ASX ANNOUNCEMENT

25 SEPTEMBER 2018

EXPERIENCE CO LIMITED (ACN 167 320 470) (Company/Group)

(ASX: EXP)

RESIGNATION OF CHIEF FINANCIAL OFFICER (CFO)

The Directors advise that they have accepted the resignation of Phillip Turner as CFO, with immediate effect.

The Company has already commenced a search for a suitably qualified and experienced CFO and would expect that an appointment of a new CFO will be concluded and announced within the next few months.

Meanwhile, additional external financial resources have been engaged to support the Company's existing finance team until a new CFO is on board. These combined resources should ensure the ongoing management of the financial requirements of the business and assist in the timely implementation of identified scheduled improvements in financial systems and procedures in the business.

John Diddams
Acting Chair of the Board

About Experience Co Limited (ASX:EXP)

Experience Co Limited (EXP) is an adventure tourism and leisure company (previously known as Skydive the Beach Group Limited, ASX:SKB). From its origins in Wollongong NSW in 1999, it now provides tandem skydiving experiences in 18 locations in Australia and 3 locations in New Zealand. EXP also provides activities of white water rafting, hot air ballooning, canyoning, boat tours and helicopter tours to the Great Barrier Reef, and personalised tours to the Daintree Rainforest in North Queensland, Australia. Since successfully completing an initial public offer (IPO) in March 2015, EXP has acquired Australia Skydive (March 2015), NZone Skydive, NZ (October 2015), Skydive Wanaka, NZ (July 2016), Raging Thunder Adventures (October 2016), Reef Magic Cruises (April 2016), Byron Bay Balloons (August 2017), Great Barrier Reef Helicopters (November 2017), Big Cat Green Island Reef Cruises (December 2017), and Tropical Journeys (December 2017).