Greencross Limited

The Pet Company

19 September 2018

Appointment of Chief Information Officer

Greencross Limited is pleased to announce the appointment of Christina (Chris) Gava as Chief Information Officer (CIO).

Chris has over 20 years of experience in IT leadership, specialising in retail technology and digital commerce. Chris has held a number of senior IT roles with ASX listed retailers with a focus on developing IT strategies aligned to corporate objectives and driving IT transformation. Most recently, Chris was General Manager, IT for Specialty Fashion Group Limited where she was responsible for management and delivery of all of the Group's technology including retail systems and services, digital platforms and corporate services. Prior to that, Chris was CIO at EziBuy Limited, a leader in the Australian and New Zealand apparel and homeware catalogue market, where she oversaw EziBuy's business digital systems and customer service facilities. Before joining EziBuy, Chris was IT Head of Corporate at Woolworths Limited.

Commenting on the appointment, CEO Mr Simon Hickey said that he was delighted to welcome Chris as a member of Greencross' senior management team.

"Chris is a great addition to our team and brings a wealth of retail and professional services experience to Greencross. Chris will play a critical role in our business as we continue to develop and roll out our omnichannel customer strategy, as well as managing our technology platforms in a digital world."

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