more challenging
- ✓ ASG's markets of NSW, QLD, VIC continue to control 82% of the new car market
- ✓ YTD June VIC (+3.4%), QLD (+2.7%), NSW (-2.7%)

SUV Growth

- ✓ SUV sales growth is the dominant theme in the new vehicle market up 10.7%
- ✓ SUV's now account for 43.1% of the total market June YTD
- ✓ Small SUV sales were up 32.2% and medium SUV sales were up 7.2% June YTD
- ASG's brands were successful in capitalising on this trend growing their SUV sales at an above trend rate of 17.5%

MARKET SHIFT PASSENGER:SUV



Source: VFacts

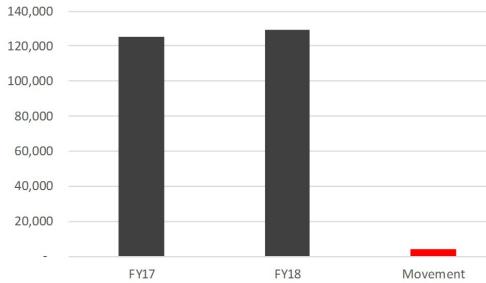


EAST COAST | LUXURY OUTPERFORMS: PRESTIGE GROWING

ASG's dual strategy concentrates on luxury and prestige brands and the resilient major east coast markets.







Source: VFacts

- The Luxury market in NSW / VIC / QLD declined by 0.8% (458 units) 2018YTD against a national decline of 2.2%
- Volvo (+23.5%) and Mini (+11.3%) grew strongly with BMW (-0.2%) and Audi (-0.6%); less than 1% down in a challenging market
- Mercedes-Benz passenger vehicles (-5.8%) fell from a record 2017. This was offset by a 33.5% growth in Mercedes-Benz Vans on the launch of the X-class Ute
- SUV product releases continue to be critical in the luxury market
- ASG expects similar market conditions through FY19

- The Prestige segment grew by 3.4% (4269 units) in ASG's markets of NSW / VIC / QLD in line with the national growth rate of 3.4%
- Honda was the main contributor to this growth up 34.5%; Volkswagen also grew by 1.5%
- Both Honda and Volkswagen re-entered the top 10 brands by pure volume
- Mazda fell slightly (-3.2%) but maintained its position as the second biggest brand by volume



ACQUISITION GROWTH | BMW | 2017-2018

ASG's acquisition strategy has seen the business improve the balance of its brand portfolio



Doncaster BMW



Melbourne BMW

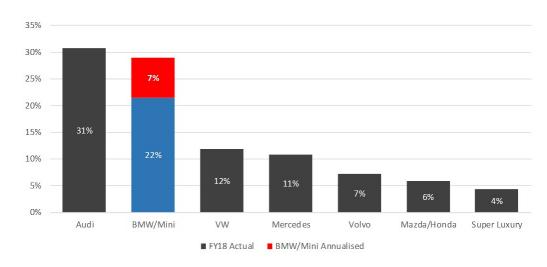


Canterbury BMW

BMW GROWTH RIGHT BRANDS, RIGHT MARKETS

- ✓ Prior to listing ASG did not represent the BMW Group brands of BMW & MINI
- ✓ BMW & MINI account for 24.2% of the Luxury Vehicle Market in Australia YTD 2018
- ASG's growth with BMW Group has been in Australia's two largest and strategically important markets of Sydney and Melbourne
- ASG's BMW Group businesses now contribute in excess of \$500M in revenue on an annualised basis

ASG'S REVENUE BY BRAND

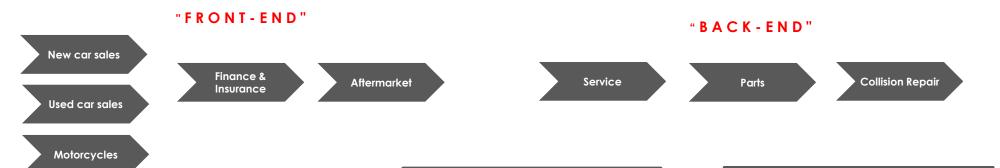






GROWTH STRATEGY | MATURING BACK-END

Multiple income streams give ASG strength, flexibility and resilience. They give ASG multiple levers to drive sustainable growth.



GROSS PROFIT SHIFT

	Front-End	Back-End
2014	65%	35%
2016	62%	38%
2018	56%	44%

BACK-END STRATEGY

- Back-end revenue streams are more predictable and maintainable
- Back-end revenue improves the resilience of the business as it is more insulated from new car market and economic fluctuations
- Back-end revenue has a materially superior margin profile
- Revenue opportunity grows each year as the vehicle car parc increases
- Collision repair is under-represented by franchised Dealer Groups in Australia

BACK-END GROWTH

- Service revenue FY17 up 44%, FY18 up 29.6%
- \$6M invested in 52 additional service bays of capacity
- Parts revenue FY17 up 13%, FY18 48%
- Parts growth driven by service growth and supported by collision repair growth
- Added 2 additional BMW collision repair businesses since IPO
- Further growth in collision repair business will extend back-end revenue streams further





FY2019 FOCUS AREAS

FY2019 Focus Areas

- ✓ Capitalise on restructure at Melbourne BMW to drive operational expense improvements
- ✓ Continue to improve our gross profit mix with growth in Service, Parts & Collision Repair revenue
- ✓ Drive organic growth in our Used Vehicle hubs in Sydney and Brisbane
- ✓ Maintain new vehicle market share in a potentially challenging market environment
- ✓ Maintain good processes around Finance and Insurance to ensure continued growth

Greenfields & Acquisition Growth

- ✓ October 2018 Launch our Bentley and Maserati Dealership in Southport on the Gold Coast
- ✓ November 2018 Develop the new MINI Dealership at Canterbury in Sydney's inner western suburbs
- ✓ April 2019 Establish an additional OEM approved collision repair facility in Sydney
- ✓ Continue to focus on targeted dealership acquisition opportunities in Prestige & Luxury brands





FY2018 RESULTS RECAP | FY2019 OUTLOOK

FY2018 Results Recap

- ✓ Normalised revenue up 21.3%
- ✓ Normalised EBITDA up 10.6%
- ✓ Normalised NPAT up 8.1%
- ✓ Completed the acquisition of Melbourne BMW and Canterbury BMW
- ✓ Opened the Volvo Cars Rushcutters Bay greenfields site
- ✓ ASG maturing service, parts and collision repair business drove improvements in the revenue mix and improved ASG's resilience

FY2019 Outlook

- ✓ ASG expects further EPS growth in FY19
- ✓ Growth will be primarily driven by the full year cycling of the acquisitions of Melbourne BMW & Canterbury BMW
- ✓ Growth will be supported by our maturing back-end service, parts and collision repair businesses
- ✓ ASG expects challenging new vehicle conditions to continue through FY19
- ✓ ASG's sensitivity to new car fluctuations remains but is expected to continue to reduce as our back-end revenue streams continue to mature









FY2018 STATUTORY FINANCIALS

Aggregated Statutory Financials

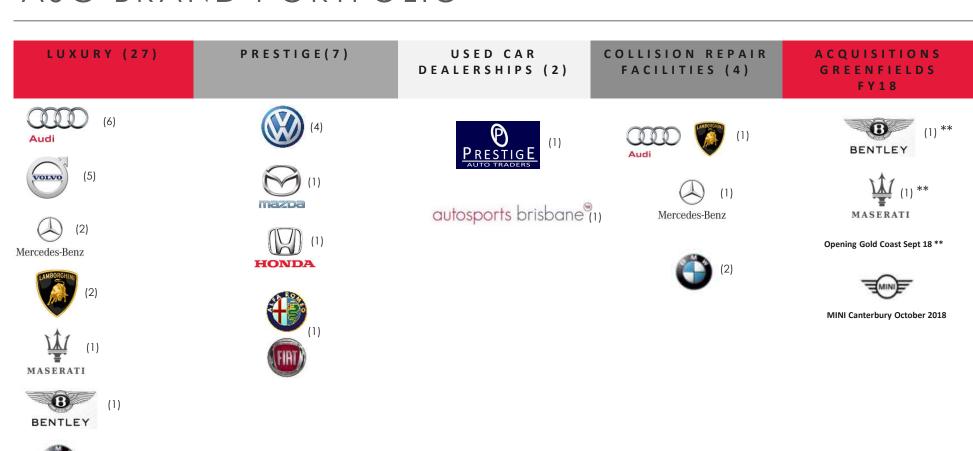
\$m	FY14	FY15	FY16	FY17 (7.5Mths)	FY18
Total Revenue	461.6	824.3	1032.6	906.1	1692.0
Gross Profit	66.4	115.4	138.5	142.6	266.0
EBITDA	17.3	25.4	32.1	28.4	59.6
EBIT	15.7	23.1	29.6	23.8	50.7
NPBT	12.7	17.5	24	18.4	37.4
NPAT	8.7	11.7	15.4	12.3	26.4
NPATA	8.7	11.7	15.4	14.8	30.4

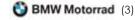
Statutory Highlights

- FY17 Statutory Accounts were for the period 18 November 2016 to 30 June 2017
- NPATA of \$30.4M up from \$14.8M in FY17
- Final dividend of 4.8c fully franked
- Full year dividend of 9c fully franked
- Net cash flow from operating activities is \$46.1M



ASG BRAND PORTFOLIO





CAPITAL STRUCTURE

Facility	\$m	\$m
	FY 2017	FY 2018
Capital Loans	36.5	70.1
Other Loans & Hire Purchase facilities	2.8	4.3
Cash	(14.9)	(14.3)
Net debt / (cash) (Excluding floorplan finance)	24.4	60.1
Net Debt (Cash) / FY2017 EBITDA (adjusted)*	0.4	1.0
Floorplan Finance	271.7	405.1
Total Net Debt	296.1	465.2

^{*} Full year FY17 EBITDA used for calculations. EBITDA adjusted to include floorplan finance interest



- ✓ ASG's strong cash generation results in a capital light business
- Floorplan finance supports inventory holdings minimising cash required for holding stock. \$77.7m of the \$133.4m increase in floorplan comes from BMW acquisitions and Volvo Cars Rushcutters Bay greenfields site
- Additional \$38m of capital loans to fund BMW acquisitions, Macgregor property purchase and Volvo Cars Rushcutters Bay greenfields site.

 Refer to page 13 for full reconciliation of loan movements.
- At 30 June 2018, 83% of floorplan facilities are with OEM financiers



STATUTORY TO PRO FORMA RECONCILATION

Statutory Reconciliation

	Pro Forma 30-Jun-17 \$m	Normalised 30-Jun-18 \$m
Statutory revenue	906.1	1,692.0
Pre completion ASG trading from 1 July 2016 to completion	404.6	-
Pre completion trading for acquisitions (acquired Willims business and Volvo Cars Brighton) from 1 July 2016 to completion	100.8	-
*Statutory revenue reclass	34.7	62.2
Pro forma revenue	1,446.2	1,754.2
Otation DDT	40.4	
Statutory PBT Non controlling interest	18.4 (0.3)	(0.3)
Statutory profit attributable to owners of Autosports Group Limited	18.1	37.1
Pre completion trading from 1 July 2016 to completion	8.2	-
Pre completion trading for acquisitions (acquired Willims business and Volvo Cars Brighton) from 1 July 2016 to completion	2.5	-
Acquisition costs & restructure	4.9	1.3
Offer costs	6.4	-
Public company costs & KMP adjust	(0.9)	-
Acquisition costs & restructure	(1.3)	_
Employee gift offer	0.5	-
Amortisation of intangibles	2.6	4.3
Total pro forma adjustments	22.9	5.6
Income tax expense	(11.6)	(11.0)
NPAT (before amortisation of intangibles)	29.4	31.7

^{*} Add other revenue items classed as COGS for statutory accounts





FY2018 FINANCIAL RESULT

		_ <u>-</u> -	Growth or
\$m	FY17	FY18	PCP
New Vehicles	840.7	1,027.4	22.2%
Used Vehicles	378.5	416.2	10.0%
Finance & Insurance	22.0	25.2	14.5%
Aftermarket	10.5	13.9	31.7%
Service	74.3	96.3	29.6%
Parts	71.2	105.4	48.1%
Other Revenue	49.0	69.9	42.6%
Total Revenue	1,446.2	1,754.2	21.3%
Cost of Goods Sold	(1,231.4)	(1,488.2)	20.9%
Gross Profit	214.8	266.0	23.8%
Operating Expenses	(159.7)	(205.0)	28.4%
EBITDA	55.1	61.0	10.6%
Depreciation & Amortisation	(7.6)	(9.0)	17.1%
EBITA	50.1	56.3	12.4%
Floorplan & Corporate Interest	(8.8)	(13.2)	50.0%
NPBT	41.3	43.1	4.4%
Income Tax	(11.6)	(11.0)	-5.1%
NPAT	29.7	32.1	8.1%
Share of profits attributable to non-			
controlling interests	(0.3)	(0.3)	13.6%
NPAT Distributable to shareholders of ASG	29.4	31.7	8.0%

BASIS OF PREPARATION

- ASG listed 18th November 2016
- FY17 comparison data pro forma vs FY18 normalised
- Acquisition amortisation of intangibles \$4.3M
- Normalisations of \$1.3M relating to acquisition and restructuring costs

BMW IMPACT

- Acquisition of Melbourne BMW (November 2017) and Canterbury BMW (April 2018) added \$144.6M to the Group revenues in FY18
- PBT contribution of \$3.4M at an average margin of 2.4% was consistent with the Group's margins and slightly above expectations
- The full year cycling of these acquisitions in FY19 will be a major driver for ASG's growth





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