



September 5, 2018

## SALES AND COMPANY UPDATE

The directors of 333D Ltd (ASX:T3D or Company) are pleased to provide the following sales and Company update.

### Sales

The Company received mini league orders totalling 590 units for July and 880 units for August. In total T3D recorded mini league revenue circa \$103,000 for the two months ended 31 August 2018. The Company also billed \$40,187 in consulting services in August. The above sales were generated directly through minileague.com and third-party resellers and does not include Kogan.com nor Licensing Essentials. We expect to go live on the Kogan.com platform this week and hopefully later this month with Licensing Essentials.

The majority of mini league products sold were from our AFL catalogue and given we are introducing our other licensed brands, we expect monthly unit sales to reach circa 2,000 units per month by the end of the 2019 financial year.

The Company has also made great progress in reducing the cost of production by trialling alternative manufacturers. To date the results have been exceptional in terms of quality, unit cost, manufacturing lead times and shipping. By adopting this new model our per unit cost of production reduces substantially to around 35% of retail cost.

Given this new model the Company's break-even point per month is circa 1200 units depending on the product and sales channel mix.

### Asset Sales

The Company has successfully sold one of its redundant service bureau 3d printers and peripheral items for \$450,000 including GST. The funds will be used to partially repay the \$1 million secured loan which will reduce to circa \$600,000. This will result in the Company's annual interest payments reducing by \$60,000 for this loan.

### Grants

The Company expects to submit an Export and Development Grant for the 2018 financial year. It is expected that the amount to be received will be circa \$100,000 and paid over the course of the 2019 financial year.

### About 333D Limited

333D Limited (ASX: T3D) is Australia's leading 3d printing and technology licensing company. Our leading-edge approach unites the latest in next-generation digital and manufacturing technology to make 3D printed licensed merchandise for sports and entertainment organisations in Australia and around the world.

To find out more about 333D visit: [www.333D.com.au](http://www.333D.com.au).

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