

ASX Announcement

10 September 2018

EXPERIENCE CO LIMITED (ACN 167 320 470) (Company/Group)

(ASX: EXP)

COMPANY SECRETARY

The Company is pleased to advise that Fiona van Wyk has been appointed Company Secretary of the Group with immediate effect. In accordance with Listing Rule 12.6, Fiona will be responsible for communications with the ASX in relation to listing rule matters. Fiona has over 20 years' experience as a Company Secretary most recently as Group Company Secretary of the Mantra Group from 2007 until May 2018. During her tenure Fiona was integral to Mantra's ASX listing in 2014. Fiona is a Member of, the Governance Institute of Australia and Australian Institute of Company Directors.

John Diddams and Anthony Ritter resign as Joint Company Secretaries with immediate effect, which will enable them to devote more time to their other respective roles in the Company.

The Board expressed thanks to John and Anthony for their efforts and contribution in performing the role of Joint Company Secretaries for the past few years.

On behalf of the Board, Acting Chair John Diddams said "We are pleased to welcome Fiona as Company Secretary, who brings extensive experience and expertise to the Company".

John Diddams
Acting Chair of the Board

About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef, and personalised tours to the Daintree Rainforest in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).

